

Mallory Kydd

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MEDIA EXPERIENCE

Cronkite News Watch Phoenix, Arizona Aug. 2009-Present

Assignment Editor

- Select, develop and plan reporting assignments
- Determine what news tips and news releases are the most newsworthy
- Good knowledge of the Valley and surrounding communities
- Maintain organized desk notes and news show details

www.CampusSpots.com Tempe, Arizona Jan. 2008-Jan. 2009

Pioneer, managing, journalism and sales intern for a website geared toward college students

- Co-Managed 'The Spot', the editorial portion of CampusSpots.com
- Wrote and created original articles, blogs and video profiles
- Editor of articles and video content
- Developed and assigned topics to the website's interns
- Promoted CampusSpots.com on campus and met with local business owners to sell advertising

State Press TV Phoenix, Arizona Aug. 2007-Present

Anchor and Reporter

- Produced news packages serving the ASU community
- Anchored bi-monthly news segments
- Mentor students to help them learn Final Cut Pro, editing techniques and on air performance

ASU Media Relations Tempe, Arizona Jan. 2008-May 2008

Intern

- Escort media personal around campus
- Film, log and edit tapes for next day broadcasts and DVD shipments
- Studied and held in depth discussions on film equipment and the future of news industry

MEDIA PROJECTS

Advanced Digital Media Entrepreneurship

- Developed business that aids people who travel to unfamiliar cities

ACTIVITIES/AWARDS

Society of Professional Journalists (SPJ)- President ASU Chapter Aug. 2007-Present
Radio Television Digital News Association (RTDNA)- Active club member Aug. 2007-Present
www.DowntownDevil.com- Digital multimedia journalist Aug. 2009-Present
Student Orientation Leader- Influential leader to perspective ASU students Jan. 2008-Present
Floor Director- Overall charge of studio area. Relayed vital information from the director Aug. 2007-May 2008
Cronkite Village TV -Director, Producer, Anchor. News Show for State Press TV Aug.2007- May 2008
KASC 330 -Create, produce and air a live weekly radio news update Aug. 2007-Dec. 2008
CRIS Radio- Hosted radio show that aired local news to the blind and visually impaired Aug. 2003- May 2007

COMPUTER SKILLS

Editing

Final Cut Pro, ENPS, Photoshop, Adobe Premier, Microsoft Word, PP

Social Media

Twitter, LinkedIn, Facebook, Bebo, Digg, Youtube, blogging, HTML coding

EDUCATION

Bachelor of Arts, Journalism and Mass Communication May 2011

Walter Cronkite School of Journalism and Mass Communication

Arizona State University, Tempe, AZ

- Accepted into Cronkite Village, a live and learn community for 38 freshman to engage in activities and seminars focused on the media industry.

Bachelor of Russian May 2011

Minor of Geography May 2011