**Fulton School of Engineering welcomes Meldrum**

ASU names University of Washington educator to succeed Crouch as dean

By Skip Derra

Derdre Meldrum, who will address a 15-year gap in ASU engineers’ leadership, will serve as the new dean of Fulton School of Engineering.

English professor Cordelia Chávez Candelaria’s book “Seeking the Perfect Game: Baseball in American Literature” (1989) can be found at the National Baseball Hall of Fame Library in Cooperstown, N.Y. The book is about the club’s journey to mark 50th anniversary.

**Regents’ Professor: Cordelia Chávez Candelaria**

Baseball in American literature fuels professor’s everyday quest

Editor’s note: This is the second in a series of articles that highlights the recent President’s Professors and Regents’ Professors at ASU.

By Sharon Keebler

There are two “Candelarias” listed in the National Baseball Hall of Fame. One is a Pittsburgh Pirate named John Candelaria, who pitched a no-hitter Aug. 11, 1976. The game ball rests in Cooperstown, Ohio, the hall’s home-town.

Another Candelaria also claims Hall of Fame bragging rights. Her book, “Seeking the Perfect Game: Baseball in American Literature” (1989) can be found at the National Baseball Hall of Fame Library.

Cordelia Chávez Candelaria, the book’s author, is a professor of English and former chair of ASU’s Department of Chicana and Chicano Studies. The comprehensive study of baseball in American literature looks at how writers have used this quintessential American symbol in novels, stories and poems—and what the metaphors and images of the fictional universe of baseball have to tell us about ourselves.

That baseball and literature should team up in such a way is no surprise to those who know Candelaria. Her love of sport and literature was instilled at a young age.

(See CANDELARIA’S on page 7)

**National Merit Scholars put ASU near top of U.S. rankings**

By Sarah Auffret

ASU again has attracted a higher number of National Merit Scholars than almost any other public university in the nation, according to a newly released report. ASU ranks third among public universities and 13th overall, in the company of some of the most prestigious schools in the country.

This year, ASU has 156 National Merit Scholars, compared with 77 last year. ASU’s ranks overall, forming a critical mass of bright students who raise the level of class discussion in the university, according to ASU President Michael M. Crow. “Her work with the Microscale Life Sciences Center, or what researchers call the ‘life-on-a-chip lab’, is a prime example of her track record of moving science and to invest in start-up labs and research initiatives.

“Derdre Meldrum will be the visionary for the Fulton School, and combines her academic and technological background as a dean. She is a great addition to our faculty and to the invent-in-start-up labs and research initiatives.”

Derdre Meldrum says. He points out that disabled and non-disabled people will be aware of doing something different in the greater ASU community.

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(See MELDRUM on page 7)

The annual report by the National Merit Scholarship Corp. listed 365 public and private institutions that enrolled 8,299 scholars this year. The top 15 schools are Harvard, 287; University of Texas-Austin, 262; Yale, 232, University of Florida, 230; Stanford, 194; USC, 190; University of Chicago, 187; Princeton, 180; Vanderbilt, 175; Northwestern, 174; Washington University, 169; Rice, 165; ASU, 156; Oklahoma, 156; and University of North Carolina-Chapel Hill, 138.

Most of the ASU scholars are enrolled in the Barrett Honors College as well as one of the other ASU colleges, which collaborate with Barrett to offer honors credits. Top students like the fact that they can experience the full resources of the nation’s largest university while enjoying the personalized education and mentoring of a small community of 2,700 scholars.

Auffret, with Media Relations, can be reached at (480) 965-0991 or auffret@asu.edu.

**Researchers chart amphibian devastation in Panama**

By Sarah Auffret

Researchers chart amphibian devastation in Panama

The fungus has been implicated in the decline of more than 40 amphibian species in Central America, and 93 such species worldwide. But few researchers have been able to detect and monitor the presence of the fungus before a disease outbreak, and then witness the impact of an epidemic as it occurs, says zoologist Karen Lips of Southern Illinois University-Carbondale, lead author of the report.

“We anticipated the eastward movement of the fungus, and chose a frog-species-rich site nearBarrett Hole (See COLLINS on page 6)

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“We anticipated the eastward movement of the fungus, and chose a frog-species-rich site near Barrett Hole (See COLLINS on page 6)
Behavioral health expert joins West campus

By Kelly Miller Grysho

Michael Shafer, a noted expert on sub- stance use disorders and mental illness, has been named associate dean of ASU’s College of Human Services.

Shafer has a long and successful record of obtaining grants and contracts to provide training and technical assistance to public agencies and nonprofit organizations within Arizona that provide mental health and substance abuse services. He began his career as a mental health counselor.

“We are very pleased that Dr. Shafer has agreed to join us as both a professor and an administrator,” says John Hepburn, dean of the College of Human Services at the West campus. “His leadership skills and vision will be a great asset to the college, and his high level of involvement in ongoing efforts to improve behavioral health prevention and treatment efforts will continue to serve the citizens of Arizona.”

Shafer received his doctorate in urban services and developmental disabilities from the Virginia Commonwealth University. He earned his master’s degree in special education and psychology from the University of Maryland College Park, and his bachelor’s degree in psychology from California Lutheran University.

Shafer currently serves as executive di- rector of applied behavioral health policy (ABHP) in the School of Public Administra- tion and Policy at Arizona State Uni- versity. ABHP is a full-service research and policy analysis component of the Office of the Vice President for University-School Partnerships. Since launching the initiative last fall, the office has moved ahead with plans to concentrate resources, expertise and efforts dedicated to studying the problem and developing solutions to increase the state’s high school graduation rate by 30 percent by 2012.

“As director of this initiative, I will have the opportunity to combine several of my lifelong areas of expertise to better serve Arizona’s students and begin to address graduation rates of minority and non-bold students in the state,” Santos de Barona says. “Issues related to successful high school completion are not simply an issue of high school, but rather are en- bedded within the K-12 pipeline.”

Phoenix’s Maricopa Community College recently established a high school completion and college-going initiative as a key component of the Office of the Vice President for University-School Partnerships. Since launching the initiative last fall, the office has moved ahead with plans to concentrate resources, expertise and efforts dedicated to studying the problem and developing solutions to increase the state’s high school graduation rate by 30 percent by 2012.

“As director of this initiative, I will have the opportunity to combine several of my lifelong areas of expertise to better serve Arizona’s students and begin to address graduation rates of minority and non-bold students in the state,” Santos de Barona says. “Issues related to successful high school completion are not simply an issue of high school, but rather are en- bedded within the K-12 pipeline.”

As an example, Santos de Barona points to a 2002 study that estimates that 40 percent of middle school students leave school before earning a high school diploma.

“Clearly, there is a great need to explore the informational and psychosocial needs of children, identify effective practices, and develop strategies to bring needed resources to learning communities,” she says.

Santos de Barona received her doctorate and master’s degrees from the University of Texas-Austin, and completed her bachelor’s degree at the City College of San Francisco. She began her profes- sional career as a school psychologist in the Fort Worth and Dallas school district. She also held teaching and research positions with Texas A&M University. She held the position as associate director of University Testing Services (UTS).

Santos de Barona was promoted to director of UTS before turn- ing her attention to teaching and research in 1998 as a faculty member within the Division of Psychology and Education, where she reached the rank of full professor in 1999.

During this time, she was the founding director of the New School of Psychology, which grew and included more than 40 more referenced manuscript books and chapters, and wrote and administered several grants.

The position was the result of a successful search initiated by the Office for University-School Partnerships and the Vice President for University-School Partnerships. Since launching the initiative last fall, the office has moved ahead with plans to concentrate resources, expertise and efforts dedicated to studying the problem and developing solutions to increase the state’s high school graduation rate by 30 percent by 2012.

“Between a third and a half of all high-achieving women in America do not have children” and the “fastest growing occupations are in these fields.”

By Sarah Auffret

Talented, high-achieving women encounter plenty of off-ramps on the road to success but few on- ramps, according to Sylvia Ann Hewlett, economist and author of “Creating a Life.”

Hewlett will offer valu- able insights for companies and for women at this year’s John P. Rhodes Lecture, 7:30 p.m., Feb. 22, in ASU’s Kariann Concert Hall.

The lecture is free and open to the public. Tickets are required, however, and available at the ASU Book Stores, Borders’ Books and Music, and Changing Hands Bookstore.

With a recent Harvard Business Review article, “Off-Ramps and On-Ramps: Keeping Talented Women on the Road to Success,” Hewlett charts new ground for professional women and the com- panies that employ them. She says the desire to have children creates a significant exodus of talented women from the workplace, but organizations can improve opportunities for them to re-enter.

As an economist with two decades of leader- ship in issues of gender and diversity, Hewlett is director of the Gender and Public Policy Program at Columbia University’s School of International Affairs. She has helped organizations design and implement work-life policies, as the founding president of the Center for Work-Life Policy. She also directs a task force, “The Hidden Brain Drain,” comprising top women executives from Fortune 500 companies.


“Between a third and a half of all high-achieving women in America do not have children” and the “fastest growing occupations are in these fields. The book has included Henry Kissinger, Sen. Alan Simpson, editors, Jonathan Weiner and David Levy, and his- torians Donald E. Strothers and Jean Strouse.

By Sarah Auffret

Rhodes Lecture’s Hewlett to address challenges faced by women executives

ASU Insight is published by Marketing & Strategic Communications, a depart- ment of the Office of University Relations. Insight is published on Fridays, except during university holidays and other times as deemed necessary by the insight editorial board. Submit items, typed double- spaced, on 8 1/2-by-11-inch paper, and calendar items as early as possible.

Deadline is Friday before 5 p.m. for the following week. Conference, Corporate Services, Assistant Vice President; Terri Shaffer

Printed on 100 percent recycled paper.
Ceremonies to mark Memorial Union’s 50th year

By Judith Smith

At its completion in 1956, the Memorial Union (MU) on ASU’s Tempe campus was dedicated to “the valor and deep loyalty of students, faculty and alumni who served in defense of our country,” many of whom “gave their lives on distant seas, in far-off lands, in foreign skies.”

Over the past 50 years, those stirring words have all but forgotten. In the bustling and bustling of university life, most visitors to the MU rush past the dedicatory plaque without even knowing it’s there.

On Feb. 16, that will change, when the building is rededicated as a memorial to ASU veterans.

The event will begin at 11:20 a.m. with the presentation of colors by the Air Force ROTC, outside the north end of the MU. The program, which will conclude with birthday cake, will be a welcome by Sally Ramage, interim vice president for Student Affairs, Corinne Widmer, president, Undergraduate Student Government, and Andrew Mostow, director, Programming and Activities board; remarks by Milton Glick, ASU’s executive vice president and provost; and a reading by Alberto Rivas of a poem he composed for the occasion; the intersection of the Memorial Union Advisory Board; and a musical performance by the Pitchforks, a student ensemble from the Herberger School of Music.

There will be the playing of recorded comments, broadcast from the ASU Archives, from the 1954 groundbreaking ceremony. A week of special events, Feb. 20 – 24, ranging from movies to brown-bag lunch discussions, will precede the gala dinner Feb. 24, will commemorate the Union’s golden anniversary.

The schedule includes:
• Feb. 20: San Tan Valley lecture; Barren Mind Improv; Old School Video Game competition; a lecture; carillon open house; a movie; a lecture; and the Sun Devil from the ASU Archives, from the 1954 groundbreaking ceremony.

• Feb. 21: Undergraduate Student Government Debate; brown-bag lecture; carillon open house; a movie; a lecture; and the Sun Devil from the ASU Archives.

• Feb. 22: Concert; brown-bag lecture; carillon open house; a movie; and an art show.

• Feb. 23: Meet Your ASASU candidates; brown-bag lecture; carillon open house; Barrett Mind Improv; Old School Video Game competition; a movie; and an art show.

• Feb. 24: First Friday Comedy Hour; carillon open house; and the Golden Anniversary Dinner.

The Golden Anniversary Dinner, beginning at 6 p.m. in the Ventana and Arizona Ballrooms in the MU, will recognize prominent community members for their contributions to ASU.

The mistress of ceremonies will be Christine Wilkinson, senior vice president and secretary of the university. The keynote speaker will be Martha Herman-Betten, executive director of the Association of College Unions International.

Individual tickets for the dinner are $125. Table sponsorship levels include Gold ($5,000), Mason ($2,500) and Sponsor ($1,000). All events are open to ASU students, faculty, staff and community members.

For more information on the MU’s 50th Anniversary Celebration and event locations and times, visit the Web site (www.asu.edu/mu50) or call 480-965-5190.

Smith, with Media Relations, can be reached at (480) 965-4821 or (jps@asu.edu).

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ASU Insight

ASU experts frequently are called upon to give local and national media to provide insight and opinion on current events and issues of public interest. Following are excerpts of recent news articles featuring ASU representatives.

Students at universities throughout the country are increasingly enrolling in online courses in addition to in-person courses. They are demanding high-tech delivery of education and more control over access to their class materials. ASU and others ask: What can we do to help students graduate on time, says Marc Van Hoor, director of distance learning. “I’d say, ‘Absolutely! It is, strictly speaking, the mission of the university. Do you know how far our students go toward ensuring its economic well-being?’


Joe is the No. 1 name for baby boys, while “Ocean” and “Teresa” are gaining popularity in Utah as the La- tino population grows there. A greater portion of Latinos are in their prime childbearing years, and fertility rates are also higher among Latinos, says Brian Grim- ton, a history professor whose focus is immigration and political science. “Border security is critical to the health of the whole country; if we don’t spend our money on immigration issues. “Being able to tell the story of the forests to students and teachers is a huge opportunity,” said Paul J. Yellows, who is married and has two young daughters, an architecture major who helps to train students in housing development in the Navajo Nation where she graduates.

David Lukens, a senior majoring in art and geography, and a member of the Navajo Nation, coordinated by Kimberly Silentmen, was a proposed master plan for the Navajo Nation, which also has a high fertility rate, will ensure that the population shift registered elsewhere will take longer to catch up in Utah. Salt Lake Tribune, Jan. 26.

Naming rights for public school facili- ties have expanded nationwide, and strapped school districts have begun a buzz of new efforts to attract private money. Policy experts say the trend cas- ualties the risk donors will take a large role in shaping school policy. “We’re losing our public education system in this way,” says Alex Molnar, educa- tion researcher. “It is being eroded, inch by inch, by an ongoing blurring of the distinction between public interest and private good.” New York Times, Jan. 26.

A proposed project for NASA could bring millions of dollars to Maricopa County. “The country is increasingly enrolling in online courses in addition to in-person courses.”

Memory and the Image: A History of Photography

By Judith Smith

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Concert of Soloists competition winner Jamie Van Valkenburg, euphonium soloist and ASU music professor Sam Pilafian, who perhaps is best known as a founding member of the internationally renowned Emperor Brass Quintet. He also has recorded and performed with the Boston Symphony Orchestra and the New York Philharmonic Orchestra. Van Valkenburg will perform the Arizona premiere of “Dance Rhapsody,” a new work for tuba and band by Aklo Fonz.– Wayne Bailey, director of ASU’s School of Music.

The Feb. 22 Wind Ensemble concert features tuba soloist and ASU music professor Sam Pilafian, who perhaps is best known as a founding member of the internationally renowned Emperor Brass Quintet. He also has recorded and performed with the Boston Symphony Orchestra and the New York Philharmonic Orchestra. Van Valkenburg will perform the Arizona premiere of “Dance Rhapsody,” a new work for tuba and band by Aklo Fonz.– Wayne Bailey, director of ASU’s School of Music.

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In Focus

**Violin expert decodes secrets behind Stradivari’s gift for musical magic**

By Judith Smith

Scientists and musicians have been pondering for centuries what made the violins of Antonio Stradivari stand out. Was it the wood? The finish? His father played the violin, and he took slivers of wood shavings from crafts men who restored violins, and he took them apart...
Collins, other researchers chart devastation of amphibious species in Panama

(Continued from page 1)

previously infected area,” Lips says. “There are only a few examples when we think a pathogen resulted in extinction of a species because of amphibian disease; this is one of them.”

The rockhopper frog, for example, which lived along El Cope ridgetops, disappeared completely after a fungal disease attacked it. Chytridiomycosis wasn’t detected at the El Cope study site until Sept. 25, 2004, when scientists first noticed the disease, Collins says. From then through mid-January 2005, the fungus went on a rampage, reducing frog populations by more than 50 percent. “On Sept. 25, we got the first infected animals; within 10 days there were the first dead animals on the trail,” Collins says. “From then on, the community just collapsed.”

Dead frogs included individuals in 38 species (75 percent of the amphibian species at the site). All but three of the dead amphibians were infected with chytridiomycosis, and six or more species from each of the 100 sample sites from such as stream borders tested positive for the fungus. The timing of the outbreak “is allowing us to predict its entry into amphibian communities in central Panama,” he says. “If we go to habitats immediately to the southeast, amphibians there are the next ones predicted to disappear.”

When the disease emerges at a site, it is thought to spread through a combination of frog-to-frog and environment-to-frog transmissions. In the lab, some species of amphibians can carry the fungus for up to 220 days before dying. “The die-off at El Cope occurred during the peak of the rainy season. Many mountain-dwelling frogs in the New World tropics make their way to water bodies to breed during the region’s prolonged rainy season, thereby transmitting the disease to the warehouse fungus,” Collins says. “Our findings definitively link the appearance of chytridiomycosis to amphibian population declines,” Lips says. “I didn’t have any data to make evidence of climate anomalies in 2004. Its temperature and rainfall patterns were similar to those found in long-term records. The researchers predict the loss of many more amphibian species from the region, most likely from mountainous areas directly east of the study site. To the west, the fungus has already spread across cloud-forest amphibians in its path.”

Collins says this work is useful because “there’s a tipping point here. Once you get into a situation where you have to make predictions like this (spread of the fungus), it really changes the game. We know that in X number of kilometers, there’s an amphibian community that can expect to see these animals disappearing.”

“Makes it imperative to think about what do in response. How do we get the home country involved? Do we take the animals out of there ahead of this? If it’s a natural patho-
gene, do we treat it like wildfires in Yellowstone and Everglades?”

Dena, with Media Relations, was reached at (480) 965-4822 or (dphخطرمنتوناتب exams@asu.edu).

World Festival to take place Feb. 23

ASU’s 18th annual World Festival will celebrate the heritage and traditions of countries and cultures from around the world, from 300-10-30 a.m. – 2:30 p.m., Feb. 23, on the Hayden Library Lawn. Student organizations will have booths selling food, providing information and displaying crafts and artifacts from their home countries.

Professional and student group entertainers will perform on a stage from 11:30 a.m. – 1 p.m., sharing music from their cultures. ASU is home to about 3,000 international students from 150 countries around the world. The event is free and open to the public. The sponsor is the ASU Educational Development/International Student Office. For more information, call (480) 727-7615 or (mtei@asu.edu).

Nominations sought for supervisor awards

The Classified Staff Council (CSC) is accepting nominations for the 2005 Outstanding Supervisor Awards to recognize ASU supervisors of exceptional leadership ability.

Nominations will be accepted for supervisors who are classified staff employees. The CSC will accept nominations on behalf of classified staff members or members who supervise classified staff employees.

Nominations forms are available on the CSC Web site (www.asu.edu/csc) or in the CSC Office. The forms must be submitted no later than Feb. 24.

Nominations can be submitted to campus mail code 1205; by fax at (480) 727-6273; by e-mail to (csc@asu.edu); or in person to the CSC office, located in the Administration B Wing, room 359.

The awards ceremony will be held from 2 – 4 p.m. March 27 in the Memorial Union Ventura C room on the Tempe campus.

For more information, contact Katharine Roberson at (480) 727-8800 or (krobe@asu.edu).

Research symposium seeks applicants

Graduate and professional students have until Feb. 24 to submit technical papers and information about their research for inclusion in the third annual Social Science Graduate Research Symposium. The conference will be held 8 a.m. – 6 p.m., April 21, on the Tempe campus. Graduates are encouraged to submit their abstracts in the form of a 10-minute presentation. The deadline is March 17. For more information, call (480) 965-6912 or visit the Web page (www.asuagg.com).
Candelaria’s ‘everyday life’ process to alter canons of American literature

(Continued from page 1)

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It is highly likely that Candelaria will frequent the classroom, but her intent is learning to do something, and part is a cultural place,” she says. “Part of education means going to the library, from the classes that help give a more complete story of the American experience.”

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Public Library

Candelaria’s ‘everyday life’ process to alter canons of American literature

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Candelaria’s ‘everyday life’ process to alter canons of American literature

(Continued from page 1)

“Of course, my father taught me how to catch a ball and my mother taught me how to hold the bat and throw a football,” she says. “Playing is my life,” she adds, “it’s a sacred ritual to me, a Scarlet of and so on a day-to-day basis. I believe that D. Meldrum is an extraordinary choice to lead the school through its next stage, building on a foundation of research. I know that she will bring the经费ing excellence to our community.”

It is highly likely that Candelaria will frequent the classroom, but her intent is learning to do something, and part is a cultural place,” she says. “Part of education means going to the library, from the classes that help give a more complete story of the American experience.”

Candelaria’s scholarly work helps broaden understanding of life in the classroom, but my intent is learning to do something, and part is a cultural place,” she says. “Part of education means going to the library, from the classes that help give a more complete story of the American experience.”

Public Library
Scrapbook collection offers glimpse of life in pre-World War II China

By Judith Smith

China in the 1930s was a place truly off the beaten path for Americans – and even for journalists. But the country's isolation and remoteness added to the adventure of being a foreign correspondent in prewar China. Frank Smothers, a reporter for the Chicago Daily News, took his young family to Peking (now Beijing) in 1935, where he chronicled the political and social scene and everyday events as house hunting and going to market. He wrote more than 500 stories between February 1934 and March 1937, and he kept them in scrapbooks.

Those scrapbooks, with their yellowing newspaper clips, now rest in ASU's Department of Archives and Special Collections, thanks to Smothers' grandson Michael Smothers.

``Ts'ieh, Deep in the Rock``

"Tsieh, Deep in the Rock," an oral history of mountain communities in China, published by University of Arizona Press, provides a window into the journalism of that time – what journalists of that era, in particular, did not think about preserving their work, he says.

That ASU has the best collection of China and Asia correspondents' papers from that era can be credited to the work of Senior Editor of Stephen MacKinnon, a professor of history.

Frank Smothers was a colleague of A.T. Steele, around whom I have built a collection at ASU of major China reporters from the 1930s and 1940s, MacKinnon says. "In 1982, I organized an oral history conference of many of those figures held in Scottsdale. The result was a book, 'China Reporting,' published by University of Arizona Press in 1987. The Smothers family knew about this book and conference, and we came in contact.

"Since the newspaper is deteriorating, we may wish to preserve some protective boxes for them, which will create their own microclimate and retard decomposition. They will be of interest to the West in a major way."

When his grandfather went to China, Michael Smothers says, "Asia was just beginning to be of interest to the West in a major way.

Not only do his stories, which are collected in his scrapbooks and a box of loose paper, tell us about China's politics and culture, but they are a window into the journalism of that time – what journalists of that era, in particular, did not think about preserving their work, he says.

Michael Smothers, an editor and reporter from Poona, Ill., recently donated his father's scrapbooks and other papers to ASU, where they will join the papers of other prewar Asian correspondents, such as Agnes Smedley, A.T. Steele, Mac Fraser and Jack Bedell.

Scholars and those interested in prewar China now will have a window into China's past, and what editors deemed worthy to be published, Michael Smothers says.

Though journalism is "the first draft of history," journalists of that era, in particular, did not think about preserving their work, he says.

What is intelligence? What makes Homo sapiens – the intelligent species? "Inventing Intelligence: A Social History of Smart" by Paul L. Van Buren, with Media Relations, can be reached at (480) 965-4822 or (pervan@asu.edu).