

**Education:**

**Arizona State University (ASU)**

May 2010

Walter Cronkite School of Journalism and Mass Communication

B.A.: Journalism and Mass Communication

Concentration: Print and Online Media

**Experience:**

**Pop 'stache**

January 2010 — Present  
Chicago, Ill.

**Reporter**

- Writing biweekly in-depth features on the history of various songs.
- Cross-country collaboration with other staff members via social media: Skype, e-mail, Facebook and iChat.
- Research, interview and report on local Arizona musicians for biweekly album and artist reviews.

**Downtown Devil**

February 2009 — Present  
Phoenix, Ariz.

**Co-founder, Editor, Reporter, Graphic Designer**

- Collaborated with a team to develop an online news publication for ASU's Downtown Phoenix campus.
- Worked with other editors to continuously improve the website, growing hits to over 7,000 per month in about a year.
- Write a biweekly blog detailing local budgeted travel opportunities.
- Develop all graphics for the website, promotional fliers and business cards.
- Work closely with a web content manager (WordPress) and CSS spreadsheet to update website weekly.
- Edit stories for AP Style.

**Write On, Downtown!**

Spring 2010 [16 week program]  
Phoenix, Ariz.

**Editorial Staff**

- Worked closely with other editors to collectively choose over 30 pieces of writing for journal and online publication.
- Copy edited writing submissions for correct AP Style.
- Developed skills in professional document design.

**TPN Inc.**

Summer 2009 [12 week program]  
Chicago, Ill.

**Planning Intern**

- Created business and shopper profiles for RetailBase search engine.
- Created press releases on various shopper research findings.
- Extensively researched and reported on the Millennial Generation for future company study.
- Participated in weekly company update meetings.

**Snapshot of skills**

Photoshop, InDesign,  
Basic HTML, Social Media,  
Flash, Dreamweaver,  
WordPress, Final Cut Pro,  
Old-fashioned Writing