Globalization and Economic Justice
Meets: Tuesday and Thursday 1:30-2:45 p.m.
Location: LSA119

Professor: LaDawn Haglund
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Office Location: Wilson Hall Room 130C
Phone number: 480-965-7083
Office Hours: Tuesday and Thursday, 12:00-1:00 p.m.

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Office Hours: Wednesday 1:00-3:00 p.m.

The principal goal of education is to create people who are capable of doing new things, not simply repeating what other generations have done. - Jean Piaget

I. Course description:

This course addresses several major topics concerning globalization – a trend producing increasing interconnectedness of economies and societies, as well as creating new conflicts and divisions. It is designed to give students a greater understanding of global forces, as well as help them grasp the effect of these forces on economic justice and human rights. Topics include but are not limited to: problems of defining globalization; the history of global connectedness; corporate globalization; the role of international institutions in economic governance; poverty & inequality; unequal trade among nations; global finance; the changing nature of work; migration; agriculture and the environment; democracy and the media; and activism on a global scale.

The course will begin with an examination of the concept of economic globalization, entertaining several divergent perspectives on its causes and consequences. We will then explore the history of globalization, with an emphasis on the historical underpinnings of global inequality. Next, we will take a more in-depth sociological look at several topical areas affected by global forces – money (debt and finance), labor (work and migration), and land (agriculture and environment) – paying special attention to structures and power relations that shape actors’ economic choices in these realms. We will also examine emerging political spaces in the global sphere, in which social movements can engage with, contest, or transform the forces of globalization.

This course will help students gain insight into the economic trends affecting the nations of the globe, and how this alters the ability of states and societies to take care of their individual members and social groups. It will help students to grasp why inequality and poverty exist, and what their ramifications are for sustainability, peace, and social justice on a global scale. This knowledge will prepare students for work with international governmental or non-governmental organizations, social movement organizations, or other institutions with an international focus.
II. Course requirements and grading policy:

A wide variety of issues will be covered during the semester, and the workload will be fairly demanding. Both attendance and participation are vital to the success of the class and to your grade. Lectures will diverge from assigned readings, so it is imperative that you attend all lectures. If you are unable to attend class on a particular day or turn in an assignment on time, please let me know as soon as possible. Late work will not be accepted unless you have cleared it with me.

Your grade will be based on the following:
- Attendance, class participation: 15%
- Quizzes: 20%
- Memos: 30%
- Term paper and final presentation: 35%

Attendance and class participation: This course is organized primarily around class discussion of, and assessments based on, assigned readings and video materials. Please note that readings are not optional! Students are expected to read assigned materials carefully and thoughtfully prior to the lecture for which they are due. Students may also be asked to watch 1-2 films outside of class if necessary (on reserve at Hayden). They are required to participate meaningfully in class discussions by contributing relevant information, addressing controversial issues, and raising probing questions based on readings and films. Attendance will be tracked and grades lowered for excessive absences (defined as more than four absences for any reason).

Study suggestion: You should take notes on the readings and films to help you prepare for discussions, quizzes, memos, and your final paper. In particular:
1. note the main points of each source, and if there is more than one source, consider how they are related (with one main point from each work as an example);
2. consider what is new to you about the topics discussed and how (if at all) they have changed your conception of globalization or economic justice; and
3. develop an understanding of how the week’s readings, films, and lecture material apply to current events.

I want you to engage the readings, so you should have questions ready each week regarding how they relate to modern life and/or current events. Each week in class, you should be able, if called upon, to cite at least one news article relevant to the week’s readings from an alternative media source (see below, “supplemental materials”). Take note of the article’s title, source, and date.

Quizzes: I reserve the right at any time, without warning, to give a quiz. If you stay caught up on your readings and assignments, you should not have any difficulties with pop quizzes. There will be two scheduled online quizzes during the semester (to be taken on Blackboard). Please use your notes to prepare for these. There will be no make-up quizzes unless you have a documented and dire emergency that precludes you from taking the original.

Memos: Memos of 4-6 pages (typed, double-spaced, 12-pt. font, one inch margins) will be required for three (3) topical areas of the course (“Globalization and Money,” “Labor as a Commodity,” and “Land as a Commodity”). Memos should incorporate:
1) An analysis of the group of readings on each theme in light of the following questions:
   o What is the current situation?
   o What are the consequences for economic justice of the current situation?
   o What are some ways for overcoming the injustices caused by this situation?
2) A concise summary of main arguments of at least four key readings (not short articles)
3) Your scholarly (not personal) reactions to or reflections on the readings (noting the
   strongest points of each reading before critiquing it)

I encourage you to have discussions with your classmates, but your memo must be your own
work, and in your own words. Memos must be submitted to SafeAssignment Friday of the
week due by 5:00 p.m.

Term paper: You will be required to complete an 8-10 page research paper (typed, double-
spaced, 12-pt. font, one inch margins) on a topic related to global economic justice. This paper
will be due the day finals are scheduled. There are two mandatory, short “preparatory”
assignments that will form the foundation for the paper. I will provide more guidelines as the
semester progresses.

Presentation: At the end of the semester, students in groups of 3-5 will give short presentations
on what they discovered while writing their term papers. This assignment will provide an
opportunity for students to develop and practice presentation skills, as well as strategies for
group coordination/cooperation. You will be expected to meet with your team at least twice
before your presentation, first to decide on what each student will present and later to practice
your presentation to make sure it flows well, is concise, and doesn’t exceed allotted time.

III. Required texts (you may be able to buy used – and thus cheaper – on Amazon.com):
   • Felice, William F. 2010. *The Global New Deal: Economic and Social Human Rights in
     World Politics*. SECOND EDITION. Rowman & Littlefield. [Do not get the 1st Edition]
   • Heymann, Jody and Alison Earle. 2009. *Raising the Global Floor: Dismantling the Myth
     That We Can’t Afford Good Working Conditions for Everyone*. Stanford University Press.

IV. Optional texts that may be of interest
   • John Cavanagh and Jerry Mander. 2004. *Alternatives to Economic Globalization: A

V. Supplementary materials
   • There is a required reader for this course (it should be ready by Friday of Week 1 or
     Monday of Week 2). It can be obtained at Alternative Copy Shop (1004 S. Mill Ave.,
     480-829-7992). Items on the schedule that appear in the reader will be preceded by “R.”
   • You may be asked to watch 1-2 films outside of class. They will be on reserve at Hayden.
   • You should check “alternative” (i.e., non-mainstream) sources of news regularly for
     items that relate to course readings. Some good examples of such sources include:
     - http://therealnews.com/t2/
     - http://www.alternet.org
     - http://www.commondreams.org
     - http://www.leftbusinessobserver.com
     - http://www.oneworld.net
     - http://www.opendemocracy.net

VI. Miscellaneous course information:
Obvious courtesies:
- Arrive on time
- Turn off your cell phone
- Let me know in advance if you must leave early

ASU e-mail and Blackboard: As in other areas of the University, you must use ASU e-mail for this course. You will need to be sure that your e-mail is working in order to keep up with course information disseminated by e-mail. If your e-mail account rejects my messages, it is not my problem. If you send me something and I do not respond within 48 hours, you should assume that I did not receive it. If it is an assignment, I suggest you bring a hard copy and put it into my mailbox instead of relying on e-mail, to ensure that you receive credit. We will be using Blackboard extensively, so please familiarize yourself with this interface if you have not done so already. It can be reached through MyASU.

Withdrawal: If you want to withdraw from this course, you must do so by November 3rd.

Incompletes: “A mark of ‘I’ (incomplete) is given by the instructor only when a student who is otherwise doing acceptable work is unable to complete a course because of illness or other conditions beyond the student’s control” (from the ASU General Catalog).

Academic integrity: Students must be aware that cheating or plagiarism will be dealt with severely. This includes failing to cite sources that you use for your work, representing others’ work as your own, or allowing others to represent your work as theirs. If you have doubts about what constitutes academic dishonesty, ask me. The School of Justice and Social Inquiry adheres to university policies regarding academic integrity, which you are encouraged to read and take very seriously: http://provost.asu.edu/academicintegrity/policy.

Writing mentorship program: The Writing Mentorship Program (WMP) is available to all students enrolled in Justice and Social Inquiry classes. The WMP student-mentors help students improve their writing skills through peer review and advisement. If you would like advice on an assignment, or help with reviewing or editing your papers before turning them in, make an appointment by contacting the WMP directly. Office hours are posted in Wilson Hall, Room 223 or you may contact them at writing@asu.edu or by phone (480) 965-8995. The ASU Writing Centers website also contains handouts and services that can help you write better papers: http://studentsuccess.asu.edu/home/writingcenters

Disability Services: If you have a learning disability, need disability accommodations in this class, or have other particular needs, please let me know as soon as possible. All information regarding disability is confidential.
WEEK 1: Overview and Introduction to the Course
August 19
Assignment
• Plagiarism and cheating quiz on Blackboard

WEEK 2: “Globalization,” Human Rights, and International Political Economy
August 24-26
Readings
• Felice, Introduction and Chapters 1-2 [skim appendix at end of Chapter 2]
• R: “Basic Primer on Economic, Social, and Cultural rights”
• R: Human Development Report 1999, p. 25-44

WEEK 3: Theories of Market Liberalism
August 31-September 2: Economic concepts and market liberalism
Readings
• R: Lairson and Skidmore, Chapter 2 (25 pps.)
Film
• “The Corporation” (episodes 1-7): 50 minutes

WEEK 4: Theory Meets Reality: The Roots of Global Economic Injustice
September 7: Colonialism
Readings
(available online at http://lib.asu.edu, in case the reader has not yet been completed)
• R: Colonialism: “The Building Blocks” and “Colonialism: Before and After”
Film
• “The Africans: Tools of Exploitation”

September 9: The Postwar Period
Readings
• Felice, Chapter 3 “The UN and ESR” (p. 73-109) [skim appendix at end of chapter]
• R: Cavanagh and Mander, Ch. 3 “The Unholy Trinity” (p. 55-74)

WEEK 5: Market Liberalism Goes Global
September 14-16: The Washington Consensus
Readings
• R: Klein, Naomi. The Shock Doctrine. Ch. 2-5 (p. 59-159).
Film
• “The Money Lenders”
WEEK 6: Enduring Economic Injustice  
September 21-23: Global structural realities and inequality

Assignment
- Quiz #1: Globalization - complete online between Thursday 5 p.m. and Friday midnight

Main reading
- Stiglitz, Chapter 1-3, pp. 1-88

Short articles and fact sheets
- R: Fact Sheets on Inequality; “The Global Divide”; “The Scorecard on Development”; “Globalization Myths”

Film
- “The Invisible Wall” (watch outside class)

WEEK 7-8: Global markets and money
September 28-30: Finance and Investment Liberalization

Readings
- Stiglitz, Chapters 4-5, pp. 89-165

Film
- “The Crash”

October 5: Debt

Readings

Film
- “Life and Debt” (watch outside class)

October 7: Structural Adjustment Policies

Assignment
- Term Paper Prep #1 (Proposal) Due - hard copy should be handed in during class

Readings

WEEK 9

October 12-14: “Free” trade

Assignment
- Memo #1 (“Globalization and Money”) Due on BB “SafeAssignment” Friday at 5 p.m.
Readings
- R: Bhagwati “Free Trade: What Now?” (19 pps.)

Supplemental readings (to help prepare for debate)
- R: WTO documents (~30 pps.)
- R: “Ten Arguments against the WTO”

Film
- [TBD: “Black Gold” (Fair Trade coffee)?]

**WEEK 10-11: Global markets and labor**

**October 19-21: Globalization and Work**

Assignment
- Term Paper Prep #2 (Outline) Due - hard copy should be handed in during class Thursday

Readings
- R: NACLA article: "The Decline of the Decent Job" By Carlos Salas

Film
- “Zoned for Slavery” [or Maquilapolis - TBD]

**October 26-28: Migration and Economic Justice**

Assignment
- Writing quiz on Blackboard: due by Friday at 5 p.m.

Readings
- R: “Top 10 Immigration Myths and Facts”

Film
- “Wetback”
- Short film on immigrants (both LPR and undocumented) in detention; explains some current immigration policies and explores the impacts of these policies on the three individuals interviewed: [http://films.gentry.io/cair](http://films.gentry.io/cair)

**WEEK 12-13: Global markets and land**

**November 2-4: Trade, Agriculture, and Food Security**

Assignment
- Memo #2 (“Labor as a Commodity”) Due on BB “SafeAssignment” Friday at 5 p.m.
Readings
- R: Issues in food security
  - Hunger: “Hunger Myths” (From Rethinking Globalization)
  - Property rights: “Stealing Nature’s Harvest” (From Rethinking Globalization)
  - GMOs: “Genetically Engineered Foods” (From Rethinking Globalization)
  - Corporate control: “Facing the Farm Crisis” (From Rethinking Globalization)
  - Alternative: “Relocalization, Not Globalization” (From Rethinking Globalization)

Film

November 9-11: Global Capitalism and the Environment
Readings
- Felice, Chapter 4
- R: (Rethinking Globalization) “Mexican Peasant-Ecologists Fight to Preserve Forests”
- R: “Ecological Footprints”

Film
- Movie: “The Emerald Forest” (watch outside class)

WEEK 14-15: Human Wrongs and Human Rights
November 16-18: Race and Gender
Assignment
- Memo #3 (“Land as a Commodity”) Due on BB “SafeAssignment” Friday at 5 p.m.
Readings
- Felice, Chapters 5 (Race) and 6 (Gender)

November 23: US vs. Europe
Assignment
- E-mail copies of interview transcripts to your TA by 5:00 p.m. Wednesday November 24
Readings
- Felice, Chapter 8 (Skim Chapter 7 on military spending)

Film
- TBD

WEEK 16-17:
November 30-December 2: Class Presentations
Reading
- Felice, Chapter 9 (“The Global New Deal”)
December 7: Another World? (Last Day of Class)

Assignment
• Quiz #2: Another World - complete online between Thursday 5 p.m. and Friday midnight

Readings
• Stiglitz Chapter 9
• R: Klein, Naomi. 2007. “Lost Worlds: Is Another World Possible?” Democracy Now!
  Thursday, August 16.

Film
• Another World is Possible

[DECEMBER 9, 12:10-2:00 p.m.: FINAL EXAM SCHEDULED-To Be Confirmed]
• Bring hard copies of your final paper to your TA by 2:00 p.m. 5/6
• Submit papers on Blackboard via the “SafeAssignment” by 3:00 p.m. 5/6
<table>
<thead>
<tr>
<th>Week/Date</th>
<th>Topic</th>
<th>Readings/films</th>
<th>Assignments (subject to revision)</th>
<th>~Pps./wk.</th>
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</thead>
<tbody>
<tr>
<td>1. 8/19</td>
<td>Class intro</td>
<td></td>
<td>Plagiarism quiz on Blackboard</td>
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<td>2. 8/24-26</td>
<td>Glob, HR, and IPE</td>
<td>Felice to p. 72, R: Primer, HDR 1999 p. 25-44</td>
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<td>92</td>
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<tr>
<td>3. 8/31-9/2</td>
<td>Economic concepts/Market Liberalism</td>
<td>R: Lairson &amp; Skidmore; Freidman; Wolf; Film: “The Corporation”</td>
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<td>73</td>
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<td>4. 9/7-9</td>
<td>Theory in Context</td>
<td>Tu-R: Thomas-Slayter; Colonialism art.; Th-Felice Ch 3, R: C&amp;M Ch 3; Film: The Africans</td>
<td></td>
<td>81</td>
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<td>5. 9/14-16</td>
<td>Global Liberalism</td>
<td>R: Williamson; Klein; Film: Money Lenders</td>
<td>Quiz #1: Globalization</td>
<td>95</td>
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<td>6. 9/21-23</td>
<td>Global Injustices</td>
<td>Stiglitz, Ch 1-3; articles; Film: Invisible Wall</td>
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<td>7. 9/28-30</td>
<td>Money: Finance</td>
<td>Stiglitz Ch 4-5; R: Kotz +; Film: The Crash</td>
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<td>8. 10/5</td>
<td>Money: Debt</td>
<td>R: Jaggar; short articles; Film: “Life &amp; Debt”</td>
<td>Term Paper Prep #1 (Proposal)</td>
<td>7</td>
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<td>8. 10/7</td>
<td>Money: SAPs</td>
<td>R: Ault &amp; Sandberg; short articles</td>
<td>Memo #1 “Globalization &amp; Money”</td>
<td>42</td>
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<tr>
<td>9. 10/12-14</td>
<td>Money: Trade</td>
<td>R: Bhagwati; Wade; WTO debate prep docs</td>
<td>Term Paper Prep #2 (Outline)</td>
<td>book</td>
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<td>10. 10/19-21</td>
<td>Labor: Work</td>
<td>R: Heymann and Earle; NACLA/Paris articles; Film: Zoned for Slavery</td>
<td>Writing quiz on Blackboard</td>
<td>52</td>
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<td>11. 10/26-28</td>
<td>Labor: Migration</td>
<td>R: Phillips; Massey; short arts.; Film: Wetback</td>
<td>Memo #2 “Labor as a Commodity”</td>
<td>53</td>
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<td>12. 11/2-4</td>
<td>Land: Agriculture</td>
<td>R: Gonzalez; short articles; YouTube videos</td>
<td></td>
<td>102</td>
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<td>13. 11/9-11</td>
<td>Land: Environment &amp; sustainability</td>
<td>Felice Ch 4; R: Bellamy Foster; Myers; short articles; Movie: The Emerald Forest</td>
<td>Memo #3 “Land as a Commodity”</td>
<td>47</td>
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<td>14. 11/16-18</td>
<td>HR: Race/Gender</td>
<td>Felice Ch 5-6</td>
<td>Interview transcripts (Wed. e-mail)</td>
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<td>15. 11/23</td>
<td>HR: US vs. Europe</td>
<td>Felice Ch 8 (skim Ch 7)</td>
<td>Class presentations</td>
<td>30</td>
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<td>16. 11/30-12/2</td>
<td>Global New Deal</td>
<td>Felice Ch 9</td>
<td>Quiz #2: Another World is Possible</td>
<td>45</td>
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<td>17. 12/7</td>
<td>Another World…</td>
<td>Stiglitz Ch 9; R: Klein article; Film: Another World is Possible</td>
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<td>[December 9]</td>
<td>[EXAM DAY: 12:10-2:00 p.m.]</td>
<td>Hand in a hard copy of final paper by 2:00 PM; submit via “SafeAssignment” on BB by 3:00 p.m.</td>
<td>FINAL PAPERS DUE</td>
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