

## Ashley Lange

Campus Address:  
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Personal Statement: To use creativity, problem solving skills and a love of online multimedia to facilitate in the public relations of people and organizations.

Objective: An internship position utilizing analytical and critical thinking skills, as well as extensive writing skills. I am also looking for a position to also develop skills used in working on a project as a team member.

Summary:

- Undergraduate public relations major at the Walter Cronkite School of Journalism and Mass communication.
- High Honors High School Graduate.
- International Baccalaureate Diploma Graduate.
- Skills using word processing software, an interest in Internet publishing and general Windows and Mac OS proficiency.
- Two semesters of work for the Cronkite School.

Education:

In Progress:

**Bachelor of the Arts in Public Relations,  
Walter Cronkite School of Journalism and Mass  
Communications and a Minor in English Literature 2006-  
Present**

Arizona State University, Tempe, Arizona

Current Major GPA: 3.51 out of 4.0

Key Courses:

Intro to Mass Communications 110

Journalism News Writing 201

Intro to Public Relations 310

Ethics and Diversity in Journalism 366

Survey of English Literature: Beginning till 1800s 211

Completed:

**High Honors Diploma and an International Baccalaureate  
Diploma, June 2006**

Valley High School, Las Vegas, NV

Work Experience: **Media Relations Intern for the College of Liberal Arts and Sciences at Arizona State University**

- Created and edited written copy used to promote the College and maintain and build its brand.
- Utilized writing and reporting skills to produce articles for College's website.
- Pitched articles to local news media for coverage for the College and University.
- Used dictation equipment to produce transcripts.
- Utilized computer proficiency to do research and complete a variety of other tasks.

**Lab Assistant in Second Floor Stauffer Editing lab, February 2007 to December 2007**

- Handled video equipment such as DV cameras, Lavalier mics and tripods.
- Utilized computer programs to track and inventory equipment.
- Maintained amicable relationships with students who use lab for editing, as well as students who check out equipment.

**Assistant Health Care Schedule, May 2007-July 2007**

**Lifesigns Preventative Medical Screenings**

- Handled phone calls from a variety of people regarding medical appointment scheduling.
- Developed and utilized phone communication skills.
- Utilized a web based software program to schedule appointments.
- Used interpersonal and marketing skills to pitch further medical treatments to new and prospective patients.