ASSIGNMENT #7: QUESTIONNAIRE DESIGN

Work in teams of three to develop a mini-questionnaire with a minimum of twenty items. Topic is your own choice.

Try to create a combination of formats -- multiple choice, matrix, open-ended, etc. Prepare at least three closed-ended questions that asked the same issues as the same questions in open-ended format.

Don't be afraid to make this a usable instrument!

After you complete this part of the assignment, administer the questionnaire to someone (or several “someone's”) -- pilot test!

Summarize the results of your pilot test.

Summarize your observations about preparing and administering the questionnaire.