



ESWEEK 2010: How to become a sponsor?

ES WEEK Corporate Sponsor

Value: \$2000

This sponsorship offers the maximum exposure and involvement in all ES WEEK events including the three conferences, associated workshops and tutorials. Your company will be highlighted in various marketing media – in promotional literature, web exposure, and conference materials at the conference site. Recognition of your sponsorship is supported by the following activities:

- Logo and 25 words of text on the registration confirmation email.
- Corporate logo on posters throughout the conference venue.
- A 150-word corporate/product profile on the ES WEEK web site and program.
- Logo and link on ES WEEK web site.
- Thank-you announcements and corporate-logo recognition during the opening session.
- Access to the ES WEEK 2010 attendee lists.
- Ability to insert a promotional flyer in the ES WEEK attendee bag.
- First priority in selecting exclusive sponsorship options described below.

Additional ES WEEK Sponsorship Opportunities

Corporate Sponsors of ES Week can gain additional recognition by sponsoring one of the items below. The fees shown are in addition to the \$2000 sponsorship fee.

Name-Badge Lanyards \$1500

Companies can make a positive impression early on. Lanyards will be handed out at the registration desk and attendees will wear each day of the conference.

Conference Dinner \$2000

The Conference Dinner is a high visibility event for the sponsoring company and the attendees will appreciate your generosity.

Sponsored bags \$1500

Conference bags can be sponsored with the logo of one or more companies in the front

Payment Process

For payment please contact:

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Send me ([Ahmed Jerraya](#)) an e-mail confirming your payment and include the logotype you want on our web-site with the internet address that you want linked to your logo. When the logo appears at (www.esweek.org) we have verified your donation and you are officially a sponsor.

ESWEEK 2010 is co-sponsored by the IEEE (Computer Society, Circuits and Systems Society, Council on Electronic Design Automation) and the ACM (SigBED, SigDA, SigMicro), with technical co-sponsorship by IFIP.