

# Toward Relational Learning with Misinformation

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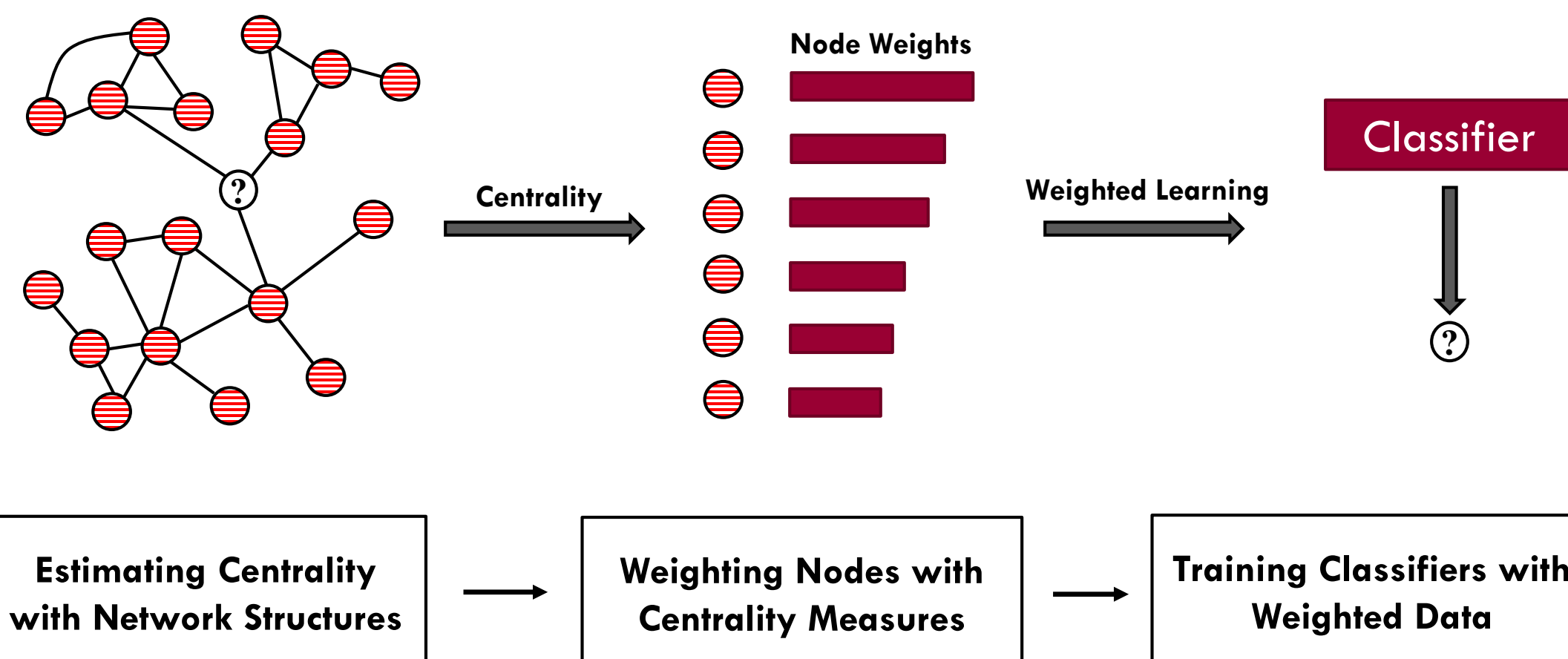
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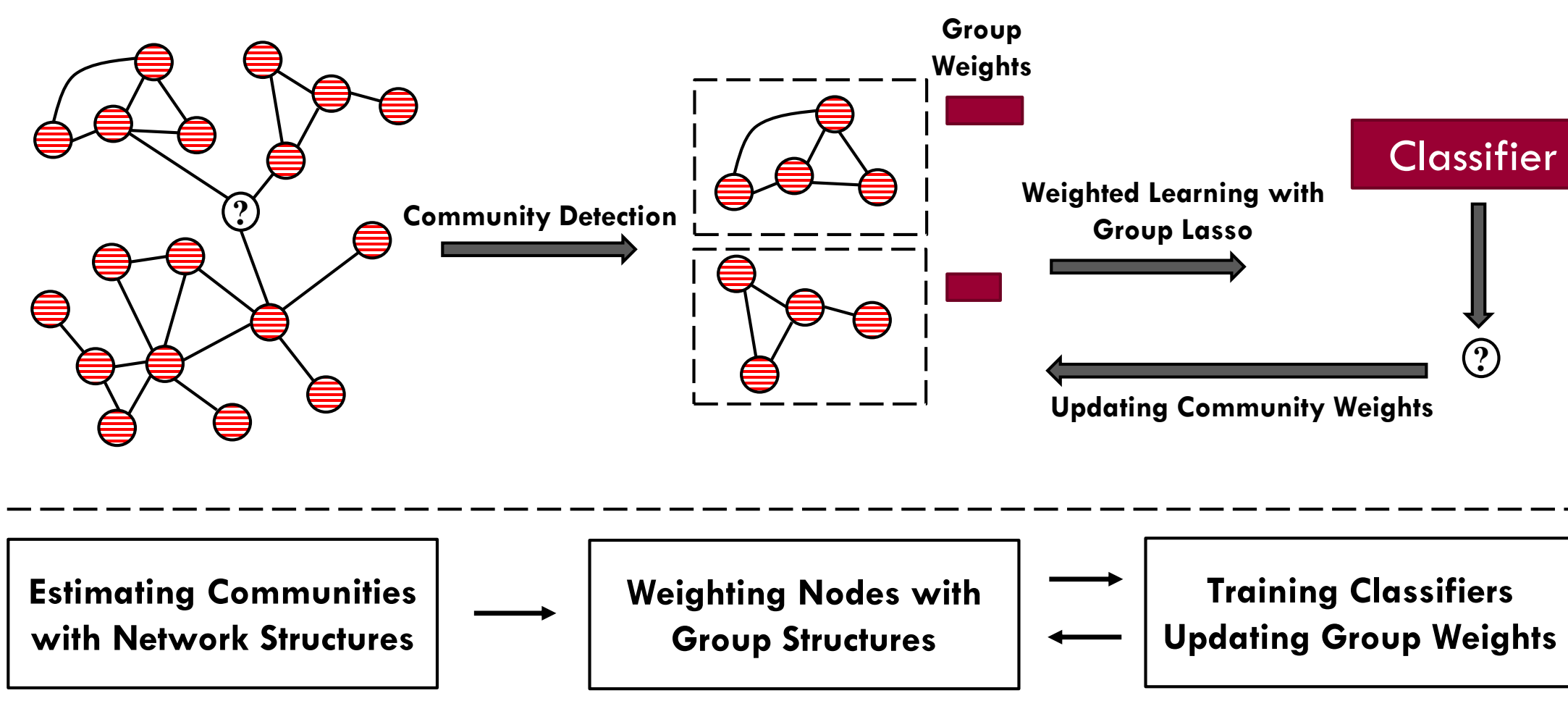
## Background

- Relational learning aims to **classify linked nodes** in a graph (social networks)
- Node attributes can be very noisy
  - Attacks of **content polluter**, such as spammers, bots, crowdturfers
  - Colloquial language** of regular users
- A common framework for denoising social media data with network structures



## Intuition

- Social community structures are more robust to noisy data and adversarial attacks
  - Linking with an individual regular user: **Easy**
  - Systematically linking with a community: **Hard**



## Proposed Framework

$$\min_{\mathbf{c}, \mathbf{w}} \underbrace{\sum_{i=1}^m c_i (\mathbf{V}_{i,*} \mathbf{w} - \mathbf{y}_i)^2}_{\text{Learning Classifiers}} + \underbrace{\lambda_1 \|\mathbf{w}\|_2^2}_{\text{Avoiding Overfitting}} + \underbrace{\lambda_2 \sum_{i=1}^d \sum_{j=1}^{n_i} \|c_{G_j}\|_2}_{\text{Updating Weights}}$$

$\mathbf{c} \in \mathbb{R}^m$ : data instance weights  
 $\mathbf{w} \in \mathbb{R}^k$ : model coefficients  
 $i$ : index of data instance  
 $\mathbf{S} \in \mathbb{R}^{n \times n}$ : adjacency matrix  
 $c_{G_j}$ : membership of group  $j$  on layer  $i$

$m$ : number of data instances  
 $k$ : number of features  
 $d$ : number of cluster layers  
 $n_i$ : number of clusters on layer  $i$   
 $\lambda_1$ : extent of model complexity  
 $\lambda_2$ : extent of sparseness of groups

## Optimization

Update  $\mathbf{c}$  (instance weighting):  $\min_{\mathbf{c}} \sum_{i=1}^m c_i p_i + \lambda_2 \sum_{i=1}^d \sum_{j=1}^{n_i} \|c_{G_j}\|_2$   
 subject to  $\sum_{i=1}^m c_i = 1$

Update  $\mathbf{w}$  (classifier training):  $\min_{\mathbf{w}} c_i (\mathbf{V}_{i,*} \mathbf{w} - \mathbf{y}_i)^2 + \lambda_1 \|\mathbf{w}\|_2^2$

## Challenges

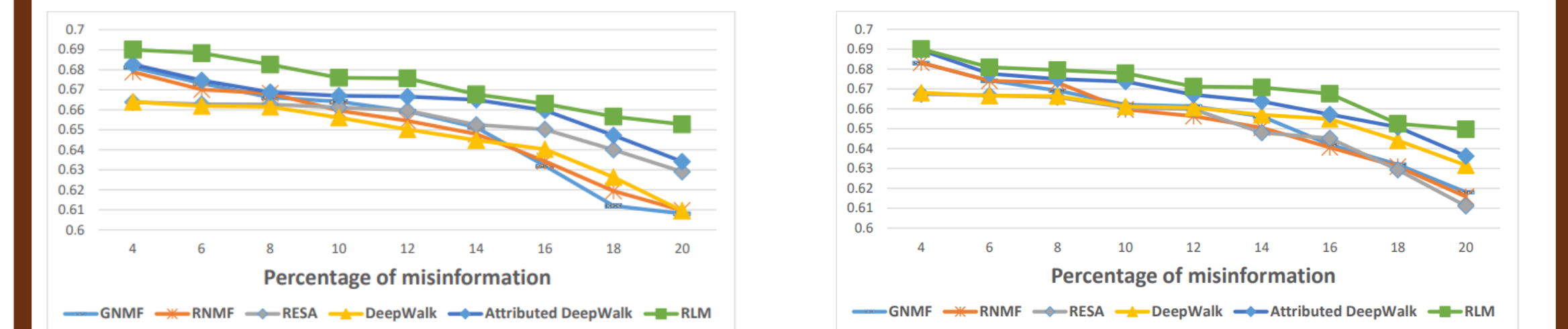
- Social networks are also noisy. Regular users may make friends with content polluters due to carelessness or reflexive reciprocity
- Availability of network data is limited. Twitter API restricts 200 users per request

## Datasets

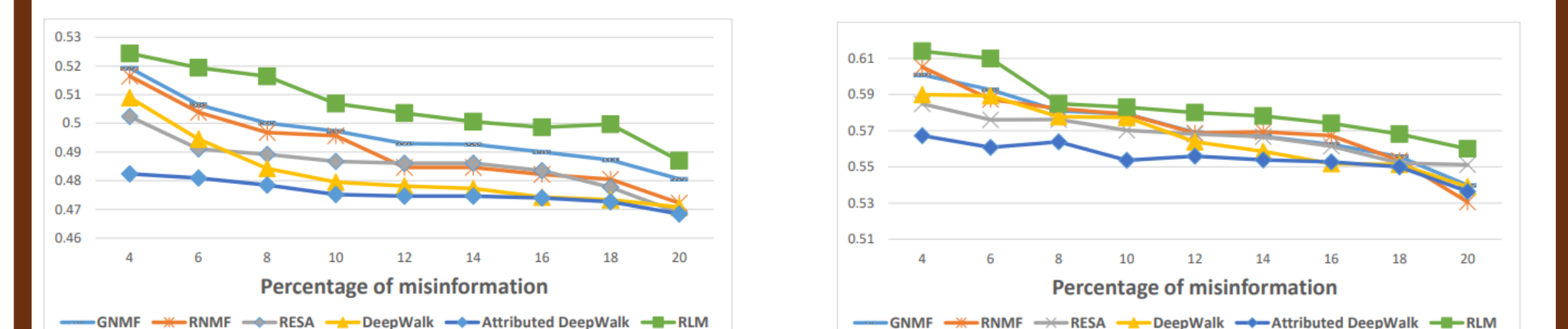
Dataset	#Instances	#Labels	#Features
Blog Catalog	5,198	6	8,189
Flickr	7,575	9	12,047

## Experimental Results

Macro- and Micro-average of  $F_1$ -measures of different methods with increasing ratio of misinformation

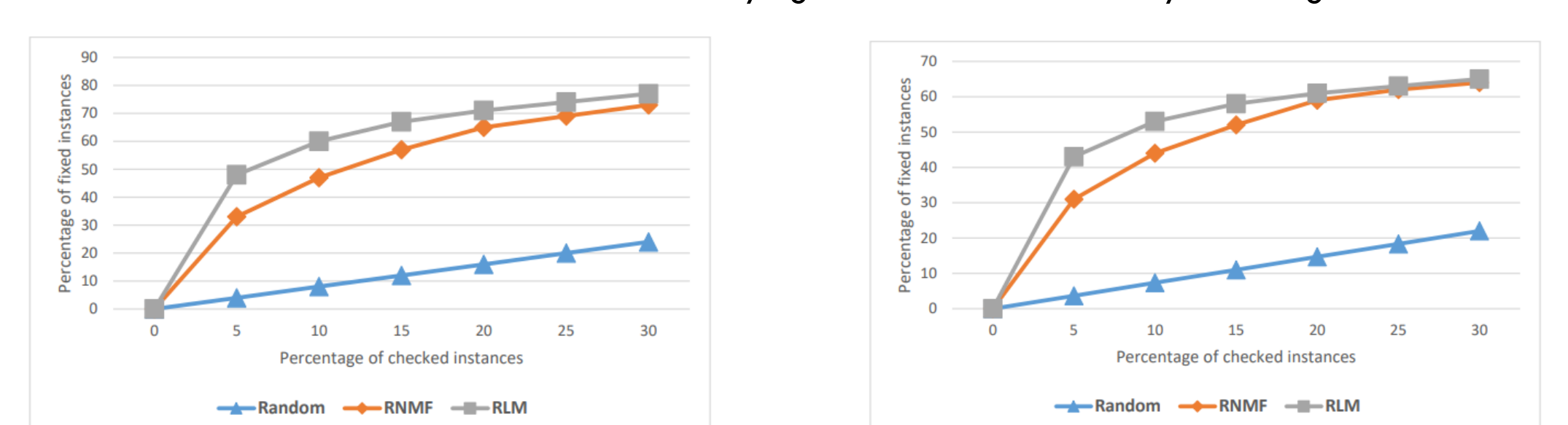


BlogCatalog



Flickr

Effectiveness of different methods on identifying mislabeled instances by checking more data



BlogCatalog

Flickr

## Acknowledgements

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