

**PUP 301 – Syllabus – FALL 2007**  
**INTRODUCTION TO URBAN PLANNING**

School of Planning - ASU  
== Version 1.0 (August 17, 2007) ==  
Class schedule: Tuesdays and Thursdays 12:15-1:30 PM  
Classroom: AED60

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**Instructor: Carlos Balsas, PhD, AICP**

Office: CDN#77

Office hours: Tuesdays & Thursdays 1:45-2:45 PM or by appointment

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Office hours: By appointment

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**1. CATALOG DESCRIPTION:** Theoretical and practical aspects of city planning, and interrelationships among physical planning, environment, government and society.

**2. PREREQUISITES:** None. General Studies L course

**3. INTRODUCTION:** This course introduces students to the most important concepts, theories, principles and issues of urban planning. We will look at the historical evolution, current activities and future directions of planning, the environment in which planning occurs, the governance system in which planning decisions are made, the nature of planning and plans, and the activities of working planners and the planning profession. The course includes topics such as the history of American city planning, land use and zoning, participation and equity, transportation, economic development, housing and environment.

**4. LEARNING GOALS AND OBJECTIVES:** As a result of this course, students are expected:

- To understand the concepts and dimensions of urban planning,
- To develop planning skills in critical inquiry and writing,
- To become familiar with planning literature,
- To comprehend the main historical events that have shaped the planning profession,
- To understand different theoretical approaches to planning analysis and practice,
- To gain critical knowledge of planning methodologies and styles,
- To be exposed to the planning profession and its various public, private and non-profit sector career options.

**5. GROUND RULES:** You are required to attend ALL classes and actively participate in discussions. You should be punctual and not disruptive. You are bound by the student code of conduct (see: [http://www.abor.asu.edu/1\\_the\\_regents/policymanual/chap5/chapter\\_v.htm#5-308](http://www.abor.asu.edu/1_the_regents/policymanual/chap5/chapter_v.htm#5-308)) and will be held responsible for any infringements to it (e.g. academic dishonesty, cheating, plagiarism, fabrication, etc.). Students with disabilities who have special needs should see the Disability Resource Center (DRC) office (see: <http://www.asu.edu/studentaffairs/ed/drc/>). Before requesting special accommodations to the instructor, students must obtain a written document stating their disability from the DRC office.

**6. COMMUNICATION:** Outside of classroom, communication between students and instructors will be done through MyASU, email, in person during office hours or by appointment. The TA will collect all your email addresses and other pertinent info about you on the first day of class. You must check your email everyday since we will send you regular updates, links to relevant online articles, events and organizations, etc. To ensure delivery, please make sure your e-mail boxes are not full. All emails should indicate the course number on the subject line (PUP301) and be followed by a very short description of its content.

**7. REQUIRED READINGS:** This course has one required book and a collection of journal, magazine, conference and newspaper articles. The REQUIRED BOOK is: Levy, J. (2006) Contemporary Urban Planning. 7th Ed. Upper Saddle River: Prentice Hall. It can be purchased at ASU bookstores. Different editions of this book are on reserve at the CAED library to be checked out for periods of 2 hours. The collection of articles will be available on our MyASU online space. Articles are downloadable and printable PDF files.

**8. EVALUATION, CLASS PARTICIPATION, QUIZZES AND ASSIGNMENTS**

Your grade will be calculated according to the following grid:

	<b>% of final grade</b>	<b>Deliverable due date</b>
<b>Class participation</b>	10	Ongoing
<b>2 or more surprise quizzes</b>	20	Ongoing
<b>Assignment #1 Public hearing review</b>	15	October 2
<b>Assignment #2 Plan review</b>	15	November 15
<b>Mid term</b>	20	October 9
<b>Final Exam</b>	20	To be scheduled
<b>TOTAL</b>	100	

Grade Categories:

- A+ 99-100%
- A 93-98%
- A- 90-92%
- B+ 88-89%
- B 83-87%
- B- 80-82%
- C+ 78-79%
- C 70-77%
- D 60-69%
- E 0-59%

**8.1 Class Participation:** Attendance and active participation is a significant requirement of this course. Class participation has to be meaningful and respectful of other’s opinions. You should read and prepare the readings prior to class. This way you will always be ready to answer instructor’s questions, do the quizzes, and participate in class discussions and group activities.

**8.2 Quizzes:** I will give you 2 (or more) surprise quizzes on the readings and class discussions. These quizzes will have mainly essay questions. You will be given 15 minutes of class time to do your quiz. There are no make ups for any of the quizzes. If you miss a class where a quiz is given you will have a 0 grade for that particular quiz. If you are involved in a University-sanctioned activity, the instructor will arrange an alternative quiz.

**8.3 Assignments #1 (public hearing review) and #2 (plan review):** All assignments should be submitted in a word format, with a line spacing of 1.5 and an indication of the total number of words. All assignments are to be carefully proofread and checked for spelling. Assignments should be uploaded in the digital drop box on the due date before class starts. In addition, you should turn in a hard copy of your assignments to the instructor at the beginning of class. **Late assignments are penalized by 20% per day after the due date.**

Assignment #1 is a 3-page individual essay about a public meeting (e.g. a public hearing, a city council meeting, a planning commission meeting). The purpose of this assignment is to help you familiarize yourself with a critical component of planning: the presentation and discussion of how public and private decisions and regulations shape urban and rural areas. Assignment #2 is a 16-page group report about an urban plan. The purpose of this assignment is to help you familiarize yourself with a city's General Plan and its contents, strengths and weaknesses.

**8.4 Examinations (midterm and final exam):** The two exams will have multiple choice and essay questions. The midterm will cover the topics discussed during the first half of the course and the final exam will cover only the topics discussed during the second half. We will have study review sessions before the exams. The instructor will work with you on the development of study guides.

## 9. CLASS SCHEDULE, LECTURE TOPICS AND READINGS

NOTE: Syllabus entries are subject to modification as needed.

### Class#1 – August 21

Topics: Introduction, syllabus overview and course expectations

### Class#2 – August 23

Topics: what is urban and regional planning? What do planners do?

® Required readings:

- Levy, J. (2005) Part one - an overview. *Contemporary Urban Planning*. 7th Ed. Upper Saddle River: Prentice Hall.

- Kelly and Becker (2000) Ch.20 Where planners work and what they do (pp.405-422). *Community Planning*. Washington DC: Island Press.

[MyASU]

Suggested reading:

- Kelly and Becker (2000) Ch.22 Entering the profession (pp.443-448). *Community Planning*. Washington DC: Island Press.

### Class#3 – August 28

Topics: Urbanization and city development

® Required readings:

- Catanese, A. (1988) Evolution and Trends (pp.3-17). In: Catanese, A. and Snyder, J. (2<sup>nd</sup> Ed.) *Urban Planning*. New York: McGraw-Hill. [MyASU]

- Levy, J. (2005) Ch.2 The urbanization of America. *Contemporary Urban Planning*. Upper Saddle River: Prentice Hall.

Suggested reading:

- Kostof, S. (1991) The city in history (pp.29-41) *The City Shaped*. Boston: Bulfinch Press.

### Class#4 – August 30

Topics: History of American city planning – Part 1

® Required readings:

- Levy, J. (2005) Ch.3 The history of planning I. *Contemporary Urban Planning*. 7th Ed. Upper Saddle River: Prentice Hall.

### Class#5 – September 4

Topics: History of American city planning – Part 2.

® Required readings:

- Levy, J. (2005) Ch.4 The history of planning II. *Contemporary Urban Planning*. 7th Ed. Upper Saddle River: Prentice Hall.

Suggested reading:

- Gerckens, L. (1988) Historical development of American city planning. (pp.20-59) In: So, F. and Getzels, J. (2nd Ed.) *The Practice of Local Government Planning*. Washington DC: ICMA.

- Hall, P. (1989) The turbulent eight decade: challenges to American city planning. *Journal of the American Planning Association*, 55(3): 275-282.

### Class#6 – September 6

Topics: National planning in the United States

® Required readings:

- Levy, J. (2005) Ch.17 National planning in the United States.

*Contemporary Urban Planning*. 7th Ed. Upper Saddle River: Prentice Hall.

Suggested reading:

-Calthorpe, P. and Fulton, W. (2001) The Federal role in regionalism (pp.88-102). *The Regional City*. Washington DC: Island Press.

### Class#7 – September 11

Topics: Planning law

® Required readings:

- Levy, J. (2005) Ch.5 The legal basis of planning. *Contemporary Urban Planning*. 7th Ed. Upper Saddle River: Prentice Hall.

Suggested reading:

- Waiczis, M. (2000) *Legal and regulatory study guide for AICP candidates*. (pp.7-17). Clovis: AICP Preparation Services.

### **Class#8 – September 13**

Topics: Planning and politics

® Required readings:

- Levy, J. (2005) Ch.6 Planning and Politics. *Contemporary Urban Planning*. 7th Ed. Upper Saddle River: Prentice Hall.
- Cullingworth, B. and Caves, R. (2003) Ch. 3 Governing and planning urban areas (pp.44-61). *Planning in the USA, policies, issues and processes*. 2<sup>nd</sup> Ed. New York: Routledge. [MyASU]

Suggested reading:

- Ford, K. (2003) Ch.11 Planning in the political context (pp.341-373). In: Dandekar, H. (2<sup>nd</sup> Ed.) *The Planner's Use of Information*. Washington DC: APA Press.

### **Class#9 – September 18**

Topics: The comprehensive plan

® Required readings:

- Levy, J. (2005) Ch.8 The comprehensive plan. *Contemporary Urban Planning*. 7th Ed. Upper Saddle River: Prentice Hall.
- Garvin, A. (1995) The comprehensive plan – ingredients of success (pp.459-464). *The American City – What works, what doesn't*. New York: McGraw-Hill. [MyASU]

Suggested reading:

- Hollander, E. et al. (1988) General development plans (pp.60-91). In: So, F. and Getzels, J. (2nd Ed.) *The Practice of Local Government Planning*. Washington DC: ICMA.

### **Class#10 – September 20**

Topics: Land-use planning

® Required readings:

- Roberts, T. (1988) Land Use Planning (pp.221-242). In: Catanese, A. and Snyder, J. (2<sup>nd</sup> Ed.) *Urban Planning*. New York: McGraw-Hill. [MyASU]

Suggested reading:

- Kelly and Becker (2000) Ch.10 Controlling the use of private land (pp.203-224). *Community Planning*. Washington DC: Island Press.

### **Class#11 – September 25**

Topics: Zoning and subdivision regulations

® Required readings:

- Levy, J. (2005) Ch.9 The tools of land use planning. *Contemporary Urban Planning*. 7th Ed. Upper Saddle River: Prentice Hall.

Suggested reading:

- Kelly and Becker (2000) Ch.11 Controlling the development of land (pp.225-244). *Community Planning*. Washington DC: Island Press.
- Cullingworth, B. and Caves, R. (2003) Ch. 6 The techniques of zoning (pp.89-108). *Planning in the USA, policies, issues and processes*. 2<sup>nd</sup> Ed. New York: Routledge.

### **Class#12 – September 27**

Topics: Planning and social issues

® Required readings:

- Levy, J. (2005) Ch.7 The social issues. *Contemporary Urban Planning*. 7th Ed. Upper Saddle River: Prentice Hall.

Suggested reading:

- Howe, E. (1988) Social aspects of physical planning (pp.330-362). In: So, F. and Getzels, J. (2<sup>nd</sup> Ed.) *The Practice of Local Government Planning*. Washington DC: ICMA.

### **Class#13 – October 2**

**=> ASSIGNMENT #1 Public hearing review DUE**

Topics: Urban design/new urbanism

® Required readings:

- Levy, J. (2005) Ch.10 Urban design. *Contemporary Urban Planning*. 7th Ed. Upper Saddle River: Prentice Hall.
- Bohl, C. (2003) To what extent and in what ways should government bodies regulate urban planning? *Journal of Markets and Morality*, 6(1): 213-226. [MyASU]

Suggested reading:

- Duany, A.; Plater-Zyberk, E. and Speck, J. (2000) How to make a town (pp.183-214). *Suburban Nation, the rise of sprawl and the decline of the American dream*. New York: North Point Press.

#### **Class#14 – October 4**

Midterm examination review

#### **Class#15 – October 9**

Midterm examination

#### **Class#16 – October 11**

Topics: Transportation Planning

® Required readings:

- Cullingworth, B. and Caves, R. (2003) Transportation (pp.190-211). *Planning in the USA, policies, issues and processes*. 2nd Ed. New York: Routledge. [MyASU]

Suggested reading:

- Levy, J. (2005) Ch.12 Transportation planning. *Contemporary Urban Planning*. 7th Ed. Upper Saddle River: Prentice Hall.  
- Newman, P. and Kenworthy, J. (1999) The problem of automobile dependence at the end of the twentieth century (pp.40-65). *Sustainability and Cities, overcoming automobile dependence*. Washington DC: Island Press.

#### **Class#17 – October 16**

Topics: Housing

® Required readings:

- Cullingworth, B. and Caves, R. (2003) Housing (pp.212-232). *Planning in the USA, policies, issues and processes*. 2<sup>nd</sup> Ed. New York: Routledge. [MyASU]

Suggested reading:

- Landis, J. and LeGates, R. (2000) Housing and planning policy (pp.227-264). In: Hoch, C.; Dalton, L. and So, F. (3<sup>rd</sup> Ed.) *The Practice of Local Government Planning*. Washington DC: ICMA.

#### **Class#18 – October 18**

Topics: Urban Growth in Phoenix – Documentary: Making Sense of Place (Lincoln Institute of Land Policy, 2003)

® Required readings:

- Gammage Jr., G. (1999) To sprawl or not to sprawl (pp.63-74). *Phoenix in Perspective – reflections on developing the desert*. Tempe: The Herberger Center for Design Excellence at ASU. [MyASU]

Suggested reading:

- ASU Research team (2005) Phoenix: Dealing with fast growth (pp.140-181). In: Pack, J. (1st Ed.) *Sunbelt/Frostbelt – Public policies and market forces in metropolitan development*. Washington DC: Brookings Institution Press.

#### **Class#19 – October 23**

Topics: Growth Management

® Required readings:

- Nelson, A. (2000) Growth management (pp.375-399). In: Hoch, C.; Dalton, L. and So, F. (3rd Ed.) *The Practice of Local Government Planning*. Washington DC: ICMA. [MyASU]

Suggested reading:

- Levy, J. (2005) Ch.14. Growth management planning. *Contemporary Urban Planning*. 7<sup>th</sup> Ed. Upper Saddle River: Prentice Hall.  
- Kelly and Becker (2000) Controlling when and where development takes place (pp.245-263). *Community Planning*. Washington DC: Island Press.

#### **Class#20 – October 25 (Tentative speaker – Prof. Dan Hoffman)**

Topics: Economic development

® Required readings:

- Levy, J. (2005) Ch.13 Economic development planning. *Contemporary Urban Planning*. 7th Ed. Upper Saddle River: Prentice Hall.

Suggested reading:

- Blakely, E. (2000) Economic development (pp.283-305). In: Hoch, C.; Dalton, L. and So, F. (3<sup>rd</sup> Ed.) *The Practice of Local Government Planning*. Washington DC: ICMA.

### **Class#21 – October 30**

Topics: Community development

® Required readings:

- Thomas, J. and Grigsby, J. (2000) Community development (pp.265-282). In: Hoch, C.; Dalton, L. and So, F. (3<sup>rd</sup> Ed.) *The Practice of Local Government Planning*. Washington DC: ICMA. [MyASU]

Suggested reading:

- Kelly and Becker (2000) Planning for particular geographic areas (pp.323-338). *Community Planning*. Washington DC: Island Press.

### **Class#22 – November 1**

Topics: Environmental and energy planning

® Required readings:

- Levy, J. (2005) Ch.15. Environmental and energy planning. *Contemporary Urban Planning*. 7th Ed. Upper Saddle River: Prentice Hall.

Suggested reading:

- Berke, P.; Beatley, T. and Stiftel, B. (2000) Environmental policy (pp.171-200). In: Hoch, C.; Dalton, L. and So, F. (3<sup>rd</sup> Ed.) *The Practice of Local Government Planning*. Washington DC: ICMA.

### **Class#23 – November 6**

Topics: Open space, conservation planning, park and greenway planning

® Required readings:

- Kelly and Becker (2000) Preserving open space (pp.301-320). *Community Planning*. Washington DC: Island Press. [MyASU]

Suggested reading:

- Perlman, D. and Milder, J. (2004) Nature in the neighborhood (pp.151-168). *Practical Ecology*, Washington DC: Island Press and the Lincoln Institute of Land Policy.

### **Class#24 November 8**

Topics: Regional/metropolitan planning

® Required readings:

- Levy, J. (2005) Ch.16. Planning for metropolitan regions. *Contemporary Urban Planning*. 7<sup>th</sup> Ed. Upper Saddle River: Prentice Hall.

Suggested reading:

-Calthorpe, P. and Fulton, W. (2001) Public policy and the regional city (pp.61-87) *The Regional City*. Washington DC: Island Press.

### **Class#25 – November 13**

Topics: Sustainable development

® Required readings:

-Wheeler, S. (2000) Planning for sustainable and livable cities. (pp.435-445). In: LeGates, R. and Stout, F. (2nd Ed.) *The City Reader*. New York: Routledge. [MyASU]

Suggested reading:

- Campbell, S. (original 1996) Green cities, growing cities, just cities? Urban planning and the contradictions of sustainable development (pp.435-458). In: Campbell, S. and Fainstein, S. – Eds. (2003) *Readings in planning theory*. 2nd Edition. Oxford: Blackwell Publishers.

### **Class#26 – November 15**

#### **=> ASSIGNMENT #2 General plan report DUE**

Topics: Planning and public health

® Required readings:

- Jackson R, Koschitzky, C. (2001) *Creating a healthy environment: the impact of the built environment on public health. (20 pages)* Washington, DC: Sprawl Watch Clearinghouse. [MyASU]

Suggested reading:

- Farley, T and Cohen, D. (2001) Fixing a fat nation. *The Washington Monthly*, 33(12): 23-30.

- Emerine, D.; Feldman, E. and Delchad, L. (2005) *Active living and social equity: creating healthy communities for all residents*. Washington DC: ICMA.

**Class#27 – November 20**

Topics: New technologies in Planning

® Required readings:

-Klosterman, R. (2000) Planning in the information age (pp.41-57). In:  
Hoch, C.; Dalton, L. and So, F. (3rd Ed.) *The Practice of Local Government  
Planning*. Washington DC: ICMA. [MyASU]

Suggested reading:

- Graham, S. and Marvin, S. (original 1999) Planning Cyber-cities?  
Integrating telecommunications into urban planning (pp.341-347). In:  
Graham, S. – Ed. (2004) *The Cybercities Reader*. New York: Routledge.

**November 22 – THANKSGIVING – No class**

**Class#28 – November 29**

Topics: Planning theory and ethics

® Required readings:

- Levy, J. (2005) Ch.19. Planning Theory. *Contemporary Urban Planning*.  
7th Ed. Upper Saddle River: Prentice Hall.

Suggested reading:

- Kelly and Becker (2000) Planning ethics and values (pp.423-441).  
*Community Planning*. Washington DC: Island Press.

**Class#29 – November 29**

Topics: Planning in other nations

® Required readings:

- Levy, J. (2005) Ch.18. Planning in other nations. *Contemporary Urban  
Planning*. 7th Ed. Upper Saddle River: Prentice Hall.

Suggested reading:

- Beatley, T. (2000) The promise of green urbanism. (pp.407-428). *Green  
Urbanism, Learning from European cities*. Washington DC: Island Press.

**Class#30 – December 4**

Final examination review

**Class#31 – December (To be scheduled)**

Final examination