
MAUREEN DALY GOGGIN

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EDUCATION

Ph.D. in Rhetoric

Carnegie Mellon University, Pittsburgh, PA

Master of Arts in English with Honors

Northeastern University, Boston, MA

Bachelor of Science in Education with Honors

Northeastern University, Boston, MA

Major: Elementary Education Minor: Drama

Certified in Elementary Education K-8

ACADEMIC POSTS

Arizona State University, Tempe, AZ		1994-present
Interim Chair	Department of English	2009-present
Associate Chair	Department of English	2004-2009
Professor	Department of English	2007-present
Associate Professor	Department of English	2000-2007
Assistant Professor	Department of English	1994-2000

Serve as Affiliated Faculty for:

Interdisciplinary Ph.D. in Curriculum & Instruction (English Education) 2001-present
Interdisciplinary Ph.D. in Communication 2002-present

PUBLICATIONS

BOOKS

- Lester, Neal A., and Maureen Daly Goggin, eds. *Racialized Politics of Desire in Personal Ads*. Lanham, MD: Rowman & Littlefield, 2008.
- Bullock, Richard, Maureen Daly Goggin, and Francine Weinberg. *Norton Field Guide to Writing with Readings and Handbook*. New York: W. W. Norton, 2008.
- Bullock, Richard, and Maureen Daly Goggin. *Norton Field Guide to Writing with Readings*. New York: W. W. Norton, 2006.
- Bullock, Richard and Maureen Daly Goggin. *A Guide to Teaching: The Norton Field Guide to Writing with Readings*. New York: W. W. Norton, 2007.
- Goggin, Maureen Daly, ed. *Inventing a Discipline: Rhetoric Scholarship in Honor of Richard E. Young*. Urbana: National Council of Teachers of English. 2000.
[Reviewed by W. Ross Winterowd, *Rhetoric Review* 20 (2001): 368-401. Beth Rothermel *Rhetoric Society Quarterly* 33 (2003): 93-96]
- Goggin, Maureen Daly. *Authoring a Discipline: Scholarly Journals and the Post-World War II Emergence of Rhetoric and Composition*. Mahwah, NJ: Lawrence Erlbaum, 2000.]
[Reviewed by Peter Vandenberg, *JAC* (2001): 949-56; Rosalee Stillwell, *Rhetoric Review* 20 (2001); Douglas Hesse, *Composition Studies* 29 (2001): 121-32]

BOOK MANUSCRIPTS FORTHCOMING, UNDER REVIEW OR IN PREPARATION

- Goggin, Maureen Daly, and Beth Fowkes Tobin, eds. *Women and Things, 1750-1950: Gendered Material Strategies*. London and Burlington, VT: Ashgate. 480 pages (Under Contract and Forthcoming.)
- Goggin, Maureen Daly, and Beth Fowkes Tobin, eds. *Women and the Material Culture of Needlework and Textiles, 1750-1950*. London and Burlington, VT: Ashgate. 425 pages (Under Contract and Forthcoming.)
- Tobin, Beth Fowkes, and Maureen Daly Goggin, eds. *Material Women, 1750-1950: Consuming Desires and Collecting Practices*. London and Burlington, VT: Ashgate. 420 pages (Under Contract and Forthcoming.)

- Bullock, Richard, and Maureen Daly Goggin. *Norton Field Guide to Writing with Readings*. Rev. 2nd ed. New York: W. W. Norton, (In press and forthcoming.)
- Bullock, Richard and Maureen Daly Goggin. *A Guide to Teaching: The Norton Field Guide to Writing with Readings*. Rev. 2nd ed. New York: W. W. Norton, (In press and forth coming)
- Tobin, Beth Fowkes, Maureen Daly Goggin, Prasad Bopradkar, and Julie Codell, eds. *The Material Turn: Keywords in the Study of Material Culture*. 350+pages. (In preparation.)
- Goggin, Maureen Daly. *(En)Gendering Creativity: Women and Their Needle Over the Long Modernity (1530-1830)*. 280+ pages. (In preparation.)

ARTICLES: REFEREED SCHOLARLY JOURNALS

- Stancliff, Michael, and Maureen Daly Goggin. "What's Theorizing Got to Do with It?: Teaching Theory as Resourceful Conflict and Reflection in TA Preparation." *WPA: Writing Program Administration* 30 (2007): 11-28. Awarded the 2007-2008 WPA Best Article Award.
- Lester, Neal A., and Maureen Daly Goggin. "In Living Color: The Politics of Sexual Desire in Heterosexual Interracial Black/White Personal Ads." *Communication and Critical/Cultural Studies* 2 (2005): 130-62.
- Goggin, Maureen Daly. "One English Woman's Story: Filling in the Missing Strands in Elizabeth Parker's *Circa 1830 Sampler*." *Samplers and Antique Needlework* 8 (December 2002) 38-49.
- Goggin, Maureen Daly. "An *Essamplaire Essai* on the Rhetoricity of Needlework Sampler-Making: A Contribution to Theorizing and Historicizing Rhetorical Praxis." *Rhetoric Review* 21 (2002): 309-338.
- Goggin, Maureen Daly, and Susan Kay Miller. "What is *New* about the 'New Abolitionists': Continuities and Discontinuities in the Great Debate." *Composition Studies* 28 (2000): 85-112.
- Lester, Neal A., and Maureen Daly Goggin. "'EXTRA! EXTRA! Read all about it!': Constructions of Heterosexual Black Male Identities in the Personals." *Social Identities* 5 (1999): 441-68.
- Goggin, Maureen Daly. "The Tangled Roots of Literature, Speech Communication, Linguistics, Rhetoric/Composition, and Creative Writing: Selected Bibliography on the History of English Studies." *Rhetoric Society Quarterly* 29 (1999): 63-88.
- Goggin, Maureen Daly. Rev. *Rhetoric: Discovery and Change* by Richard E. Young, Alton Becker, and Kenneth Pike. *Rhetoric Review* 17 (1998): 188-94.

- Goggin, Maureen Daly. "Composing a Discipline: The Role of Scholarly Journals in the Emergence of Rhetoric and Composition Since 1950." *Rhetoric Review* 15 (1997): 322-348.
- Goggin, Maureen Daly. "Competing Rhetorics in *College Composition and Communication*, 1950-1965." *Nebraska English Journal* 39 (1994): 94-112.
- Nelms, Gerald, and Maureen Daly Goggin. "The Revival of Classical Rhetoric for Modern Composition Studies: A Survey." *Rhetoric Society Quarterly* 23 (1994): 11-26
- Goggin, Maureen Daly, and Elenore Long. "A Tincture of Philosophy, A Tincture of Hope: The Portrayal of Isocrates in Plato's *Phaedrus*." *Rhetoric Review* 11 (1993): 301-24.
- Goggin, Maureen Daly. "Training Tutors to Work with Student Writers." *Writing Lab Newsletter* 12.7 (1988) 8-11.

CHAPTERS: REFEREED SERIES AND/OR REFEREED CHAPTERS

- Lester, Neal A., and Maureen Daly Goggin. "In Living Color: The Politics of Sexual Desire in Heterosexual Interracial Black/White Personal Ads." *Racialized Politics of Desire in Personal Ads*. Eds. Neal A. Lester and Maureen Daly Goggin. Lanham, MD: Rowman and Littlefield, 2008. 37-76.
- Lester, Neal A., and Maureen Daly Goggin. "EXTRA! EXTRA! Read all about it!": Constructions of Heterosexual Black Male Identities in the Personals." *Racialized Politics of Desire in Personal Ads*. Eds. Neal A. Lester and Maureen Daly Goggin. Lanham, MD: Rowman and Littlefield, 2008. 7-36.
- Roen, Duane, Maureen Daly Goggin, and Jennifer Clary Lemon. "Teaching of Writing and Writing Teachers through the Ages." *Handbook of Writing Research*. Ed. Charles Bazerman. Mahwah, NJ: Lawrence Erlbaum, 2007. 343-64. [
- Goggin, Maureen Daly. "Using Readings to Teach Writing." *A Guide to Teaching: The Norton Field Guide to Writing*. Richard Bullock. New York: W. W. Norton, 2006. 47-51.
- Goggin, Peter N. and Maureen Daly Goggin. "Presence in Absence: Discourses and Teaching (In, On and about) Trauma." *National Trauma and the Teaching of Writing*. Ed. Shane Borrowman. Albany: State U of New York P, 2005. 29-51.
- Goggin, Maureen Daly, and Duane Roen. "Rhetorically Writing and Reading Researched Arguments." *Research Writing Revisited: A Sourcebook for Teachers*. Eds. Pavel Zemliansky and Wendy Bishop. Portsmouth, NH: Heinemann-Boynton/Cook, 2004. 15-26.
- Goggin, Maureen Daly. "Visual Rhetoric in Pens of Steel and Inks of Silk: Challenging the Great Visual/Verbal Divide." *Defining Visual Rhetoric*. Eds. Charles Hill and Marguerite Helmers. Mahwah, NJ: Lawrence Erlbaum, 2004. 87-110.

- Goggin, Maureen Daly. "Arguing in 'Pen of Steele and Silken Inke': Theorizing a Broader Base for Argumentation." *Proceedings of the Fifth Conference of the International Society for the Study of Argumentation*. Eds. Frans H. van Eemeren, J. Anthony Blair, Charles A. Willard, and A. Francisca Snoeck Henkemans. Sic Sat International Center for the Study of Argumentation: Amsterdam, 2003. 383-92.
- Goggin, Maureen Daly. "Introduction: A Genealogy of Genealogies." *Inventing a Discipline: Rhetoric Scholarship in Honor of Richard E. Young*. Ed. Maureen Daly Goggin. Urbana: National Council of Teachers of English, 2000. xv-xxvii.
- Goggin, Maureen Daly, and Steve Beatty. "Accounting for 'Well-Worn Grooves': Composition as a Self-Reinforcing Mechanism." *Inventing a Discipline: Rhetoric Scholarship in Honor of Richard E. Young*. Ed. Maureen Daly Goggin. Urbana: National Council of Teachers of English, 2000. 29-66.
- Goggin, Maureen Daly. "Collaboration." *Keywords in Composition Studies*. Ed. Paul Heilker and Peter Vandenberg. Portsmouth, NH: Boynton/Cook, 1996. 35-39.
- Goggin, Maureen Daly. "Literature." *Keywords in Composition Studies*. Ed. Paul Heilker and Peter Vandenberg. Portsmouth, NH: Boynton/Cook, 1996. 145-150.
- Goggin, Maureen Daly. "The Rhetoric Society of America: Origins and Contributions." *Encyclopedia of Rhetoric and Composition: Communication from Ancient Times to the Information Age*. Ed. Theresa Enos. New York: Garland, 1996. 629-30. [
- Goggin, Maureen Daly. "The Disciplinary Instability of Composition." *Reconceiving Writing, Rethinking Writing Instruction*. Ed. Joseph Petraglia. Mahwah, NJ: Lawrence Erlbaum, 1995. 27-48.
- Goggin, Maureen Daly. "Situating the Teaching and Learning of Argumentation within Historical Contexts." *Competing and Consenting Voices*. Ed. Patrick J. M. Costello and Sally Mitchell. Avon, England: Multilingual Matters Ltd., 1995. 10-22.
- Young, Richard, and Maureen Daly Goggin. "Some Issues in Dating the Birth of the New Rhetoric in Departments of English: A Contribution to a Developing Historiography." *Defining the New Rhetorics*. Ed. Theresa Enos and Stuart Brown. Newbury Park, CA: Sage, 1993. 22-43.

PUBLICATIONS: FORTHCOMING

- Goggin, Maureen Daly. Fabricating Identity: Janie Terrero's 1912 Embroidered Suffrage Signature Handkerchief. *Women and the Material Culture of Needlework and Textiles, 1750-1950*. Eds. Maureen Daly Goggin and Beth Fowler Tobin. London and Burlington, VT: Ashgate Publishing. 36 pages. (forthcoming)
- Goggin, Maureen Daly. "Stitching a Life in 'Pen of Steele and Silken Inke': Elizabeth Parker's circa 1830 Sampler." *Women and Things, 1750-1950: Gendered Material Strategies*. Eds.

- Maureen Daly Goggin and Beth Fowler Tobin. London and Burlington, VT: Ashgate Publishing. 29 pages. (forthcoming)
- Goggin, Maureen Daly. "Threading Women." *Women and the Material Culture of Needlework and Textiles, 1750-1950*. Eds. Maureen Daly Goggin and Beth Fowler Tobin. London and Burlington, VT: Ashgate Publishing. 21 pages. (forthcoming)
- Tobin, Beth, and Maureen Daly Goggin. "Materializing Women." *Women and Things, 1750-1950: Gendered Material Strategies*. Eds. Maureen Daly Goggin and Beth Fowler Tobin. London and Burlington, VT: Ashgate Publishing. 19 pages. (forthcoming)

MANUSCRIPTS UNDER REVIEW OR IN PREPARATION

- Goggin, Maureen Daly. Common Threads in Holloway Prison Needlework by WSPU Suffragettes. 24 pages. (In preparation)
- Goggin, Maureen Daly. A Stitch in Time: Morris Larkin's 1944 POW Needlework Handkerchief. 22 pages. (In preparation)
- Goggin, Peter N. and Maureen Daly Goggin. Inventing the Future of English Studies. 26 pages. (In preparation)
- Goggin, Maureen Daly. "Art" of the Needle: (Re)Writing the Feminine. 25 pages. (In preparation)

BOOK REVIEWS

- Goggin, Maureen [Daly], and Ryan Skinnell. Rev. *1977: A Cultural Moment in Composition* by Brent Henze, Jack Selzer, and Wendy Sharer. West Lafayette, IN: Parlor Press, 2008. *Rhetoric Review* 28 (2009): 215-218.
- Goggin, Maureen Daly. Rev. *Disciplinary Identities: Rhetorical Paths of English, Speech, and Composition*. By Steven Mailloux. New York: The Modern Language Association, 2006. *Rhetoric and Public Affairs* 11 (2008): 174-77.
- Goggin, Maureen Daly. Rev. *Invention in Rhetoric and Composition* by Janice Lauer. West Lafayette, IN: Parlor P, 2005. *Composition Studies* 33 (2005): 125-28.
- Goggin, Maureen Daly. Rev. *Discourse Analysis* by Barbara Johnstone. Malden, MA: Blackwell, 2002. *Rhetoric Review* 22 (2003): 93-97.

CHAPTERS: CONFERENCE PROCEEDINGS

- Goggin, Maureen Daly. "Training Writing Center Tutors to Work with Student Writers." *Moving to the Center: Organization, Management, and Methods*. Proc. of NEWCA Conference. 12 April 1986. Ed. Joyce Seligman. Lewiston: New England Writing Center Association, 1986. 67-74. [Refereed Conference Proceedings]

IN-HOUSE PUBLICATIONS

- Goggin, Maureen Daly. "Reflections on Serving as Director of the ASU Writing Programs, 1999-2000." *Writing Notes* 10.1 (2009): [Invited]
- Goggin, Maureen Daly. "Innovation: Threading Narratives." *Department of English Viewbook* (2007): 13.
- Goggin, Maureen Daly. "The New Administrative Structure for the Writing Programs." *Writing Notes* 1.1 (1999): 2-4. [Invited]
- Goggin, Maureen Daly, ed. *A Selection of Our Best Richard Young Stories*. 1997.
- Goggin, Maureen Daly. "A Rhetorical Question, or a Question of Rhetoric." *A Selection of Our Best Richard Young Stories*. Ed. Maureen Daly Goggin. 1997. 8-9.
- Goggin, Maureen Daly. "Getting Started with Invention Strategies." *Guide to Composition 1996-1997*. 14th ed. Edina, MN: Burgess, 1996. 9. [Invited]
Reprinted in *Guide to Composition 1997-1998*. 15th ed. Edina, MN: Burgess, 1997. 14.
Reprinted in *Guide to Composition 1998-1999*. 16th ed. Edina, MN: Burgess, 1998. 11.
- Goggin, Maureen Daly. "The Writeful Role of Composition Textbooks." *Newsletter of the Introductory Writing Programs* 2.4 (1987): 3-6. [Invited]
- Goggin, Maureen Daly. *Get Help*. Pamphlet on Academic Services. Boston: Northeastern UP, 1985. [Invited]

FINAL AND TECHNICAL REPORTS

- Spivey, Nancy N., Maureen Mathison, Maureen Daly Goggin, and Stuart Greene. *Writing from Academic Sources: Acquiring Discourse Knowledge for Writing and Learning*. Final Report. Pittsburgh: Center for the Study of Writing, U of California at Berkeley and Carnegie Mellon U, 1993. 68 pp.
- Spivey, Nancy, N., Maureen Daly Goggin, and Stuart Shapiro. *Results of Evaluation of Customized Health Information Project (CHIP)*. Final Report. Pittsburgh: Carnegie Mellon U and Shadyside Hospital, 1991. 6 pp.
- Goggin, Maureen Daly, and Elenore Long. *Systat Manual for Researchers in the Humanities: With Special Application for Research in Discourse Processes and Education*. Pittsburgh: Carnegie Mellon University, 1991. 126 pp.
- Goggin, Maureen Daly. *Reference Guide for Director of the Writing Center*. Boston: Department of English, Northeastern University, 1987. 67 pp.

Goggin, Maureen Daly. *Survey and Evaluation of the Introductory Writing Programs*. Boston: Department of English, Northeastern University, 1986. 200 pp.

CONFERENCE PRESENTATIONS

INTERNATIONAL AND NATIONAL CONFERENCES

- 2008 *Marking Time: Material Rhetoric and Identity Performance in Needle and Thread*. Western States Rhetoric and Literacy Conference. Bozeman, MT: 24 October 2008.
- 2008 *A Stitch in Time: Janie Terrero's 1912 Suffragette Signature Handkerchief and Morris Larkin's 1944 POW Handkerchief*. Rhetoric Society of America. Seattle: 26 May 2008.
- 2008 *(En)Gendering Creativity: Writing Realities in 19th-Century American Conduct Books*. Conference on College Composition and Communication. New Orleans: 3 April 2008.
- 2007 *Stitching Genre: Commemoration and Protest in Needle and Thread*. SIGET International Symposium on Genre Studies. Tubarão, Brazil: 16 August 2007.
- 2007 *Hanging by a Thread: (Re)Presenting Identity in Needle and Thread*. Conference on College Composition and Communication. New York: 24 March 2007.
- 2007 *A Checkered Past: The Extra-Ordinary Power of Red in Early Modern Needlework*. Group for Early Modern Cultural Studies (GEMCS) Conference. Chicago: 23 February 2007.
- 2005 *(En)Gendering Creativity: Women and Needlework Sampler Making from the 16th through 19th Centuries*. Conference of the Women's History Network. Southampton, England. 3 September 2005.
- 2005 *Negotiating Disciplinary and Professional Boundaries: A PhD Program in Rhetoric, Composition and Linguistics*. Conference on College Composition and Communication. San Francisco, CA, 17 March 2005.
- 2005 *Assessing Difference: Embracing Theoretical and Pedagogical Differences in TA Training*. Conference on College Composition and Communication. San Francisco, CA, 18 March 2005. (Co-presented with Michael Stancliff.)
- 2004 *Passage without a Pen: Cross Stitch and Counter Memory*. National Communication Association. Chicago, IL, 12 November 2004.
- 2004 *"Sewing Her Mind into a Tedious Sampler": (En)Gendering Needlework*. Women and Material Culture, 1660-1830. Chawton, England, 14 July 2004.
- 2004 *Negotiating Ethos and Spirituality Within/ Against Sociocultural Constraints: Cross Stitching Sermo*. Rhetoric Society of America. Austin, TX, 29 May 2004.

- 2004 *Visual Rhetoric: Verbalizing the Visual and Visualizing the Verbal*. Conference on College Composition and Communication. San Antonio, TX, 27 March 2004.
- 2004 *(En)Gendering Creativity: Positioning Invention within Material Culture from the 16th through the 19th Centuries*. Western States Communication Association Conference. Albuquerque, NM, 16 February 2004.
- 2003 *Arguing in Red Silk on White Linen: Theorizing a New Material Base for Argumentation*. ALTA Conference on Argumentation. Alta, UT, 1 August 2003.
- 2002 *Composing Identity in Pens of Steel and Inks of Silk: Elizabeth Parker's Circa 1830 Sampler*. The Thomas R. Watson Conference on Rhetoric and Composition. Louisville, KY, 12 October 2002.
- 2002 *Arguing in "Pen of Steele and Silken Inke": Theorizing a Broader Base for Argumentation*. International Conference on Argumentation (ISSA). Amsterdam, Netherlands, 28 June 2002.
- 2002 *The Rhetoricity of Needlework Sampler making: Defining Visual Rhetoric in Linen and Silk*. Rhetoric Society of America Conference. Las Vegas, NV, 23 May 2002.
- 2002 *"As I Cannot Write": Rethinking What Counts as Writing and Text*. Conference on College Composition and Communication. Chicago, IL, 22 March 2002.
- 2001 *"Art" of the Needle: Rhetoricizing Needlework Samplers*. Visual Rhetoric Conference. Bloomington, IN, 8 September 2001.
- 2001 *Composing a New Thread: Needlework as Literate Practice*. Conference on College Composition and Communication. Denver, CO, 16 March 2001.
- 2000 *Professing New Rhetorics: Recovering Needlework Samplers as Invention*. Rhetoric Society of America Conference. Washington, DC, 25 May 2000.
- 1999 *Charting Our Course: Historic Barriers that Prevent Systemic Transformation of Writing Instruction*. Conference on College Composition and Communication. Atlanta, GA, 26 March 1999.
- 1998 *Multiplying Our Understanding of Literacies: Cross Stitching as a Literate Practice*. Thomas R. Watson Conference on Rhetoric and Composition. Louisville, KY, 9 October 1998.
- 1998 *"Well-Worn Grooves": The Economics Underlying the Rise and Tenacity of First-Year Composition*. Writing Program Administration Conference. Tucson, AZ, 17 July 1998. (Co-authored and co-presented with Steve Beatty.)
- 1998 *Historicizing the Inferior Mousetrap: Three Frames for Understanding the Success and Staying Power of Suboptimal Complex Systems*. Rhetoric Society of America Conference. Pittsburgh, PA, 6 June 1998.

- 1997 *Post-War Scholars: Rhetorical Practices in College Composition and Communication, 1950-1959*. Conference on College Composition and Communication. Phoenix, AZ, 14 March 1997.
- 1996 *The Prospect of Rhetoric within Departments of English: The Role of Scholarly Journals in the Emergence of Rhetoric and Composition Since 1950*. Rhetoric Society of America Conference. Tucson, AZ, 30 May 1996.
- 1996 *Negotiating Competing Philosophies of Discourse and Pedagogy in a Graduate Course for Teaching Assistants*. Conference on College Composition and Communication. Milwaukee, WI, 28 March 1996.
- 1995 *Critical Choices for the Future of First-year College Writing: What are the States of this Controversy for Instructors and Students*. Conference on College Composition and Communication. Washington, DC, 24 March 1995. (Document available through ERIC.)
- 1995 *When Numbers Tell Stories: Using Quantitative Data in Historiography*. Conference on College Composition and Communication. Washington, DC, 23 March 1995. (Document available through ERIC.)
- 1994 *Marking the Emergence of Rhetoric and Composition Since 1950: Snapshots from the Founding of Eight Academic Journals*. The Penn State Conference on Rhetoric and Composition. State College, PA, July 1994. (Document available through ERIC.)
- 1994 *Position, Composition, Recomposition: The Disciplining of Rhetoric and Composition*. Group for Research into the Institutionalization and Professionalization of Knowledge-Production (GRIP) Conference. Knowledges: Production, Distribution, Revision. Minneapolis, 15 April 1994.
- 1993 *The Revival of Classical Rhetoric for Modern Composition Studies*. Conference on College Composition and Communication. San Diego, CA, 1 April 1993. (Co-authored with Gerald Nelms.)
- 1993 *Intersections of Context and Argumentation: Situating Research on Argumentation within Historical Contexts*. The Teaching and Learning of Argument Conference. University of York, York, England, 30 March 1993.
- 1992 *Moving toward New Rhetorics in CCC, 1950-1965: A Snapshot of Intermediate Instability*. The Penn State Conference on Rhetoric and Composition. State College, PA, July 1992.
- 1992 *Acknowledging Women in Academic Discourse*. Rhetoric Society of America Conference. Minneapolis, MN, May 1992.
- 1991 *An Analysis of the Reception of Isocrates in 20th-Century American Scholarship*. The Penn State Conference on Rhetoric and Composition. State College, PA, July 1991. (Co-authored and co-presented with Elenore Long.)
- 1991 *Writing Text for Hypertext Applications: Problems with Conventional Composing Strategies*. Conference on College Composition and Communication. Boston, MA, 21 March 1991.

- 1990 *Reader-Writer Connections: Considering Readers' Constructions in Writing Text*. National Reading Conference. Miami Beach, FL, November 1990. (Co-presented with Kenneth Zuroski and Nancy Spivey.)
- 1988 *Writing: It's Not Just for English Classes Anymore*. Bermuda College Public Lecture Series. Bermuda College, Bermuda, 30 March 1988.
- 1987 *Meeting the Needs of Developing Writers*. 7th Annual Developmental Writing Conference. Old Dominion University, Norfolk, VA, April 1987. (Co-presented with Lolly Ockerstrom.) (Document available through ERIC.)
- 1986 *Abolishing the Placement Exam: Evaluating Student Writing Over Time*. 6th Annual Developmental Writing Conference. Old Dominion University, Norfolk, VA, April 1986. (Co-presented with Richard Bullock.)
- 1985 *Tutoring on the Hoof*. 5th Annual Developmental Writing Conference. Old Dominion University, Norfolk, VA, April 1985. (Co-presented with Richard Bullock.)

REGIONAL AND LOCAL CONFERENCES

- 2009 *Introduction for Elenore Long*. ASU English Department Faculty Colloquy, Tempe, AZ, 3 March 2009.
- 2003 *Color B(l)ind: Circulating, Perpetuating and Personifying Black/White (Hetero)Sexual Myths in Personal Ads*. Western States Rhetoric and Literacy Conference. Salt Lake City, UT, 24 October 2003. (Co-presented with Neal Lester.)
- 2002 *Disciplining Computers and Writing*. Western States Composition Conference, Seattle, WA, 25 October 2002. (Co-presented with Peter N. Goggin.)
- 2001 *Compatibility, Conflict, Compromise: A Workshop for Women Professors on Navigating Gender Roles, Faculty Lives and Academic Structures*. Way Up Conference for Women in Higher Education. Mesa, AZ, 30 October 2001.
- 2001 *"As I Cannot Write": (Re)Writing the Feminine in Needle and Thread*. Western States Composition Conference. Tempe, AZ, 26 October 2001.
- 2000 *Resistance and Tenacity in the History of American Composition: The QWERTY-nomics of Composition*. South Central Modern Language Association (SCMLA). San Antonio, TX, 10 November 2000.
- 1999 *Colonize Other Planets? Sure. Create New Life Forms? No Problem. Change First-Year Composition? Are You Nuts?: Sources of Resistance to Systemic Evolution and Revolution in First-Year Composition*. Western States Composition Conference. Tempe, AZ, 22 October 1999. [Co-presented with Steve Beatty.]

- 1998 *Stitching a New Strand: Needlework as Technology and Cross Stitching Samplers as Literate Practice*. Western States Composition Conference. Salt Lake City, UT, 23 October 1998.
- 1997 *Collaboration: A Cacophony of (Con)tested Theories, Practices, and Pedagogies in the Scholarship of Rhetoric and Composition*. Western States Composition Conference. Tempe, AZ, 24 October 1997.
- 1996 *Authoring a Discipline: The Role of Scholarly Journals in the Emergence of Rhetoric and Composition Since 1950*. The ASU Composition Conference. Writing and Community. Tempe, AZ, 23 February 1996.
- 1996 *Composing the Discipline: An Introduction to Rhetoric and Composition*. The ASU Composition Conference. Writing and Community. Tempe, AZ, 23 February 1996.
- 1995 *Introducing Graduate Students to the Profession: Creating Multiple Opportunities for Gaining Experience in Professional Practices*. Rocky Mountain Modern Language Association. Spokane, WA, 21 October 1995.
- 1995 *An Introduction to the Discipline of Rhetoric and Composition*. The ASU Composition Conference. Writing: Text and Context. Tempe, AZ, 17 February 1995.
- 1995 *A Philosophy and Pedagogy of Composition*. The ASU Composition Conference. Writing: Text and Context. Tempe, AZ, 17 February 1995.
- 1992 *Positioning Women in the Academy: Academic Acknowledgements*. Carnegie Mellon University English Colloquium. Pittsburgh, PA, 19 November 1992.
- 1986 *Training Tutors*. New England Writing Center Association Conference. Rhode Island College, Providence, RI, 12 April 1986.

INVITED PRESENTATIONS

- 2008 *Elizabeth Parker's Story and circa 1830 Sampler Through the Eye of a Needle*. Attic Needlework's Second Spectacular Sampler Symposium. Mesa, AZ. 15 November 2008. (Invited Keynote.)
- 2008 *Marking Time: Janie Terrero's 1912 Embroidered English Suffrage Signature Handkerchief*. Attic Needlework's Second Spectacular Sampler Symposium. Mesa, AZ. 14 November 2008. (Invited Keynote.)
- 2008 *A Stitch in Time: Janie Terrero's 1912 Embroidered English Suffrage Signature Handkerchief*. Rhetoric Society of America at ASU, Tempe, AZ. 3 October 2008. (Invited Lecture.)
- 2008 *The Ins and Outs of Editing Scholarly Collections*. Rhetoric Society of America at ASU, Tempe, AZ. 3 October 2008. (Invited Lecture.)

- 2008 *Stitches in Time: WSPU Suffrage Prison Needlework*. Starlight Stitchers, Tempe Chapter Embroidery Guild of America, Tempe, AZ 9 June 2008. (Invited Keynote.)
- 2006 *Elizabeth Parker's Story Through the Eye of a Needle*. Orange Coast Sampler Guild, Culver City, CA, 8 April 2006. (Invited Keynote.)
- 2006 *English Department at ASU*. American English and Cultural Program for English Teachers from Sichuan University. Tempe, AZ, 21 July 2006. (Co-presented with Neal A. Lester. Invited lecture.)
- 2005 *Politics of Desire: Personal Ads by/for African Americans*. COM 691 *Black Sexuality and Ritual Performance*. Arizona State University, Tempe, AZ, 14 September 2005. (Co-presented with Neal A. Lester. Invited lecture.)
- 2005 *Stitching (for) Her Life: Elizabeth Parker's Nineteenth-Century Sampler*. Moscow State Linguistics University. Moscow, Russia. 19 May 2005. (Invited lecture.)
- 2005 *Visualizing the Verbal, Verbalizing the Visual: A Challenge to the Visual/Verbal Divide*. Moscow State Linguistics University. Moscow, Russia. 19 May 2005. (Invited lecture.)
- 2005 *Through the Eye of a Needle: The Story of Elizabeth Parker and her Circa 1830 Sampler*. Spectacular Sampler Weekend Symposium. The Attic, Mesa, AZ, 15 January 2005. (Invited Keynote.)
- 2004 *Tracing a Researcher's Journey: Questions, Methods, Writing*. Literacy Studies Series. Arizona State University, Tempe, AZ, 10 November 2004. (Invited speaker.)
- 2004 *Collaborative Learning as an Unnatural Act: Strategies for the Classroom*. Wakonse Conference, Payson, Camp Tontozona, AZ, 21 May 2004. (Co-presented with Jeanette Owens. Invited speaker.)
- 2003 *Tracing the Contours of Rhetoric: Exploring a Discipline*. Educational Linguistics Series. Arizona State University, Tempe, AZ, 12 November 2003. (Invited speaker.)
- 2003 *The Paradox of Discovery: Preparedness and Serendipity*. The Art and Surprises of Research: Four Perspectives. ASU English Department Colloquium Series. Arizona State University, Tempe, AZ, 19 February 2003. (Invited speaker.)
- 2002 *What is Rhetoric? An Introduction to the Field*. Educational Linguistics Series. Arizona state University, Tempe, AZ, 11 November 2002. (Invited speaker.)
- 1998 "Nailing Jell-O to the Wall": *An Introduction to Rhetoric and Composition*. SLAT Colloquium. University of Arizona, Tucson, AZ, 25 September 1998. (Invited speaker.)

OTHER RESEARCH EXPERIENCE

Carnegie Mellon University, Pittsburgh, PA 1990-1993

Research Fellow, Center for the Study of Writing 1990-1993
 (Principal Researcher: Nancy N. Spivey.) Collaborated on the design and carried out *Writing in the Disciplines*, a cross-sectional study of first-year, third-year, and graduate students, and professors on their experiences in, views on, and concepts of writing in psychology. Collected survey data, analyzed the data and wrote the final report. Also coded and analyzed data from an ethnographic, longitudinal study, *Writing in History*; wrote reports and other papers.

Research Fellow, Customized Health Information Project (CHIP) 1990-1991
 (Principal Investigators: David H. Fowler, Department of History and David A. Bourne, Robotics Institute, Carnegie Mellon University, and Fred H. Rubin, M.D., Shadyside Hospital; Principal Researcher of Evaluation Team: Nancy N. Spivey.) Assisted with the design of, and helped to carry out, the formative and summative evaluation studies of CHIP software and the production of customized patient information texts. Collected reading and think-aloud data on patients; conducted periodic interviews with patients, health care workers, writers, principal investigators, and other members on the project. Coded and analyzed the data; wrote summary reports and a conference paper.

ADMINISTRATIVE EXPERIENCE

Chair, Department of English Arizona State University, Tempe, AZ 2009-present

Manage one of the largest units on campus (approximately 300 faculty and 17 staff and 10,000+ students each semester). Responsible for hiring of faculty and staff; conducting tenure and promotion cases, annual performance reviews, and sabbatical applications; mentoring junior and senior faculty; managing faculty and staff; managing resources, a 10+ million dollar personnel budget, and a 300+ thousand operations budget; generating new resources; cultivating alumni as well as professional and community partnerships; overseeing student retention and assessment efforts; conducting department meetings and other meetings as needed; serving as an *ex officio*/non-voting member on the Budget and Personnel Committee, the Administrative Committee, and the Hiring Committee; overseeing grade changes, incompletes, and graduate theses and dissertation submissions; serving as representative of department at all events both on and off campus.

Associate Chair, Department of English Arizona State University, Tempe, AZ 2004-2009

Contribute to and oversee the preparation of course schedules and University catalog for approximately 850 classes per semester; serve as Acting Chair in the absence of the Chair; work with Chair on all matters related to the department, including all personnel matters for approximately 270 faculty (60 professors, 15 lecturers, 2 academic professionals, 56+ instructors, 50+ faculty associates, 90 TAs), tenure and promotion reviews, annual merit reviews, sabbatical reviews; help oversee personnel and operations budgets; contribute to

development initiatives and programs; assist in creating and developing international partnerships; helped shepherd the department through its seven-year accreditation review and its ten-year PhD programs review; and serve as an *ex officio*/non-voting member on the Budget and Personnel Committee, the Administrative Committee, and the Hiring Committee.

Co-Director of PhD Program in Rhetoric, Composition and Linguistics

Department of English Arizona State University, Tempe, AZ 2003-2004

Co-directed the PhD Program in Rhetoric, Composition and Linguistics, serving as an advisor to doctoral students who focus on rhetoric or composition. Served as chair of PhD RCL admissions committee, organizing the reading and evaluation of admission files and coordinating efforts with Linguistics faculty. Contributed to developing a new PhD curriculum, and new distribution requirements for the degree. Contributed to the advertisement and PR for the doctoral program.

Director of Writing Programs

Arizona State University, Tempe, AZ 1999-2000

Directed three major writing programs: first-year writing, upper division university required writing courses, and writing certificate program, serving around 15,000 undergraduate students per year; managed seven writing program committees responsible for curriculum and design of all courses in the three major programs; and supervised and evaluated approximately 145 writing faculty. Served as a liaison to the community and to all university departments outside of the English department. Evaluated the writing programs, conducted research and wrote reports as needed. Implemented a new administrative structure for the writing programs, following a national trend in collaborative administration.

Director of the Writing Center

Northeastern University, Boston, MA 1982-1987

Directed and managed all aspects of the Writing Center (a tutorial service in writing): selected, trained, supervised support and instructional staff (up to 40 tutors); developed and oversaw all programs, workshops, and services provided by the Center; managed developmental in-class tutoring program and group workshop program; designed writing workshops and other programs to meet the particular needs of various departments throughout the university; prepared quarterly reports detailing activities as well as other reports as needed; publicized services; maintained budget; assisted in the curricular development of the Introductory Writing Program and Middler Year Writing Program; proposed, developed and taught a new course *Professional Development Workshops*, a graduate course in tutoring and teaching writing for Teaching Assistants in the English department.

Coordinator of *Writing for The Professions* Northeastern University, Boston, MA 1986-87

Supervised business writing instructional staff; designed the curriculum for *Writing for the Professions: Business Administration*; oversaw textbook adoptions; evaluated the business writing program for Middler Year Writing Requirement Program.

Acting Coordinator of Freshman Technical Writing Program

Northeastern University, Boston, MA 1984

Supervised technical writing instructional staff; oversaw textbook adoptions; taught workshops in teaching technical writing.

Associate Director of the Writing Center Northeastern University, Boston, MA 1980-1982

Developed and taught various writing workshops; designed referral, report, and comment forms; tutored students in writing.

TEACHING EXPERIENCE

Arizona State University, Tempe, AZ

1994-present

Graduate Courses Developed and Taught:

- *Rhetorical Traditions in Composition Studies*,
- *Modern and Contemporary Theories of Rhetorical Invention*,
- *History of English Studies*,
- *Research Methods: Rhetoric and Composition*,
- *Teaching Assistant Seminar: Theories and Pedagogical Practices in Composition*,
- *Classical Rhetoric*,
- *Composition Theory*,
- *Cross-Cultural Discourse Studies: Contrastive Rhetoric and Pragmatics* (co-developed and taught with Professor Karen Adams),
- *Interdisciplinary Cultural Studies: Material Culture* (co-developed and taught with Professor Beth Tobin).

Undergraduate courses: *First-Year Composition I and II*.

Faculty Sponsor of Rhetoric Society of America Graduate Student Chapter of RSA @ ASU

2004-present

Carnegie Mellon University, Pittsburgh, PA

1989-1994

Instructor Department of English

Redesigned and taught *Introduction to Discourse Analysis* (junior/senior-level course). 1993

Adjunct Professor Graduate School of Industrial Administration

Designed and taught *Business Communication* (junior/senior-level course). 1993

Teaching Fellow Department of English

1989-1990

Designed and taught *Strategies for Writing*, and *Advanced Seminar: Discourse Strategies*.

- Wright State University**, Dayton, OH 1988-1989
Instructor Department of English and University Division
Designed and taught *Freshman Composition I and II*, and *Fundamentals of English I and II*.
- Bermuda College**, Devonshire DX BD Bermuda 1987-1988
Instructor General Studies Department
Designed and taught *First-Year Writing*, *Basic Writing*, *Introduction to Literature*, and *Basic Reading*.
Served on Bermuda Secondary School Committee English Review Board.
- Northeastern University**, Boston, MA 1976-1987
Instructor Department of English
Designed and taught: *Professional Development Workshops: Tutoring and Teaching Writing* (graduate-level course); *Writing for the Professions: Business Administration* (junior/senior-level course); *Technical Writing for Engineers*; *Freshman English I and II*; *Fundamentals of English I and II*; *English as a Second Language Composition I and Literature II*; *Advanced English as a Second Language: Literature*; *Introduction to Literature*; *Great Themes in Literature*
- Instructor** University College
Designed and taught *Business Writing and Reports I and II*; *Critical Writing I, II, and III*; and *Elements of Writing*.
- Bentley College**, Waltham, MA 1980-1982
Adjunct Professor Department of English
Designed and taught *Freshman Composition* and *Introduction to Literature*.

WORKSHOPS

- 2009 *What Publishers and Editors Want*. ASU Graduate Students in English Association Series, Tempe AZ, 26 February 2009.
- 2007 *Designing and Writing the Dissertation Prospectus*. ASU Graduate Students in English Association Series, Tempe, AZ 26 April 2007.
- 2007 *Using the Norton Field Guide to Writing with Readings*. Arizona State University, Tempe, AZ, 6 April 2007. Co-presented with Richard Bullock.
- 2007 *Using the Norton Field Guide to Writing with Readings*. Mesa Community College, Mesa, AZ, 5 April 2007. Co-presented with Richard Bullock.
- 2005 *Preparing for Comprehensive Exams*. ASU Graduate Students in English Association Series, Tempe, AZ 20 October 2005.
- 2004 *What To Do with Your Graduate Degree in English*. ASU Graduate Students in English Association Series. Tempe, AZ, 7 October 2004. (Co-presented with Patricia Webb.)

- 2004 *Preparing Portfolio Papers*. ASU Graduate Students in English Association Series. Tempe, AZ, 17 February 2004. (Co-presented with Karen Adams and Mark Lussier.)
- 2003 *Writing Program Administration Roundtable*. ASU Graduate Students in English Association Series. Tempe, AZ, 16 October 2003. (Co-presented with David Schwalm, John Ramage, Duane Roen, and Greg Glau.)
- 2003 *What To Do with Your Graduate Degree in English*. ASU Graduate Students in English Association Series. Tempe, AZ, 9 October 2003. (Co-presented with Patricia Webb.)
- 2002 *What To Do with Your Graduate Degree in English*. ASU Graduate Students in English Association Series. Tempe, AZ, 8 October 2002. (Co-presented with Patricia Webb.)
- 2001 *Preparing Portfolio Papers*. ASU Graduate Students in English Association Series. Tempe, AZ, 10 September 2001.
- 1999 *Teaching Theory Classes*. ASU Graduate Students in English Association Series. Tempe, AZ, 2 April 1999.
- 1998 *Invention: Theories, History, Practices and Pedagogies*. ASU Composition Program Orientation Workshop Series. Tempe, AZ, 20 August 1998. (Co-presented with Sharon Crowley.)
- 1997 *CLAS Discovery Tour*. Department of English. ASU. Tempe, AZ 30 September 1997.
- 1997 *Writing Grant Proposals: Preparing for the Profession*. ASU Graduate Students in English Association Series. Tempe, AZ, 2 February 1997.
- 1996 *CVs: Preparing for the Profession*. ASU Graduate Students in English Association Series. Tempe, AZ, 18 October 1996.
- 1996 *Minimal Marking Techniques*. ASU Composition Workshop Series. Tempe, AZ, 20 March 1996.
- 1996 *Modeling Invention Heuristics*. ASU Composition Workshop Series. Tempe, AZ, 15 February 1996.
- 1995 *Minimal Marking Techniques*. ASU Composition Workshop Series. Tempe, AZ, 31 October 1995.
- 1995 *Models of Invention Heuristics: Costs and Benefits of Various Models*. ASU Composition Workshop Series. Tempe, AZ, 17 October 1995.
- 1994 *Presenting Conference Papers: How to Submit, Write and Present*. ASU Graduate Students in English Association Series. Tempe, AZ, 7 November 1994.

GRADUATE STUDENT COMMITTEES

DISSERTATION COMMITTEES:

Chair:

- Jackie Wheeler (co-Chair, 26 March 1997) *Honor Students' Perceptions of Peer Review After First Year Composition: A Case Study*
- Sam Martinez (co-Chair, 3 July 1997) *Problematizing Style: How Style is Represented in College Composition Textbooks*
- Viktorija Todorovska (4 May 2000) *E-mail as an Emerging Rhetorical Space in the Workplace*
- Mark Montesano (20 September 2002) *Rhetoric and Revelation: In Search of a Foundation for a Postmodern Ethics*
- Steve Beatty (5 May 2003) *What We Talk about When We Talk about English Studies*
- Jim Procaccini (12 February 2004) *Vico's Counter-Modern Alternative: A New Science of Discourse*
- Jeffrey Andelora (20 April 2005) *TYCA and the Professional Identity of Two-Year College English Faculty*
- Rita Hendin (20 April 2005) *Reading Genre as Human Construct of Dialogue and Social Action: The Building of Community and the Negotiation of Ethos in a College Composition Class*
- Cheryl Greene (30 November 2005) *Women On-Lookers: Transnational Feminist Documentaries and the New Woman Diaspora*
- Abdul Al-Bargi (8 February 2006) *The Modernization and Democratization of American Higher Education, 1850-1900: A Political and Social Perspective*
- Jennifer Clary-Lemon (11 April 2006) *The Rhetoric of Identity: Scholarly Journals and Activism as Sites of Change, 1939-2004*
- Zachary Waggoner (26 March 2007) *Passage to Morrowind: (Dis)Locating Virtual and "Real" Identities in Video Role-Playing Games*
- Cynthia Ann Roses-Thema (18 April 2007) *Reclaiming the Dancer as Rhetor: Embodied Perception in a Dance Performance*
- Lisa Reid Ricker (6 March 2008) *Performing Memory, Performing Identity: Jennie Drew's Autograph Album, Mnemonic Activity and the Invention of "Feminine" Subjectivity*
- Kirsti Cole (16 April 2008) *Of Being and Passing Away: Performativity and Women's Activist Rhetoric*
- Lauren Yena (17 October 2008) *Venture Philanthropy and Literacy Sponsorship in the Twenty-First Century: A Study of a Community Outreach Program*

Lisa Cahill
Peter Wegner

Reader:

- Margaret Walters (29 August 1996) *Reassessing Robert Zoellner's Talk-Write Behavioral Pedagogy and its Place in Composition History*
- Janet Bacon (17 April 1998) *Images of the Active Juror: Reading and Writing Jury Instructions*

- Deirdre Pettipiece (12 May 1998) *Sex Theories and the Shaping of Two Moderns: Hemingway and H.D.*
- Hamdan Alshalawi (21 April 2000) *Politeness Strategies in Saudi ESL Computer-Mediated Communication*
- Judith Collins (31 July 2000) *Intersections of Writers' Intended Readers with Peer Responders During Asynchronous Forums in First-Year Composition*
- Chitra Duttgupta (5 February 2001) *Studying the Studies: Constructions of Basic Writers in Three Premier Journals from 1970-1999*
- Rea Busker (23 July 2002) *Virtual Kairos: Discursive Space and Asynchronous On-Line Discussion*
- Susan Kay Miller (4 November 2002) *Teaching Writing at a Distance: Exploring Instructional Decisions and Learning Perceptions*
- Mi-Lim Ryoo (8 May 2003) *Indexing Gender in Computer-Mediated Communication in Korean*
- Maire Simington (1 December 2003) *Chasing the American Dream Post World War II: Perspectives from Advertising and Literature*
- Dona Avery (11 March 2004) *Bending the Hunchback: A Rhetorical Inquiry into Hollywood's Quasi-Medieval Relationship with Disability*
- Abeer Al-Taweel (12 April 2005) *Gender Representation in Twelfth Grade English Language Textbooks in High Schools in Jordan*
- Diane Chardon Clarke (21 November 2005) *Toward a Theory of Writing Anxiety*
- Ban Phung (17 April 2006) *A Contrastive Rhetorical Study of Chinese and Mexican Perceptions of Their Native Writing Instruction and Its Implications for ESL Teaching and Learning*
- Walker, Paul (13 April 2007) *Writing and Learning from Context: Perceptions of Composition in First-Year Learning Communities*
- Nicholas Behm (4 March 2008) *White Privilege and Three first-Year Guides to Writing*
- Endres, William (10 April 2008) *Rhetorical Invention in the Book of Kells: Image and Decoration on their Flight to Meaning*
- Tatiana Keeling (11 April 2008) *Surviving in Post-Soviet Russia: Magical Realism in the Works of Viktor Pelevin, Ludmila Petrushevskaya, and Ludmila Ulitskaya*
- Dawn Penich-Thacker (17 April 2008) *Silent Soldier: Rhetorical Constructions of Subjectivity in the "Don't As, Don't Tell" Army*
- Shelley Rodrigo (21 April 2009) *Motivation and Play: How Faculty Continue to Learn New Technologies*
- Ellen Johnson (23 April 2009) *Alterations: Gender and Needlework in Late Georgian Arts and Letters*

Carol Lynn Kay Smith
Hedra Bledsoe

PH.D. GRADUATE EXAMINATION COMMITTEES:

Chair

Steve Beatty (Chair, Completed Fall 1997)
Viktorija Todorovska (Chair, Completed Spring 1999)
Mark Montesano (Chair, Completed Fall 1999)
Lisa Cahill (Chair, Completed Spring 2004)
Cheryl Greene (Chair, Completed Spring 2004)
Lauren Yena (Chair, Completed Spring 2004)
Jeff Andelora (Chair, Completed Fall 2004)
Jennifer Clary-Lemon (Chair, Completed Fall 2004)
Zach Waggoner (Chair, Completed Fall 2004)
Abdul Al-Bargi (Chair, Completed Spring 2005)
Kirsti Cole (Chair, Completed Spring 2006)
Cynthia Roses-Thema (Chair, Completed Fall 2006)
Lisa Ricker (Chair, Completed Spring 2007)
Peter Wegner (Chair, Completed Spring 2008)
Steve Accardi (Chair, Completed Fall 2009)

Jonelle Moore
Wendy Crabtree Matar
Mike Will
Judy Holiday
Andrea Alden Lewis
Nicole Khouri
Elizabeth Lowry
Brad Gyori

Reader:

Janet Bacon (Reader, Completed Fall 1996)
Deirdre Pettipiece (Reader, Completed Spring 1997)
Rea Busker (Reader, Completed Spring 1998)
Judith Collins (Reader, Completed Fall 1998)
Hamdan Alshalawi (Reader, Completed Spring 1999)
Chitra Duttagupta (Reader, Completed Fall 1999)
Kate Harts (Reader, Completed Spring 2000)
Susan Heck (Reader, Completed Fall 2000)
Mi-Lim Ryoo (Reader, Completed Fall 2001)
Jim Procaccini (Reader, Completed Fall 2001)
Maire Simington (Reader, Completed Fall 2002)
Dona Avery (Reader, Completed Fall 2003)
Shelley Rodrigo (Reader, Completed Spring 2004)
Abeer Al-Taweel (Reader, Completed Spring 2004)
Ban Phung (Reader, Completed Spring 2005)
Paul Walker (Reader, Completed Spring 2006)

Bill Endres (Reader, Completed Spring 2006)
Tatiana Keeling (Reader, Completed Fall 2006)
Ellen Johnson (Reader, Completed Fall 2006)
Nicholas Behm (Reader, Completed Spring 2007)
Dawn Penich-Thacker (Reader, Completed Fall 2007)
Carol Lynn Kay Smith (Reader, Completed Fall 2008)
Hedra Bledsoe (Reader, Completed Spring 2009)
Micheal Callaway (Reader, Completed Spring 2009)

Barbara Kirchmeier
Ryan Skinnell

MA THESIS COMMITTEES:

Chair:

Tiffany Winman (29 October 1997) *The Rhetorical Construction, Deconstruction, and Reconstruction of Woman in Feminist Composition Pedagogy*
Krista Long (15 May 1998) *The Perceptions and Pedagogy of Writing Across the Disciplines at Arizona State University*
Steve Marti (30 November 1998) *The Implications of Martin Buber's Philosophy for Interpersonal Communication in a Computer-Mediated Environment*
Sara Anderson (12 March 1999) *Inventing Feminisms: An Analysis of the Rhetorical Invention of Post-Second Wave Feminism in America*
Shanti Gangadean (25 February 2000) *Looking for Invention in Writing with a Purpose*
Elizabeth Pearce (27 April 2000) *Perceptions of a Discipline and the Rhetoric of its Positions*
Josie Lauritsen A (5 May 2000) *"El Que Sabe Leer Solo Sabe Leer": Literacy Events and Practices in a Guatemalan Village*
Wendi Matar (29 November 2000) *Writing Blocks, Invention and Ideology: A Study of the Usefulness of Administering Two Surveys*
Josh Kravitz (25 April 2002) *The Queer Frontier: Exploring the Borderland Between Queer Theory and Composition Studies*
Lisa Ricker (1 May 2003) *'Ars Stripped of Praxis': Robert J. Connors on Coeducation and the Demise of Agonistic Rhetoric*
Xiao-Chun Wu (21 April 2006) *Collaborative Writing in the ESL Classroom*
Bradford Gyori (16 April 2008) *"Traumatic License"—Blood Sacrifice: From Primitive Rituals to Reality Television*
Andrea Lisa Alden (28 May 2008) *Voices from the Margins: Women Slave's Narratives and the Re-definition of Ethos*

Jeff Holmes
Dawn Durante

Reader:

- James Patrick Christian (13 December 1996) *French and American Business Meetings: A Forum for Discussing Ideas or Taking Action*
- James Koncz (2 May 1997) *An Exploration of Translations of Aristotle's Commentary on Humor*
- Holly Michele McKenzie (26 April 1999) *Analyzing Cultural Assumptions: A Burkean Analysis Of Advertising*
- Beverly Nasser (4 May 1999) *William Wordsworth and George Byron: Romantic Mind, Temporality and the Way of the Dharma*
- Mark Hara (3 April 2000) *Professional Development Plan for Teachers in Computer-Mediated English Environments*
- Charles Laurie (15 May 2002) *The Rudd Concession: A Rhetorical Foundation to Colonial Conquest*
- Molly Mangelsdorf Blake (9 May 2003) *Gila Vista Junior High: Teachers' Experience and Assessment Practices*
- Kim Geiser (21 May 2003) *Overview of Arizona's Instrument to Measure Standards: Focus on Writing and Alternative Assessments*
- Michael Will (21 August 2003) *Prisons of the Mind: Adam Smith's Panoptic Structure for the Enlightenment*
- Micheal Callaway (22 April 2004) *Propaganda and Democracy*
- Brandy Pfalmer (30 April 2004) *The Changing Distance Education Student*
- Kristi VanStechelman (4 May 2004) *First-Year Composition: A Managed Institution*
- Irving Gleason (18 April 2006) *A Critical View: When Will the Dying from Mercury Begin?*
- Nicholas Hart (27 September 2006) *Prayerful Challenge: An Analysis of the Contemporary Catholic Homily*
- Hannah Cheloha (21 November 2006) *Subversive Rhetoric and Reform in the Poetry of Felicia Hermans and Mary Robinson*
- Amy Teegan Hann (15 May 2007) *Memory and Material Culture in Harry Potter*
- Sarah Jackson (9 November 2007) *Internet Transparency and the Department of Homeland Security*
- Amber Nicole Pfannenstiel (6 October 2008) *MySpace.Com: An Investigation of Tool Use on a Social Network Site.*
- Jacqueline Brady (5 May 2009) *Considerations in Curriculum Design: Implementing an EAP Course for International Graduate Students*

Patricia O'Shea
Diane Diaz
Rob Girard

UNDERGRADUATE MENTORING

HONORS THESES

Kendall Gerdes (31 March 2009) *Queer/Community: A Theorization of the Rhetorical Strategies Important to Creating Queer Community* [reader]

OTHER MENTORING

Kendall Gerdes, *Queer and Present Danger: The Homosexual Agenda as Conspiracy Theory*. Undergraduate Academic Conference, Arizona State University, Tempe, 18 October 2008.

ACADEMIC SERVICE

Arizona State University, Tempe, AZ University and College Committees

1994-present

Faculty Mentor (Carmen Martinez-Roldan), (2004-present)
CLAS Committee of Review (2001-present; Chair, 2003-2004)
CLAS Research Awards Committee (2001-present; Chair, 2003-2004)
Executive Committee for Interdisciplinary PhD in Communication (2002-2004)
Committee of Faculty for the Interdisciplinary PhD Program in Communication (2002-present)
Interdisciplinary PhD in Curriculum & Instruction (English) Admission Committee (2001-present)
Faculty Senator (1998-2000)
Standards Committee (1999)
Quality of Instruction Committee (1997-1998; 1999-2000)
CLAS Grants for Improving the Quality of Instruction, Proposal Review Humanities Sub-Committee, Chair (1997-1998); Member (1999-2000)
College of Arts and Sciences Academic Computing Technology (1994-1996)

Department Committees

Current

Personnel Committee (2001-2004; Chair, 2002-2003; *Ex Officio* 2004-present)
Administrative Council (1999-2000; 2001-2004; *Ex Officio* 2004-present)
Hiring Committee (*Ex Officio* 2008-present)
Rhetoric and Composition Area Committee (1994-present; Chair, 2005-2007; Chair 2008-present)
Faculty Sponsor of Rhetoric Society of America Graduate Student Chapter of RSA @ ASU (2004-present)
Search Committee, Writing Program Administrator, Professor (Chair, 2008-09)
Search Committee, History of Rhetoric, Professor/Associate Professor (Chair, 2008-09)

Past Committees (Chaired):

ASU English Department on the Net Committee, Chair (1996)
Ad Hoc Subcommittee: Mission Statement for Composition Program, Chair (1996)
Composition Textbook Selection Committee, Chair (1997-1999)
Evaluation of Teaching Committee (1996-1999), Co-Chair (1998-1999)
TA Review Committee (Chair, 1999-2000)
Writing Programs Committee (Chair, 1999-2000)
Vision for English Department Ad Hoc Committee (Chair, 2002-2003)
PhD Rhetoric, Composition and Linguistics Admissions Committee (Chair, 2002-2004)
Search Committee for Department Administrative Assistant (Chair, 2005)
Ad Hoc Homecoming Committee (2005-2007; co-Chair)

Past Committees (Served):

Research and Creative Activity Committee (1994-1996)
Pagemaster (1995-1996)
Search Committee: Faculty Associates (1996)
Ad Hoc Search Committee: Rhetoric and Composition (1997)
Ad Hoc Subcommittee of Executive Curriculum Revision Committee (1996)
Sub-Committee on Evaluation of Curriculum (1995-1996)
Composition Board (1994-1997)
MA Rhetoric/Composition Admissions Subcommittee (1994-2001)
PhD Rhetoric, Composition and Linguistics Admissions Subcommittee (1995-2000)
Ad-Hoc Bridge Committee: Curriculum Review (1997-1998)
Search Committee: Senior Position Rhetoric and Composition (1997-1998)
Articulation Committee (1999-2000)
Administrative Committee (1999-2000)
Search Committee: Rhetoric/Composition Instructors (2002)
Search Committee: Rhetoric/Composition FAs (2002)
Search Committee: Literature Lecture (2002)
Search Committee: IT Assistant Professor (2002)
WP Committee on Stretch and ESL Programs (2001-2002)
Search Committee: IT Assistant Professor (2003-2004)
Graduate Committee (2001-2004)
PhD Committee (2001-2004)
MA Rhetoric/Composition Admissions Committee (1994-2004)
Search Committee for Administrative Assistant (2007)
Search Committee for Coordinator (2006)
Search Committee for Advisor (2006)
Professional Studies Committee (2005-2007)

Northeastern University, Boston, MA

Department and College Committees Served

Writing Programs Policy Committee (1985-1987)
ENG 1111 Freshman English II Ad Hoc Committee (1986)

Computer Software for Writing Courses Committee (1986)
 Student Questionnaire Committee (1986)
 Elements of English Textbook Committee (1986)
 Part-Time Faculty Advisory and Review Committee (1985-1987)
 T.A. Advisory Committee (1985-1987)
 Graduate Sub-committee on T.A. Assignments (1984-85)
 Student Retention Committee (1985)
 Compensatory Education Committee (1985)
 Task Force on Learning Disabled (1984-85)
 Technical Writing Textbook Committee (1984)
 Freshman English II Textbook Committee (1984)
 Freshman English Committee (1983-1987)

Carnegie Mellon University, Pittsburgh, PA

English Graduate Organization President	1991-1992
Statistical Workshop Coordinator	1990-1991
English Department Colloquium Coordinator	1990-1991

PROFESSIONAL SERVICE

Editorial Board

<i>WPA</i>	2004-present
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Book Manuscript Reviewer

Lawrence Erlbaum	1999-present
Southern Illinois University Press	2001-present
SUNY University Press	2002-present
NCTE	2003-present
W. W. Norton & Co.	2003-present
Hampton Press	2005-present
NCTE-Routledge Rhet/Comp series	2008-present

Manuscript Referee for Scholarly Journals

<i>Rhetoric Society Quarterly</i>	1995-present
<i>JAC: A Journal of Composition Theory</i>	1996-present
<i>Composition Studies/Freshman English News</i>	1997-present
<i>Current Issues in Education</i>	1999-present
<i>Rhetoric Review</i>	1999-present
<i>Issues in Writing</i>	2002-present
<i>College English</i>	2003-present
<i>WPA</i>	2003-present

Reviewer of Conference Proposals: *Western States Composition Conference* (1997-present)

CCCC Archives Committee: Serve on committee to organize over 50 years of archival materials for CCCCs (Conference on College Composition and Communication) (2004-present)

Advisory Board Member: *Sampler Consortium* (2008-present)

2008-2009 Richard Ohmann Award Committee for the outstanding essay in *College English* (2009). Member on committee to make selection of essay for this award.

Academic Program Reviewer

MA Rhetoric Program External Review for Brigham Young University, (March 2009)

Tenure and Promotion External Reviewer

External Reviewer for tenure and promotion case, Department of English, University of Michigan, Dearborn (July 2007)

External Reviewer for tenure and promotion case, Department of English, George Mason University (July 2006)

External Reviewer for tenure and promotion case, Department of English, North Dakota State University (June 2006)

External Reviewer for tenure and promotion case, Department of English, University of North Dakota (August 2002)

National and International Conference Participation

2009 Chair, *Feminism's First Wave: Women Making Spaces to Speak*. Conference on College Composition and Communication. San Francisco, CA 13 March 2009.

2009 Chair, *Complexifying Gendered Space*. Conference on College Composition and Communication. San Francisco, CA 13 March 2009.

2008 Chair, *Material Rhetorics*. Rhetoric Society of America, Seattle, WA, 26 May 2008.

2007 Chair, *Community Literacies*. Western States Rhetoric and Literacy Conference. Tempe, AZ 26 October 2007.

2005 Chair, *Redefining Success via/ and Affirming the Discipline: FYC as Intro to Writing Studies*. Conference on College Composition and Communication. San Francisco, CA, 19 March 2005.

2004 Chair, *Literacies and Discourses Across Disciplines*. Western States Rhetoric and Literacy Conference. Tempe, AZ, 23 October 2004.

2004 Chair, *Women's Religious Rhetoric Before 1800*. Rhetoric Society of America, Austin, TX, 29 May 2004.

- 2004 Ramsden, Louise. *Sampler T6*. Radio Play. BBC4. Aired Tuesday, January 13, 2004.
(Radio play based on research conducted by Maureen Daly Goggin.)
- 2003 Chair, *Transmission, Transition, Transformation, Transposition: Theorizing Literacy Metaphors in Material Contexts*. Western States Rhetoric and Literacy Conference. Salt Lake City, UT, 24 October 2003.
- 2002 Chair, *Visual Rhetoric and the Question of Agency: Public Memory, Figurality, and the Body*. Rhetoric Society of America Conference. Las Vegas, NV, 24 May 2002.
- 2000 Chair, *Second Language Writing & Teaching: What Do You Need to Know?* Conference on College Composition and Communication. Minneapolis, MN, 14 April 2000.
- 1998 Chair, *Coming Into Being: Creating Identities Through Technology*. Western States Composition Conference. Salt Lake City, UT, 24 October 1998.
- 1997 Featured Speaker. *Situating Rhetoric: Discovery and Change: Its Impact and Some of its Contributions*. Arizona State University. Tempe, AZ, 25 September 1997.
- 1997 Co-Organized with Karen Adams the presentations *A Pikean Way of Thinking* and *Problems as Interpretive Acts* and the workshop *Collaboration in Graduate English Studies: Applications and Evaluations* by Richard E. Young and Alton L. Becker. Arizona State University, Tempe, AZ, 25-26 September 1997.
- 1997 Featured Speaker. *A Tribute for Richard Young*. Conference on College Composition and Communication. Phoenix, AZ, 14 March 1997.
- 1997 Registration Desk. Conference on College Composition and Communication. Phoenix, AZ, 13 March 1997.
- 1996 Chair, *Rhetoric of Disciplines and Professions*. Rhetoric Society of America Conference. Tucson, AZ, 31 May 1996.
- 1996 Chair, *Current Topics in Rhetoric and Composition*. Western States Composition Conference. Tempe, AZ, 23 February 1996.
- 1995 Chair, *Current Topics in Rhetoric and Composition*. The ASU Composition Conference. Writing: Text and Context. Tempe, AZ, 17 February 1995.
- 1993 Associate Chair, *The Role of Classical Rhetoric in Modern Composition Studies II*. Conference on College Composition and Communication. San Diego, 1 April 1993.
- 1993 Chair, *Role Shifting and Frame Distancing: Creating Opportunities for Argument*. The Teaching and Learning of Argument Conference. University of York, York, England, 29 March 1993.

PROFESSIONAL MEMBERSHIPS

Conference on College Composition and Communication (1987-present)
National Council of Teachers of English (1987-present)
Rhetoric Society of America (1990-present)
Rhetoric Review Association of America (1991-present)
International Society for the Study of Argumentation (2002-present)
Council of Writing Program Administrators (1993-present)
Modern Language Association (1993-present)
Rocky Mountain Modern Language Association (1995-present)
South Central Modern Language Association (2000-present)
Association for Advanced Composition (2000-present)
Kappa Delta Pi (Honor Society in Education) (1972-present)
New England Writing Center Association (past member 1982-1988)
Wakonse Fellow (2004-present)
National Communication Association (2004-present)
Sampler Consortium (Charter Member, 2008-present)
History of Education Society (2009-present)

HONORS

The Graduate Scholars of English Associate Mentor Award 2008-09 (ASU, 2009)
2007-2008 WPA Best Article Award for “What’s Theorizing Got to Do with It?:
Teaching Theory as Resourceful Conflict and Reflection in TA Preparation.”
WPA: Writing Program Administration 30 (2007): 11-28. (WPA 2009)
University Faculty Exemplar (ASU, 2007)
Nominated for Faculty Women Leadership Program (ASU, 2007)
The Graduate Scholars of English Association Mentor Award 2006-07 (ASU, 2007)
The Alumni Association Faculty Teaching Award (ASU, 2006)
Faculty Recognition Award 2005-06 (ASU, 2006)
Nominated for Featured Faculty Program (ASU, 2006)
AcademicKeys Who’s Who in Humanities Higher Education (2005)
Nominated for the Centennial Professorship Award (ASU, 2005)
Nominated for the Alumni Association Faculty Teaching Award (ASU, 2005)
Wakonse Fellowship (2004)
GSEA Outstanding Mentor for Rhetoric and Composition (ASU, 2003)
President’s Award for Innovation: Stretch Program (ASU, 2003)
Outstanding Mentor Award (ASU Graduate Women’s Assoc, nominated 2002)
Directory of American Scholars (Nominated for inclusion 2001)
PFF Mentor Certificate (Arizona State University, Spring 2000)
GSEA Outstanding Mentor for Rhetoric and Composition (ASU, 2000)
Student Affairs Recognition Award (Arizona State University, October 1999)
GSEA Outstanding Mentor for Rhetoric and Composition (ASU, 1999)
Top Professor Award Manzanita Hall (Arizona State University, Spring 1999)
PFF Mentor Certificate (Arizona State University, Spring 1999)

GSEA Outstanding Mentor for Rhetoric and Composition (ASU, 1998)
GSEA Outstanding Mentor for Rhetoric and Composition (ASU, 1997)
The Devils' Advocates Apple Polisher Award (ASU, April 1996)
GSEA Outstanding Mentor for Rhetoric and Composition (ASU, 1995)
Dean's Recognition for Outstanding Teaching (Carnegie Mellon University, 1993)
Teaching Fellowship (Northeastern University, 1976-1978)
Anne Flecchia Eaton Memorial Scholarship for Outstanding Woman Scholar (1974)
Kappa Delta Pi (Honor Society in Education, inducted 1972)
The American Veteran Scholarship (1970)
The Alice M. Warren Scholarship Award (1970)

GRANTS

CLAS Grant to Improve Undergraduate Education (Arizona State University,
Maureen Daly Goggin and Bruce Matsunaga, Spring 2005, \$4,786)
Women's Studies Summer Research Award (Arizona State University, Spring 2003)
ASU Access and Workforce Development Grant: Online Certificate Workplace
Literacies (PI: Dan Bivona, Maureen Daly Goggin, Peter Goggin, Elizabeth
Horan, Patricia Webb, Spring 2002, \$15,000)
CLAS Travel Grant (Arizona State University, Fall 2000)
CLAS Research Mini-Grant (Arizona State University, Spring 2000)
CLAS Travel Grant (Arizona State University, Spring 1999)