



ASASU: Athletics Fee Charter

Objective:

To establish a shared governance system between the Associated Students of Arizona State University and Sun Devil Athletics. Through the establishment of this fee the tuition dollars traditionally allocated to Sun Devil Athletics will be reinvested into the university system in order to grant additional resources and services as identified by the Associated Students of Arizona State University, thereby establishing students as effective stakeholders in both Sun Devil Athletics and the university system, and furthering transparency between the university and the Associated Students of Arizona State University over tuition dollars.

Fee Establishment:

A mandatory \$75 fee will be charged to the entirety of the student body of Arizona State University each semester. All monies raised through this fee will be allocated in accordance with the Arizona Board of Regents policies.

Fee Operations - Sun Devil Athletics:

- I. The operations, allocation of funds and resources, of the “Athletics Fee,” is hereby determined in agreement between the student body, the university and its administration, and Sun Devil Athletics, as, but not limited to, the following:
 - a. Free Admission for the student body of Arizona State University to all Sun Devil Athletics sporting events with a guaranteed 25 percent of seats reserved for the new student section defined as the “Inferno,” located in the lower bowl of the Sun Devil Stadium for football events, and a guaranteed 25 percent of seats reserved for the new student section defined as the “Inferno,” located in all other arenas and stadiums of Sun Devil Athletics. This includes the establishment of a wristband distribution center on every location. Further details of the student section are in Appendix A.
 - b. The Establishment of a shared governance system between the Associated Students of Arizona State University and Sun Devil Athletics with the creation of the “Sun Devil Athletics Operations Advisory Board” overseen by the Council of Presidents of the Associated Students of Arizona State University. The Operations Advisory Board membership and voting powers are described in the section below entitled, “Sun Devil Athletics Advisory Board Bylaws and Operations.”
 - c. The Sun Devil Athletics Operations Advisory Board will serve as the acting voice of the student body of Arizona State University under the authority of the Council

of Presidents towards multiple areas of the operations of Sun Devil Athletics including but not limited to:

- i. The review of Sun Devil Athletics' use of the "Athletics Fee," which is to be conducted every two (2) years during Spring semester. The review process will begin following the initial allocation of monies from the fee.
 - ii. Sun Devil Athletics' shall strengthen marketing efforts towards the surrounding metropolitan communities of Arizona State University for all sporting events.
 - iii. Sun Devil Athletics' marketing towards the student body of Arizona State University for all sporting events.
 - iv. Sun Devil Athletics' plans towards renovations and other projects.
 - v. The creation and logistics of a new ticketing system to match the earlier request in Fee Operations: Section I - a.
 - vi. The creation and maintenance of a Game Day experience for the students of Arizona State University including but not limited to the "Devils on Mill" tailgating experience and the "Devil's Walk."
 - vii. Oversee a competitive, annual grant that funds research benefitting student athletes, such concussion research. The competition should be open to all students. Program details are described in Appendix B.
- d. Sun Devil Athletics will encourage philanthropic activities and events with the entire student body.
 - e. The "Athletics Fee" will not be allocated by Sun Devil Athletics for any salary or recruitment purposes.
 - f. No funds from tuition will be allocated by the university to Sun Devil Athletics as long as the "Athletics Fee" exists.

Fee Operations - Enforcement:

If Fee Operations, Section I: a-f are violated as determined through a review conducted by the Sun Devil Athletics Operations Advisory Board, and the Council of Presidents of the Associated Students of Arizona State University finds the review to be accurate, then there will be an immediate revocation of the "Athletics Fee."

Operations Advisory Board - Bylaws & Operations:

- I. Membership & Voting

- a. Student Board Members
 - i. Each ASASU government shall appoint two current students to the board.
 - ii. Only student board members hold voting power.
 - iii. All student board members shall serve a term of one academic year
 - b. Alumni Board Members
 - i. Two previous board members or ASASU presidents, who have graduated within three years of the review, will be named by the Council of Presidents to advise the Sun Devil Athletics Operations Advisory Board.
 - ii. Alumni members do not have voting powers.
 - c. Advisors
 - i. It is suggested that the board have Sun Devil Athletics and Education Outreach and Student Services staff members serve as advisors.
 - ii. Advisors shall produce all requested documents within a timely manner.
- II. Yearly Operations
- a. The board shall meet on a monthly basis to discuss the following:
 - i. Annual amount of revenue from fee needed to support the Inferno in all stadiums
 - ii. Allocation of said revenue
- III. Comprehensive Review
- a. A review of Sun Devil Athletics' use of the fee by the Sun Devil Athletics Operations Advisory Board will take place every two years, starting in the Spring of 2016, to determine whether or not the University Administration and Sun Devil Athletics have taken the proper measures to implement the agreed upon criteria.
 - b. The Sun Devil Athletics Operations Advisory Board will send a comprehensive report of their findings to the Associated Students of Arizona State University (ASASU) Council of Presidents after a thorough investigation into the terms and conditions of the Fee and the actions of Sun Devil Athletics and the University Administration.
 - c. The University Administration and Sun Devil Athletics will provide any and all information that is requested by the Sun Devil Athletics Operations Advisory Board prior to the meeting in order to complete the comprehensive reviews.
 - d. If either party, either the Student Representatives, the University Administration, or Sun Devil Athletics, presumes to violate the terms agreed upon, the following actions may be taken to right the course:
 - i. Based on the findings of The Sun Devil Athletics Operations Advisory Board, the ASASU Council of Presidents will determine whether or not Sun Devil Athletics and the University Administration have violated the terms and conditions agreed upon in the Athletic Fee.
 - ii. If the ASASU Council of Presidents deem the actions of Sun Devil Athletics and/or the University Administration to be in such disregard of the terms and conditions of the Athletic Fee legislation, it shall then vote on repeal the Fee. A majority vote of the ASASU Council of Presidents is required for the removal of the Fee.
 - iii. In the event that Sun Devil Athletics and the University Administration desires to increase, or decrease, the per student amount of the Athletic Fee, the following actions must be taken:
 - 1. Following The Sun Devil Athletic Operations Advisory Board's meeting every two years, starting in April 2016, then, if and only if

the Advisory Board has determined that the Sun Devil Athletics and the University Administration has successfully completed all of the terms and conditions agreed upon in the Athletic Fee, may the legislative bodies of ASASU be requested to vote to increase, or decrease, the per student amount of the Athletic Fee.

- e. Following a majority vote from each legislative body of ASASU, the Council of Presidents may agree to increase, or decrease, the per student amount of the Athletic Fee by a majority vote.

Tuition Reinvestment - Principles:

- I. Whereas, the funds from tuition that were traditionally being allocated to Sun Devil Athletics, is no longer being allocated to Sun Devil Athletics as long as the “Athletics Fee” exists, the Associated Students of Arizona State University establishes the following principles for where the reinvestment of the funds will be allocated, but not limited, to:
 - a. An increase in financial, professional, and academic support for the graduate students of Arizona State University in areas including but not limited to:
 - i. An overall increase in stipends for Research Assistants and Teaching Assistants, while decreasing pay differentials between departments. Appendix C details the livable wage principle that should be used to guide wage increases.
 - ii. An increase in the number of Research Assistant and Teaching Assistant positions.
 - iii. Career service support for all graduate students that empowers students to achieve a job in their chosen field.
 - b. Equitable transportation and commuting options across all locations of Arizona State University seven (7) days a week when classes are in session while maintaining current standards during business days. While adding an increased number of shuttles during the peak hours during the current hours of operation. This should be implemented by Fall 2014.
 - c. Better preparation for graduate and professional careers and opportunities for undergraduate students at Arizona State University by Fall 2015 in areas including but not limited to:
 - i. Graduate Test Preparation Courses offered at no additional cost to students and covered in their regular tuition that can be accounted for class credit as determined by the university.
 - ii. The establishment of continuing student engagement programming for all undergraduate levels.
 - d. A greater focus on academic retention and support for students in order to better prepare them for academic and personal success at Arizona State University through areas by Fall 2015 including but not limited to:

- i. Equitable training in advising and consistency within departments across all locations of the university.
 - ii. Extended services and hours within Student Success Centers.
 - iii. Improved training and retention of tutors reflecting a broader range of subject areas.
 - iv. Consistency in quality of online courses and associated platforms.
- e. Create more affordability and financial support for all students at Arizona State University, with minimal increase of tuition. Including, the establishment of merit-based support for masters level students across disciplines. This request should be completed by Fall 2015.
- f. Invest in technology to support student academically. Ensuring that technology intensive classes provide the necessary software and hardware for students at no additional cost to said student.
- g. The Technology Advisory Board is directed to advocate for free or reduced printing costs for all students.
- h. An increase of financial and academic support for non-traditional students of Arizona State University by Fall 2014 in areas including but not limited to:
 - i. Equitable access to Veteran resources and support across all locations of Arizona State University.
 - ii. An increase in financial support and equitable access to family resources and child care support across all locations of Arizona State University.
- i. An increase in equitable recruitment and marketing around all local areas of all Arizona State University's locations, and the creation of better awareness within those communities in order to further advance Arizona State University and its mission in higher education within the state of Arizona, the nation, and the globe.

Appendix A: Student Section Details

- I. Deadlines for implementation
 - a. The student section in the football stadium shall be relocated to the lower bowl for Fall 2014.
 - b. The band shall be moved to the student section in the football stadium by Fall 2014.
- II. Ticketing system guiding principles
 - a. All students shall have equal access and chance to attend the game.
 - b. Of the 25% seating that is reserved for the student section, 5% of the seating, or the equivalent of one section, will be available for students to reserve seats for the entire season. This will be known as the reserved section or reserved seating. The process for students to register for reserved seating will run just as its predecessor from the 2013-2014 school year, and will be available to students at no cost.

Appendix B. Athletic Research Grant Guidelines and Operations

- I. Objectives
 - a. To promote excellence in student research at Arizona State University that will benefit student athletes and/or the Athletic department in a meaningful way.
 - b. To provide financial support for research projects that support the successful completion of research required for undergraduate and graduate degrees.
 - c. To build Arizona State University's reputation as a leading research institution.
- II. Selection Criteria
 - a. Funded proposals will demonstrate:
 - i. Significant and meritorious research focus
 - ii. Sound research methodology
 - iii. An appropriate and fully justified budget
 - iv. Benefit to student athletes and/or Athletic department
 - v. Feasible project objectives given the one-year grant period, as defined as July 1 through June 30 of each academic year
- III. Program Operations
 - a. The Athletic fee board will allocate a sum of money no less than \$50,000.00 for the purpose of this grant.
 - b. The Athletic fee board will appoint one member to serve as Grant Coordinator
 - c. Grant Coordinator Responsibilities
 - i. Oversee application process
 - ii. Recruit peer reviewer
 - iii. Advertise program
 - iv. Communicate results
- IV. Program Guidelines
 - a. Eligibility
 - i. A candidate for grant allocations must be enrolled as a student at Arizona State University at the time of application and for **the specified one-year funding period**.
 - b. Funding Requirements
 - i. The Athletics committee will determine the per proposal amount allocated.
 - ii. Research expenses may include, but are not limited to: subject incentive (maximum \$25.00 per participant per session, not to exceed \$100 to participant in a calendar year), equipment rental, materials and supplies; professional services for data analysis, typing, transcription, or copying; and travel to research facilities to collect pertinent data or conduct research.
 - c. Per university policy, any reusable equipment purchased with these funds must be returned upon completion of the study or upon separation from the university, whichever is sooner.
 - d. The Graduate Research Support Program will **not** fund the following:
 - i. Purchase cost of a transaction greater than or equal to \$1,000;
 - ii. Tuition or remuneration of time spent on project;
 - iii. Conference travel;

- iv. Lodging for 30 days or more;
- v. Per diem (meals) while in travel status;
- vi. Terminal publication charges;
- vii. Dissertation expenses (i.e., printing, editing, translation, etc.); and
- viii. Salaries and wages for research assistants, ASU affiliates or employees.
- e. Awardee Responsibilities:
 - i. Funded grant recipients will:
 - 1. Be responsible for bringing project to completion within stated time period.
 - 2. Ensure appropriate expenditure of funds.
 - 3. Provide a final report on outcome of project.
 - 4. Acknowledge in any public presentation and publication of the results, the support provided by the Office of the Vice-President for Research and Economic Affairs, the Graduate Research Support Program, and the Graduate College.
 - 5. Be expected to present research in a forum during Graduate Appreciation Week.
 - 6. Be expected to serve as a future peer reviewer.
 - f. These guidelines may be changed at the discretion of the athletics board.

Appendix C: TA/RA Stipend Increase Guiding Principles

This Appendix outlines the rationale for the multiyear plan to raise the nine-month pay rate for teaching and research assistants at ASU.

Background and Need:

The current average TA stipend amount is \$15,745.00, with a range of \$10,178.00 to \$21,239.00.¹

The current living wage for the Phoenix metropolitan area is \$19,139.00. This estimate comes from MIT's livable wage calculator that was "designed to provide a minimum estimate of the cost of living for low wage families. The estimates do not reflect a middle class standard of living."¹ Only 10 percent of TAs are currently at or above this wage.

Benefits:

Increasing wages for graduate students will reduce the need for students to find additional employment and resources outside of the university. This increase will improve graduate students focus on research and teaching at ASU, as well as enable graduate students to complete their programs on time and achieve academic success.

Individual programs' competitiveness will increase as more qualified applicants apply to programs due to the higher wages than peer institutions. While the contribution of STEM students to the research mission of the university is evident, an often overlooked component of graduate students' contributions to university is through the teaching mission. The more qualified graduate students, the better teaching our undergraduates will receive.

An increase to graduate student wages would have a relatively low impact on the overall budget of the university.

Increasing graduate students wages will mitigate against increasing amounts of student loans taken out by graduate students.

Request:

Provide an increase no less than half of one standard deviation from the mean to salaries below the mean of 15,745.00 by Fall 2014. Effectively, this increases the minimum salary for TAs to \$14,916.00.

Develop and implement a multiyear plan to increase stipends to the livable wage by 2018. By 2016, 60 percent of teaching assistants should be at the living wage.

Collect and share data with GPSA on TA pay rate and time of degree completion on an annual basis.

¹GPSA chose to use the TA rate over RA rate for the purpose of this document because it is GPSA's understanding that the TA rate sets the RA rate for future proposals. This principle should continue to be applied in instances that the RA rate meets or exceeds the TA rate for the department.

²<http://livingwage.mit.edu/places/0401355000>

END - Nothing Follows
