



Start With Trust™

Better Business Bureau Serving Central, Northern & Western Arizona

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To Whom It May Concern:

While attending Arizona State University during the Summer of 2008, Nicholas Smith served as Communications Intern for Better Business Bureau of Central, Northern and Western Arizona.

During his first day in our Marketing/Communications department, Nick stood out from past interns. Simply put, he "got it". Nick understood our mission and the goals we were aiming toward with communications to local media and our member businesses. He assisted on several projects including attending weekly public relations meetings as well as researching and writing press releases.

Soon after he joined us, I felt confident enough in his abilities to allow him to interact with key staff and provide valuable input into daily tasks. If there were open positions at the time Nick's internship ended with BBB, he would have been seriously considered.

If you would like additional information about Nicholas, you can telephone me at 602-212-2237.

Sincerely,

Felicia Thompson
Director of Marketing & Communications