

Figure 18. Main gate crossing, circa 1960. An unusual view of the main gate crossing looks east with the Mexican garita on the right and the U.S. gatehouse on the left. Billboards decorating building rooftops and the hillside advertise not only local sites such as La Carena Cafe and Dance Club and La Azteca Silver Shop, but also air travel to the Mexican interior. This is the first postcard in this survey that is a color photograph, or chrome card, as this style came to be called because of the suffix associated with Kodak color film, Kodachrome. The photographer was Stan Davis, and the postcard was published by Petley Studios in Phoenix.