

Technological Accuracy with a Human Touch

But RapidRep isn't just about technology. Behind the scenes, RapidRep uses the "human touch" where it's needed most: A committee of respected programmers continuously updates, reviews and approves the information provided by lenders for brokers. That means that your data will not only be up to date, it will be accurate. We'll help you keep track of the details--verifying the sufficiency of funds and protecting you against fraud.



RapidRep.com

R...Revolutionary concept in mortgage lending for lenders and brokers

A...Accessible from any Internet connection

P...Password protected for ultimate security

I...Inquiries for loans processed quickly and efficiently

D...Dynamic content, continuously updated

R...Research in seconds--not hours

E...Efficient solution for matching lenders and brokers

P...Profit by eliminating paperwork, redundancy and wasted time

Visit RapidRep.com to take a virtual tour of our service offerings, email us at contact@rapidrep.com or call us toll-free at (800) 644-4REP (4737) to learn more about how RapidRep can increase your effectiveness and profitability.

Contact us...today!

Phone: (800) 644-4REP (4737)

Email: contact@rapidrep.com

Web: www.rapidrep.com

RapidRep

The Ultimate Electronic Rep



For lenders, a more effective way to deliver information to your preferred brokers

For brokers, a tool to increase your close rate and improve your efficiency

For the mortgage lending industry, a better way to do business

The Rep that Travels at the Speed of Light

RapidRep's state-of-the-art technology results in a cost-effective and unique system for selectively matching the requirements of credit applicants with lenders. The benefits--from cost and timesavings to increased accuracy, accountability and efficiency--are revolutionizing the way brokers and lenders interact.

For as long as most brokers and lenders have been around, reps have served as the go-between: delivering information and rates to brokers, supplying loan applicants to lenders. The challenges are numerous, from the accuracy of the information to the turnaround time, and even the simple fact that a rep can't be in two places at one time.

Until now. RapidRep applies a seamless Internet interface to the formerly time-consuming process of mail-fax-phone-and-personal visit. The result?

- National reach.
- Instant turnaround.
- No errors.
- Better customer service.
- The bottom line: Your top reps become more efficient.

The Broker's Advantage

For brokers, RapidRep provides a tool to increase your close rate and improve your efficiency. It allows you to find lenders faster, a vastly better solution than searching through endless reams of data and rate sheets to find the best lender for each client:

- Ability to receive more rebates for your firm.
- Dramatically increase closing ratios.
- Maximize company profit.
- Prevent loss of clientele.
- Receive pop-up window notification if a customer is conducting a search with another broker...no more "shopping around on you."
- Quick access to alternative loan options, eliminating the panic from a last-minute turndown.
- The bottom line: Less stress.

Benefits to Lenders

For lenders, RapidRep represents a newer, more effective way to deliver information to your preferred brokers. It's like having multiple national reps working for you 24/7--without the associated costs and administrative challenges:

- Thousands of brokers have access to your loan programs.
- Our instant notification system alerts you via email when a broker has a loan for you.
- You'll receive the application directly from the broker--no delays, no middle man.
- The system automatically rotates lenders to ensure constant exposure.
- The bottom line: You'll drive more business with less effort.

