

“MAKING THE GRA⁺DE”

Dr. Mary-Lou Galician

(The Original “Dr. FUN!”)

**Walter Cronkite School of
Journalism &
Mass Communication**

ASU

www.asu.edu/cronkite/faculty/galician/drfun/

GRADE

Grow up.

Gather information. (BE a STUDENT!)

Get into various good groups.

Go to your professors' office hours.

Go to your classes and labs.

Grab seats up front.

GRADE +

Reach out. (Don't wait to be invited.)

Read the books and all assignments

— in advance.

Research helpful resources.

(Don't wait until the last minute!)

Recognize what's (and who's) really important.

Revise your opinions.

(Be open & flexible

while adhering to your values.)

R & R: Take time for that, too!

GRADE

Act like an adult (but keep the child in you alive).

Attend classes and other important events

Avoid excessive alcohol. Avoid drugs entirely.

Ask questions. (ASS-U-ME nothing!)

Affirm your beliefs & Advocate causes.

Acquire knowledge and new friends.

(Associate with diverse friends and groups.)

Admire excellence.

Apply learning to real world.

Accept responsibility;

Accept others;

Accept **YOURSELF!**

Advertise yourself.

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**Walter Cronkite School of
Journalism & Mass Communication**

New Degree

B.A. in Journalism & Mass Communication

New Major Concentrations (5 choices)

Journalism (Print & Broadcast News)

Media Analysis & Criticism

Media Management

Media Production

Strategic Media & Public Relations

ALSO: MINOR in Mass Communication (5 courses)

BIS degree partner (6 courses)

For More Info — Consult Our Advisors:

480/965-5011

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Dr. Mary-Lou Galician
(The *Original* "Dr. FUN!")

MCO 120: Mass Media & Society

**MCO 494: Sex, Love, & Romance
in the Mass Media**

And now — back to our regular program!

GRADE

Discuss concerns and problems.

Disagree agreeably. (Don't be the class clown.)

Develop good communication skills

— oral & written.

Don't get behind in your studies.

(Determine timeframes.)

Discover a new world

while keeping your ties to the old one.

Deepen your convictions & beliefs.

Decide what you want to be when you grow up!

GRADE

Eat healthy and Exercise your body
— and your mind.

Expect the best — of others and yourself:
(a) set high standards; (b) be optimistic.

Exceed your expectations.

Excel in something (if not everything!).

Evaluate everything:

Don't accept anything at face value.

Examine yourself regularly.

Exhibit individuality.

Evolve: Be yourself but grow into your best self.

Engage yourself in life -- i.e., get involved!

“E.T.”-it at least once a week:

i.e., CALL HOME!

ADVERTISEMENT

ELECT a major in the Walter Cronkite School of Journalism & Mass Communication

— or at least ELECT some ELECTIVES in our School

(perhaps my MCO 120 or MCO 494)!

I know YOU will *MAKE THE GRADE.*

Congratulations!

Please feel free to visit me
at my office in Stauffer Hall (A-216)
or e-mail me at DrFUN@asu.edu
if I can be helpful to you in any way!