IEEE PES Big Data Subcommittee

SMUD's Data Analytics Initiatives

Jim Parks (Program Manager, Energy Strategy R&D) Yifan Lu (Supervisor, Customer Analytics)

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Contact Info : <u>iim.parks@smud.org</u> <u>Yifan.lu@smud.org</u>

Agenda

- Introduction
- Background and Drivers
 SmartSacramento[®] Projects
- Customer Data Analytics

About SMUD

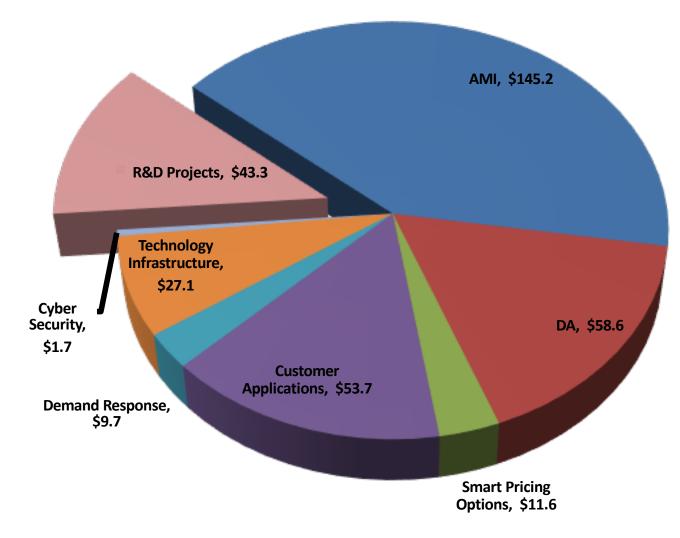


- 626,000 meters
- 1.5 million population
- \$1.5 billion in revenues
- 900 mi², 2304 km² service territory
- 7 member, elected Board of Directors

- Not-for-Profit Utility
- 2nd largest muni in California, 6th largest in the US
- 3299 MW peak load (2006)
- 2219 employees

Background - SmartSacramento

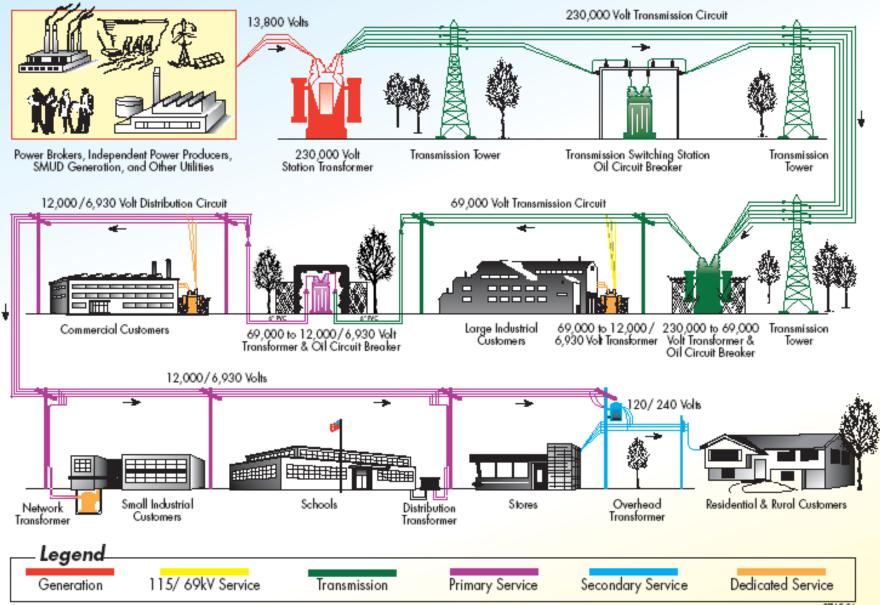
Smart Grid Budget \$351M (\$307.7M SGIG + \$43.3M R&D)



New Data Sources

- AMI Residential—720x increase when moving from monthly reads to hourly reads
- Voltage—hourly voltage reads add new data and increase storage needs
- TOU creates new data
- Increasing SCADA
- Outage management improvements
- New devices in the field—switches, sensors, etc.

Typical Grid—Central Station to Customer



Vision for the Future

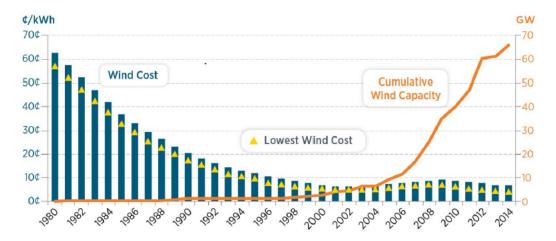


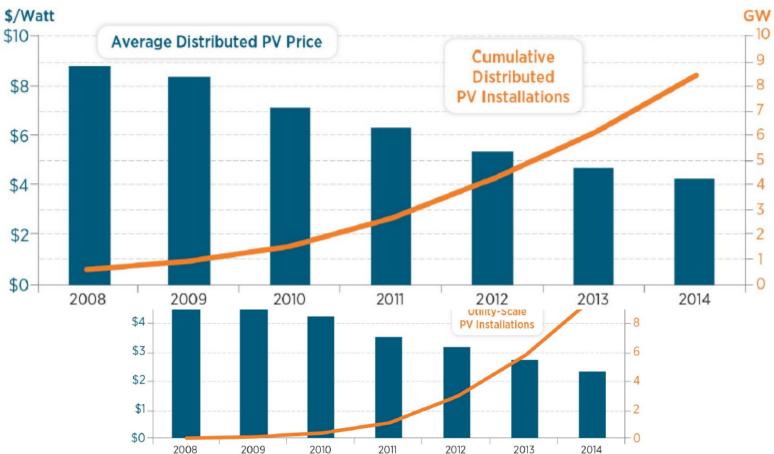
Drivers for Better Data Analytics

Increasing Distributed Energy Resources, DERs

- Renewables
- Energy Storage
- Electric Vehicles
- Demand Response
- Energy Efficiency
- DG/Microgrids

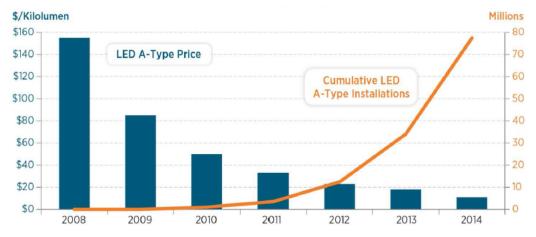
Land-Based Wind Power



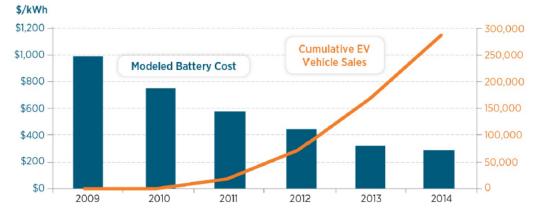


Solar PV: Distributed Generation

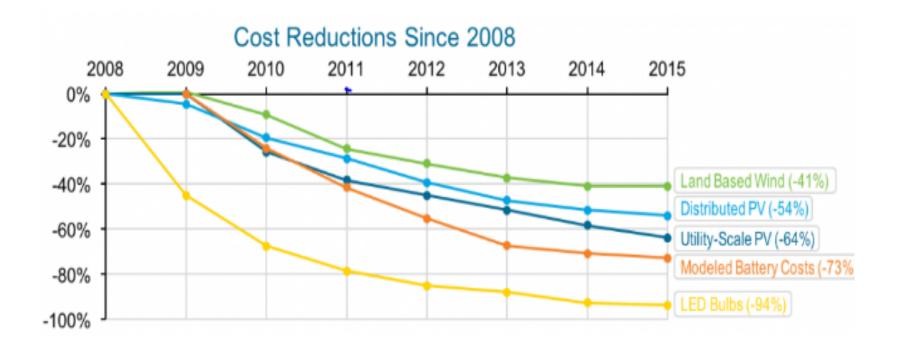
LED Lighting



Electric Vehicles



DER Price Trajectory



From Revolution...Now - DOE

Drivers--Regulation/Legislation

Transformation of Distribution Planning Process	• AB 327: Distribution Resource Plans	Transparent, competitive procurement
CAISO Expansion and integration of DERs into wholesale markets	 DER Aggregation & access to markets to drive efficiency 	Easier DER market access
Support for new energy technology innovation = jobs	 Regulators favoring opening access to third parties in order to spur innovation and jobs 	Opportunity for local community
New mandates – DR, Storage, EE, Renewables	 EE: SB 350 (doubling EE by 2030), AB 802 (Real-time M&V) Storage: AB 2514 DR: AB 1330: IOUs 10% of peak from DR by 2025 	Accelerated DER growth
Continued focus on carbon – CARB and transportation	 ZEV mandate: 2.3M vehicles by 2030, ↑LCF trajectory Governor: ↓40% GHG by 2030, ↓80% by 2050 SB 350: 50% RPS by 2030 	Increased focus on transportation

Potential Disrupters for the Utility Industry

- Self generation
- Net energy metering
- Two-way power flows on the dist system
- Legislative or regulatory requirements to do things that are not costeffective
- Community Choice Aggregation
- Energy efficiency
- Low income credits
- =Minimal, stagnant or declining loads and revenues

Data Analytics 3.0



Traditional Analytics

- Primarily descriptive analytics and reporting
- Internally sourced, relatively small, structured data
- "Back room" teams of analysts
- Internal decision support

Big Data

- Complex, large, unstructured, data sources
- New analytical and computational capabilities
- "Data Scientists" emerge
- Online firms create databased products and services



- Analytics integral to running the business; strategic asset
- Rapid and agile insight delivery.
- Analytical tools available at point of decision
- Cultural evolution embeds analytics into decision and operational processes
- All businesses can create data based products and services

Source: The international Institute for Analytics

Enterprise Analytics













Some of Our Analytics Projects



Smart grid set foundation

Outage management & communications





Workforce & asset management

Operational **Efficiencies**







Distributed energy resource management

Improved Outage Mgmt System

Outage Management System

- Focused on "Change Management" to realize the full benefits of new software by
 - Enhancing internal processes and systems which feed information to OMS
 - Address line automation maintenance procedures which hindered use of SCADA indications
 - Enable text notification and address any integration issues in enabling AMI and SCADA
 - Continue to adapt processes to benefit from electronic wall map

SAVI

Situational Awareness and Visual Intelligence

OVERVIEW

 Electronic maps and data integration provide in-depth view of the distribution system by overlaying information from many sources on a digital map.

DATA INTEGRATION

- GIS, Pi, LDAP/Active Directory
- Third-party services such as NOAA, Oracle Locator; ESB, SQL Server, SAP, MS Access and Excel.

CUSTOMER BENEFITS

- Faster response time to outages
- Ability to react to system needs remotely and immediately
- Fewer interruptions in service.

UTILITY BENEFITS

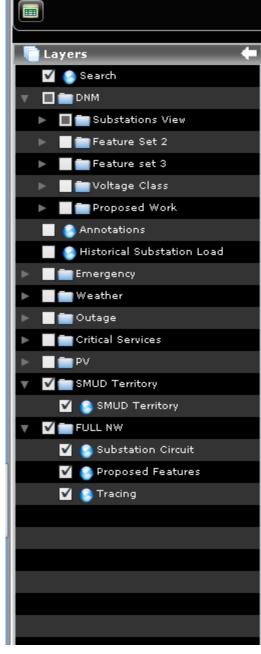
- Provide greater access and ability to synthesize information and visualize data in a timely manner
- Observe trends over time
- Better insight and more efficient planning capabilities.

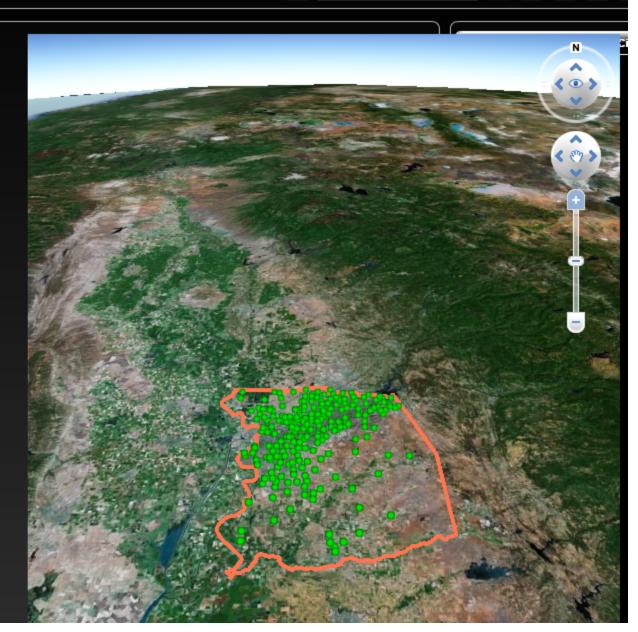


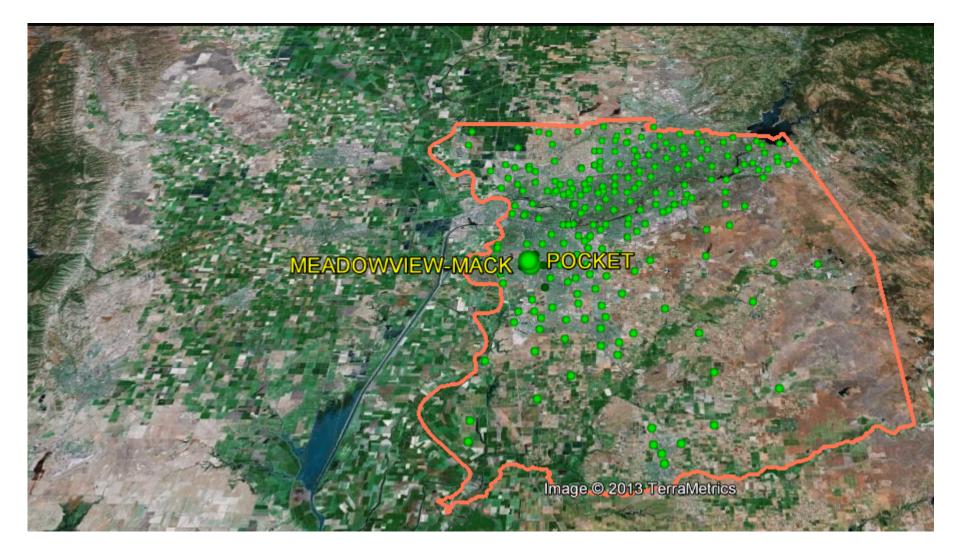
SMUD DSO

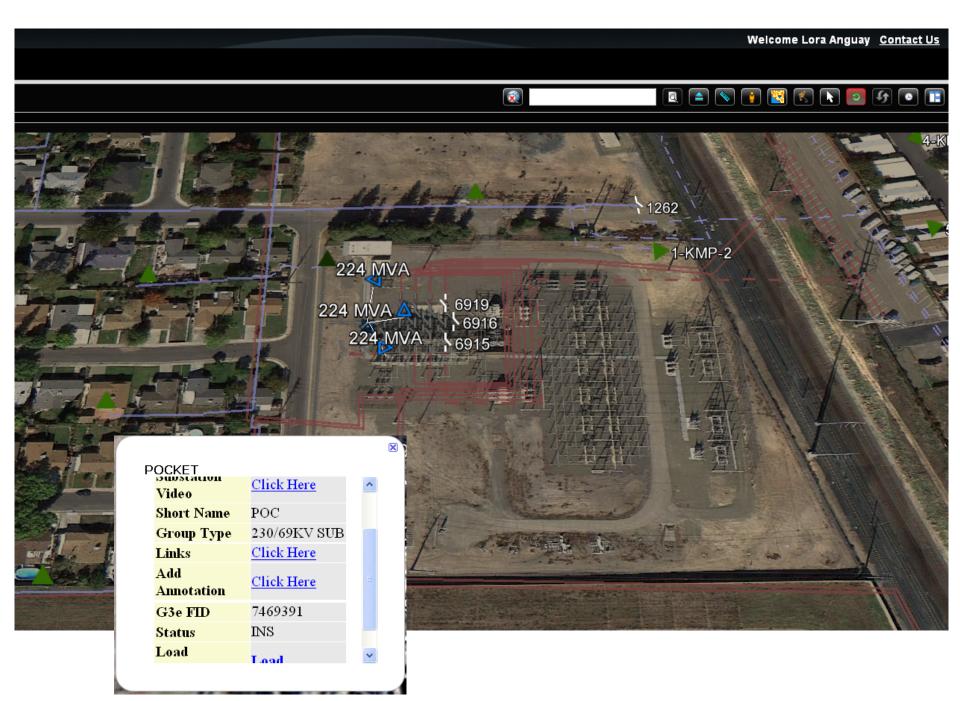
Logout





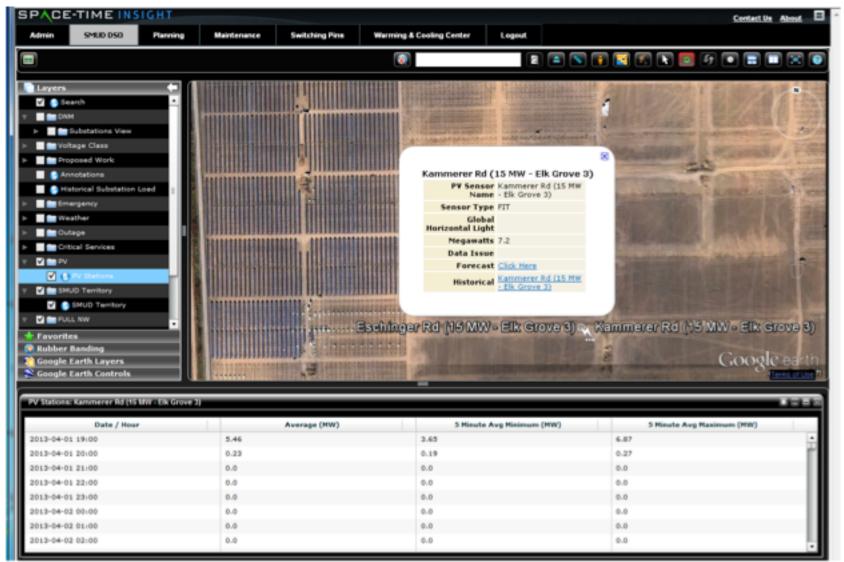




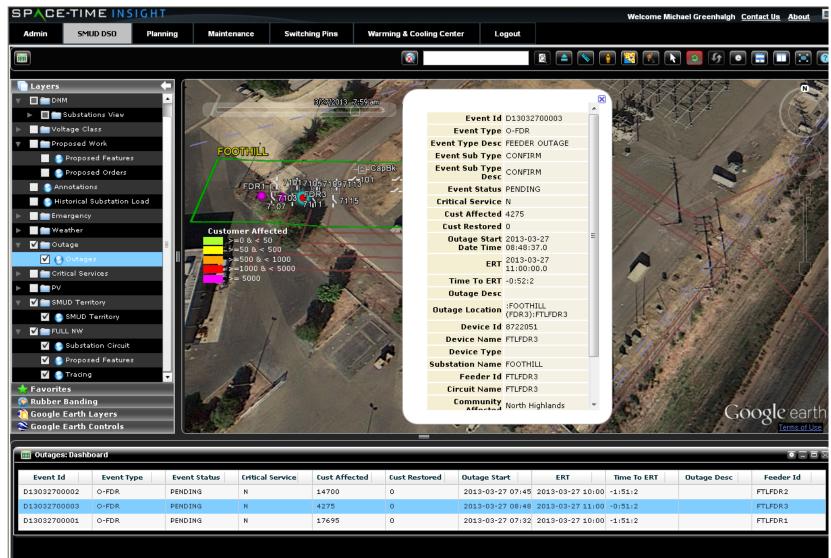




SAVI: Photovoltaic Monitoring



SAVI: Outage Information



Theft Detection and Recovery Detectent

OVERVIEW

 Software identifies and prioritizes the most probable theft cases by combing smart meter and legacy system data and using analytics to rank accounts that have the highest risk scores to flag for investigation.

DATA INTEGRATION

- Smart meters
- SAP/CIS: customer, premise, billing, service notifications, GIS
- Third party: County assessor (parcel, square footage), weather, business listing

CUSTOMER BENEFITS

- Improves customer safety reducing risk of shock, fire, or property damage.
- Reduces occurrences transformer overload.
- Reduces revenue loss which impacts rates.
- Detects some malfunctioning meters.

UTILITY BENEFITS

- Improves overall safety
- Focus on highest value cases.
- More efficient resource utilization
- Reduces investigation costs and revenue loss.
- Moves utility to being proactive rather than reactive.

One of the Reasons for Reduced Revenue...



Has Become a Reason for Revenue Growth...





What's Happening

- City of Sacramento approved guidelines for indoor grows
- Normal warehouses generally range from 1-5 watts/sf, depending on use
- Grow facilities average 60–80 watts/sf
- Our substations and infrastructure were not designed for these loads and we need some expensive upgrades

VVO and CVR

Reducing Line Losses and Boosting Efficiency on the Distribution System

OVERVIEW:

 Model-based conservation voltage reduction (CVR) and a volt/var optimization (VVO) strategy to reduce line losses and boost the efficiency of the distribution system

DATA INTEGRATION

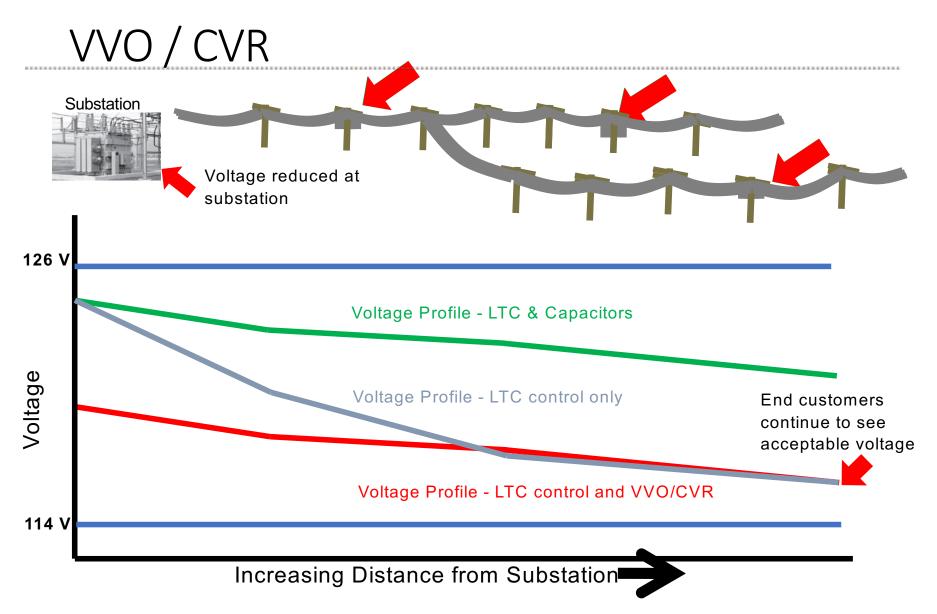
 Uses automated line capacitor banks and the communication network installed under line automation and updated substation equipment in SCADA retrofit..

CUSTOMER BENEFITS

 Increased energy and bill savings without disruption of service, quality, or behavior.

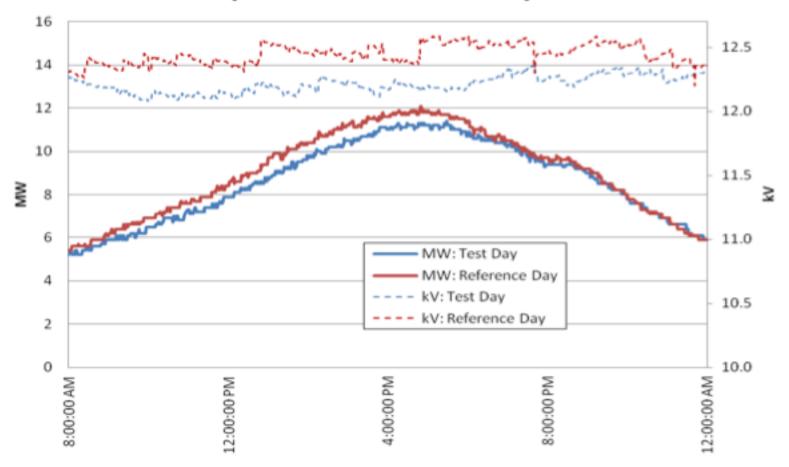
UTILITY BENEFITS

- Improved system efficiency
- Increased energy savings
- Reduced line losses
- Increased efficiency of distribution system



2011 Pilot Deployment - CVR Results

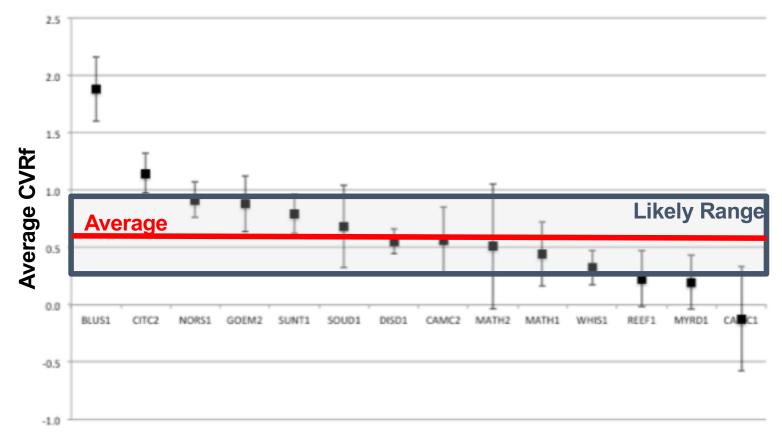
Myrtle-Date 2% CVR Analysis



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Project Successes – 2013 Analysis

Estimated Substation Average Weekday CVRf (OLS) and Approximate 90% Confidence Intervals



Next Steps with CVR

- Modeling shows too many voltage violations with existing system and capacitor location
- Studying the possibility of relocating capacitors to improve CVR capability

Photovoltaic Integration, Monitoring and Forecasting

OVERVIEW

- Residential Inverter Control Demonstration tested control and communication with residential inverter using AMI.
- Solar Irradiance Monitoring and Forecasting looks at predictability and consistency of solar monitoring and forecasting.

DATA INTEGRATION

- Demonstration of smart-meter-toinverter wireless communications and end-to-end demonstration
- Collection of solar data such as Global Horizontal Irradiance (GHI) and Direct Normal Irradiance (DNI) to characterize solar resources and variability.

CUSTOMER BENEFITS

 Advancement of PV technology and integration options for future programs and utility efficiencies.

UTILITY BENEFITS

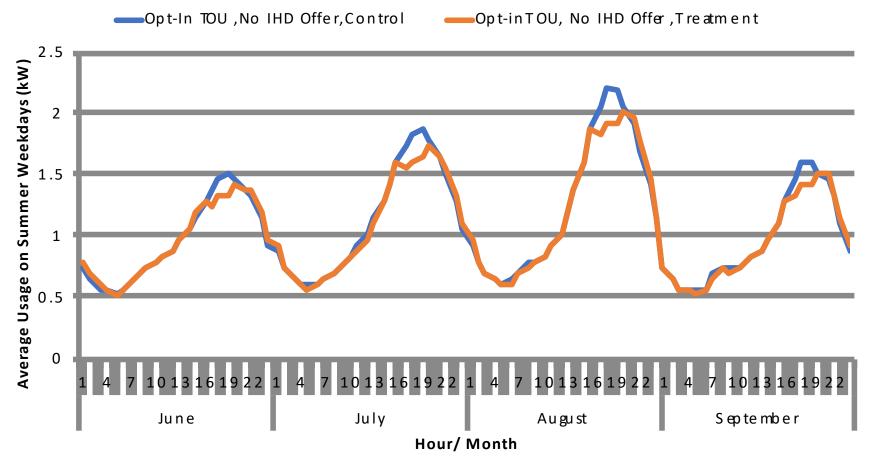
- Supports federal and state distributed renewable energy goals
- Understand opportunities challenges for integrating inverters with AMI
- Evaluate impacts on transmission system under different scenarios
- Better understand forecast accuracy and resolution. Evaluate and improve forecasting by Sandia National Labs and to craft recommendations for weather researchers.

SmartPricing Options

	On-Peak Weekdays		Off-Peak Other	Monthly	
Standard Residential CBS Rate	Peak Price	Critical Peak Price	Tier 1	Tier 2	Service Charge
Time-Of-Use Peak Rate	\$0.27	\$0.00	\$0.0846	\$0.1660	\$10.00
Time-Of-Use with Critical Peak Pricing	\$0.27	\$0.75	\$0.072	\$0.1411	\$10.00
Critical Peak Pricing (Stand- Alone)	\$0.00	\$0.75	\$0.0851	\$0.1665	\$10.00

	On-Peal Weekdays		Off-Peak P	Monthly		
Low Income Residential CBS Rate	Peak Price	Critical Peak Price	Tier 1	Tier 2	Tier 3	Service Charge
Time-Of-Use Peak Rate	\$0.20	\$0.00	\$0.0550	\$0.1162	\$0.1660	\$3.50
Time-Of-Use with Critical Peak Pricing	\$0.20	\$0.50	\$0.0468	\$0.0987	\$0.1411	\$3.50
Critical Peak Pricing (Stand-Alone)	\$0.00	\$0.50	\$0.0553	\$0.1165	\$0.1665	\$3.50

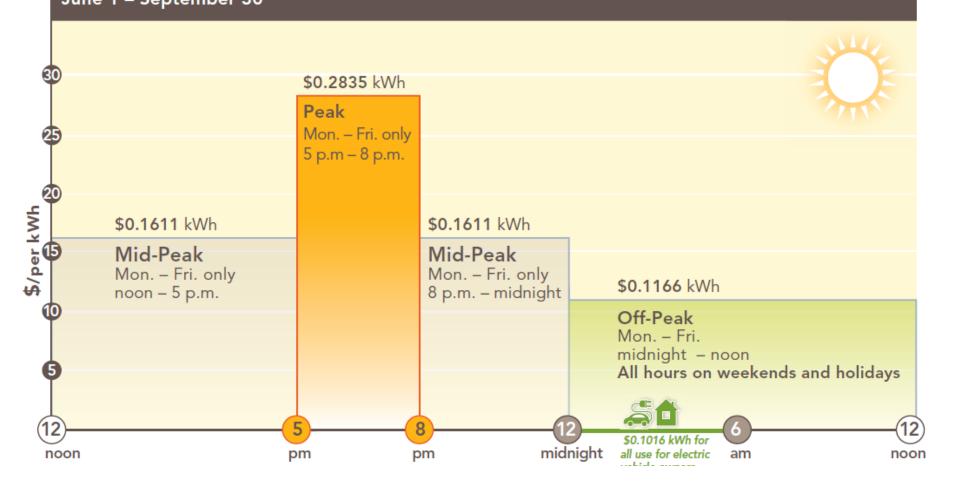
Impacts For Opt-In TOU



*Results are quite similar for TOU with IHD offer treatment group

Proposed 2018-19 TOU Summer Rate

Summer – Residential Time-of-Day rate (5 – 8 p.m. Peak) June 1 – September 30



Current Project: Advanced Distribution Management System (ADMS)

- Implement DMS
 - Phase 1: Base DSCADA and DMS system with a solid GIS model for modernized subs and feeders
 - Phase 2: Enable DER capabilities and refine processes in areas of highest DER penetration
 - Phase 3: Enhance feeder automation & grow appropriately depending on DER growth
- Correct GIS data issues
- Coordinate with substation and line automation and with communications upgrades

DERMS

• 5-year plan to develop DERMS in coordination with DMS vendor

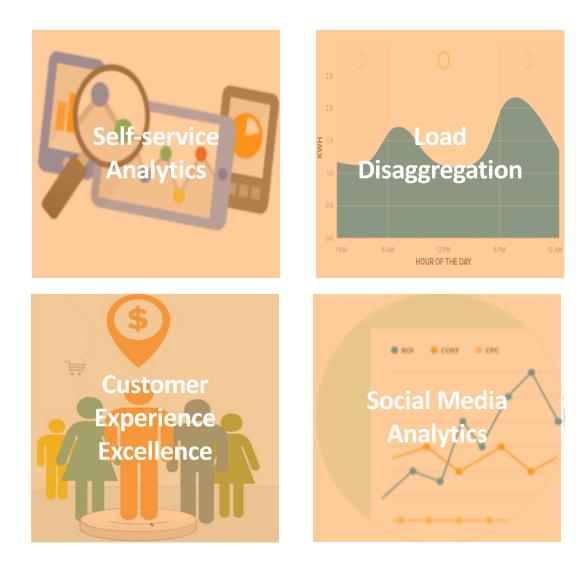
Another Project--Communications

- Investing in a communication network which at a minimum addresses the following aspects:
 - Distribution substation & DA technology to meet performance requirements
 - Network routers and edge equipment for security, redundancy and management
 - Field Network Operations Center (FNOC) for monitoring and maintaining communications
- These communication components will be integrated with the whole OT network including transmission communications and network infrastructure
- Improved communications brings in new data and new opportunities to improve control and performance

What the Future Holds

- *Installation* of grid modernization infrastructure is not merely a technology project.
- *Creating* a smart network and becoming a more dynamic utility is an integrated, ongoing enterprise effort.
- *Realizing* the benefits of grid mod takes considerable coordination, ingenuity, and commitment.
- We will continue using data from many sources to optimize grid operations and performance, and improve customer service.

What's Happening in SMUD Customer Analytics - From Self-Service to Data Product



Self-Service Analytics







Self-Service Analytics

Why are self-service analytics important to SMUD?

- Data governance
- Agility
- Operational efficiency

Self Service Analytics - Example: Program Report

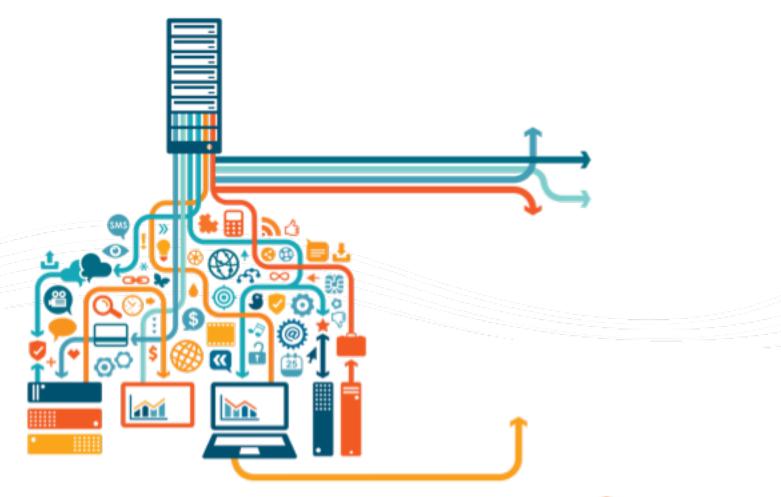
	Program Enrollment as of End of June 2017 Count of Customer by Active Contracts, Contract Accounts, or Business Partners (see notes)																	
Program	Ward 1	- Rose	Ward 2 - Bu	i-Thompson	Ward 3 -	Fishman	Ward 4 -	Shiroma	Ward 5	Kerth	Ward 6 -	Tamayo	Ward 7	Slaton	Ward Un	identified	Total Customer Participants	Customer Participants Notes
	Customer Participants	% of Total Participants	Customer Participants	% of Total Participants	Customer Participants	% of Total Participants	Customer Participants	% of Total Participants	Customer Participants	% of Total Participants	Customer Participants	% of Total Participants	Customer Participants	% of Total Participants	Customer Participants	% of Total Participants		
ACLM (Air Conditioner Load Mamt)	13,799	15.6%	13.827	15.6%	13.035	14.7%	17.269	19.5%	7.595	8.6%	10.611	12.0%	12.395	14.0%	7	0.0%	88.538	Contracts
Appliance Efficiency - General **	280	18.5%	258	18.4%	248	15.6%	288	18.1%	218	13.7%	182	10.3%	141	8.9%	7	0.4%	1.576	Contracts
Appliance Efficiency - Pool Pumps **	514	25.1%	453	22.2%	290	14.2%	385	17.8%		4 4%	29	1 4%	301	14.7%	4	0.2%	2045	Contracts
Budget Biling	3.671	19.1%	2.680	13.9%	2892	15.1%	3.003	15.7%	1.745	9.1%	2.199	11.5%	3.002	15.7%	4	0.0%	19.176	Contract Accounts
Campus Billed Accounts	11	7.3%	16	10.0%	2,002	22.5%	20	13.2%	48	31,8%	2,000	6.0%	12	7.9%	1	0.7%	151	Contract Accounts billed on a Campus Bill
Collective Billed Accounts	1.217	13.0%	1.382	14.8%	1.312	14.0%	1.248	13.3%	1.130	12.1%		6.7%	1.138	12.2%	1299	13.9%		Contract Accounts billed on a Collective
Community Solar (Contributors)	184	10.8%	161	9.4%	283	15.4%	230	13.5%	370	21.7%	278	16.3%	218	12.8%	200	0.1%		Contributors - Contracts
Complete Energy Solutions **	9	9.3%	16	18.5%	18	18.5%	15	15.5%	15	15.5%	13	13.4%	11	11.3%	2	2.1%		Contracts (no new projects in 2016 to-date)
Custom Due Date	485	12.1%	527	13.2%	678	18.9%		17.4%	775	19.4%	365	8.9%	483	12.1%	~	0.1%	4.002	
Custom Efficiency Incentives *		9.9%	28	19.7%	19	13.4%		6.3%	48	33.8%	9	6.3%	12	8.5%	2	2.1%	4,002	Contracts
Drive Electric	325	15.4%	482	21.9%	340	16.1%	473	22.4%	210	10.0%	78	3.6%	220	10.4%		0.1%	2.109	Contracts
EAPR Subsidy	9.816	10.7%	8.535	9.3%	13.610	14.8%	9.131	9.9%	16,270	17.7%	19.684	21.4%	14,734	16.0%	125	0.1%	91,905	Contracts
Energy Profiler Online	3,010	4.6%	23	15.1%	13,010	14.5%	3, 131	8.6%	10,270	34.2%	15,064	12.5%	14,734	9.9%	<u>لے</u> ا	0.7%	152	Contracts
Energy Froher Online EnergyHelp Bill Assistance (Contributors)	2.554	4.0%	1.869	13.0%	2.471	14.0%	2.299	16,7%	1.343	34.270 9.7%	1.325	9.6%	1.908	13.8%	11	0.1%	13.778	Contributors - Contract Acets
Equipment Efficiency *	2,004	10.0%	1,000	17.8%	2,4/ 1 908	17.3%	1,148	18.8%	1,040	9.0%	1,320	6.5%	1,500	13.9%	2	0.1%	6.084	Contracts
	1,100	13.2%	1,000	17.5%		14.3%	1, 140	7,1%	201	21.6%	303 105	11.3%	118	12.7%		0.5%	980	Contracts
Express Energy Solutions *		11.0%	247	17.0%	280	17.0%	152	7.1% 8.3%		21.0% 29.5%	211	11.3%	200	12.7%	0	0.3%	1839	
Greenergy - Commercial	201	10.9%	7.848	13.4%	280	15.2%	9,819	8.3%	542 10.964	29.5% 16.8%	211 7,929	11.5%	8,492	10.9%	6			Contracts
Greenergy - Residential	9,772										4863				168	0.3%	65,405	Contracts
Home Power	4,699	16.1% 14.6%	3,689	12.0% 10.7%	4,307	14.7% 16.7%	4,422	15.1%	2,960	10.1% 22.5%		16.6%	4,294	14.7% 15.1%	17	0.1%	29,251	Contract Accounts
ISA (Contracted Premises)	12,768		9,339				10,234	11.7%	19,642		7,595	8.7%	13,158		32	0.0%	87,404	Premises covered by an ISA Contract
Legitimation Codes		8.8%	8	10.0%	13	16.3%	14	17.5%	18	20.0%	12	15.0%	10	12.5%	0	0.0%		Business Partners
Loans Opened **	161	22.9%	95	13.5%	105	14.9%	117	16.6%	50	7.1%	59	8.4%	114	16.2%	2	0.3%	703	Contracts
Low Income Westherization *	252	12.0%	239	11.4%	237	11.3%	172	8.2%	317	15.1%	570	27.1%	317	15.1%	1	0.0%	2,105	Contracts
MEDRate Subsidy	1,435	15.7%	1,134	12.4%	1,177	12.9%	1,079	11.8%	1,378	15.1%	1,480	16.0%	1,468	16.1%	9	0.1%	9,140	Contracts
My Account User (since 1/1/2015)	42,689	14.5%	42,968	14.6%	43,516	14.8%	43,018	14.6%	50,547	17.2%	31,228	10.6%	37,810	12.9%	2,434	0.8%	294,208	Contract Accounts; Users active 1/1/15+ reauthenticated
Paperless Billing	34,121	14.6%	33,751	14.4%	35,298	15.1%	35,532	15.2%	40,639	17.4%	24,000	10.3%	29,453	12.6%	1,233	0.5%	234,027	Contract Accounts
Power Protection	802	17.4%	702	15.2%	805	17.4%	730	15.8%	367	7.9%	527	11.4%	689	14.9%	0	0.0%	4,622	Contracts
PV - Commercial Retrofit	30	9.5%	38	11.4%	57	18.1%	49	15.6%	63	20.0%	39	12.4%	41	13.0%	0	0.0%	315	Contracts
PV - Residential Retrofit	1,682	14.7%	2,689	23.5%	1,389	12.1%	2,058	18.0%	1,407	12.3%	820	7.2%	1,398	12.2%	0	0.0%	11,443	Contracts
PV - SMART Home	174	7.4%	1,292	54.8%	562	23.8%	134	5.7%	132	5.6%	63	2.7%	0	0.0%	0	0.0%	2,357	Contracts
Refrigerator Recycling **	941	16.5%	842	14.7%	807	14.1%	915	16.0%	619	10.8%	745	13.0%	839	14.7%	7	0.1%	5,715	Contracts (data acquisition from new vendor in development)
Savings by Design *	1	4.5%	5	22.7%	6	27.3%	1	4.5%	5	22.7%	1	4.5%	2	9.1%	1	4.5%	22	Contracts
Smart Pricing Options	478	10.2%	933	20.0%	557	11.9%	1,376	29.4%	791	16.9%	539	11.5%	0	0.0%	1	0.0%	4,673	Contracts
Solar Shares	97	14.2%	107	15.6%	133	19.4%	137	20.0%	81	11.8%	53	7.7%	77	11.2%	0	0.0%	685	Contracts
Third-Party/Senior ID Billing	57	14.8%	23	6.0%	71	18.4%	64	16.6%	41	10.6%	75	19.5%	54	14.0%	0	0.0%	385	Contract Accounts

Self-Service Analytics

- Program by Ward Dashboard

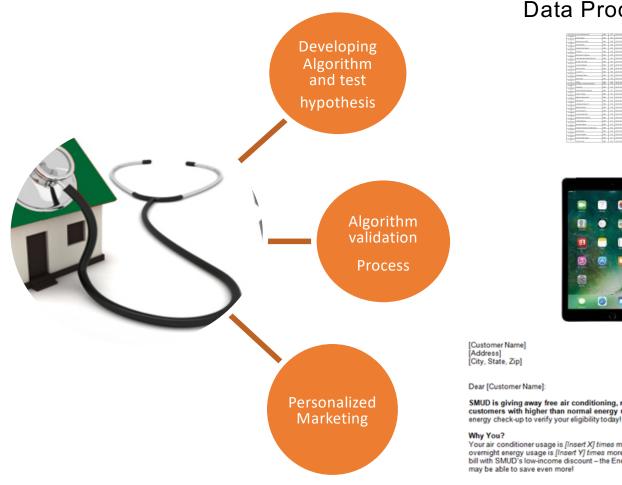
Program Enrollment Example

Algorithm Powered Data Products





Algorithm Powered Data Products - Low-income Customer Energy Efficiency Program Matching



Data Products

		_18C		
	Remaining Table			
	Ada keter	- 100		
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SMUD is giving away free air conditioning, refrigerators, and more to help reduce bills of customers with higher than normal energy use. Schedule a FREE professional on-site energy check-up to verify your eligibility today!

Your air conditioner usage is [Insert X] times more than the average SMUD customer and your overnight energy usage is [Insert Y] times more. You're already saving on your monthly electric bill with SMUD's low-income discount - the Energy Assistance Program Rate (EAPR). Now, you

Disaggregation Methodology

Data:

- 2015-2016 hourly smart meter data from low-income customers
- Weather data from NOAA
- Billing data
- Demographic data
- Computed 162 features

Tools:

- Open source tool VISDOM
- R

Disaggregation:

- Identified 3 biggest load groups: base-load, HVAC, and occupant driven-load
- Customers with high base load and high HVAC are in priority group

Algorithm Powered Data Products - Prototype for Energy Auditor App

Phase I

SMUD			Loo	kup Anothe	Account	
Seorge Washington 256 A Breat Name, Sammerto 201 ontract Account Number 30483084	104				8	ubmit
PRE INFO ten are two sections in this survey. assures. The second section is to re that type of house is this?				E pouriestali a	n energy d	
Select an option						
fear dweling built						
Select an option						
Approximate square footage(exc Select an option	fude garage and ot	her non-living	aros)			
Number of occupants						
1 2 3	4 5		7	8	9	10
Number of occupants at home d	turing the day in a ty	picel week de	w			
1 2 3	4 5	6	7	8	9	10
Vos No	Not Sure					
Heating Type						
Heating Type						

Phase II

SMUD			Lookup Another Account Start Survey							
Recycling & Rebates										
Recomendation Good candidate	o for Smart Th	ermostat	View thermostats and offers							
BASELOAD AVG 40%	66.5	57%	26.57% Higher							
HVAC Rank	124	56	AVG Rank 45654							
	KWH I	oy date								
2016	Oct Nov Dec	887 876 987								
2017	Jan Feb Mar	765 789 889								
KW Mean Summer 12456		Mean Winter 792	KW Mean Annual							

https://xd.adobe.com/view/70c04b02-25c7-4924-8414-0878713eefda/

Algorithm Powered Data Products - Recruitment Letter Sample

[Customer Name] [Address] [City, State, Zip]

Dear [Customer Name]:

SMUD is giving away free air conditioning, refrigerators, and more to help reduce bills of customers with higher than normal energy use. Schedule a FREE professional on-site energy check-up to verify your eligibility today!

Why You?

Your air conditioner usage is [Insert X] times more than the average SMUD customer and your overnight energy usage is [Insert Y] times more. You're already saving on your monthly electric bill with SMUD's low-income discount – the Energy Assistance Program Rate (EAPR). Now, you may be able to save even more!

What can you do?

All you need to do is schedule an appointment and a SMUD representative will come to your home to conduct an energy assessment to see what <u>free</u> improvements we can make to reduce your home's energy use.

Why now?

For a limited time, we're offering special energy-saving services, called the Deep Home Energy Saver, to qualified customers receiving our EAPR discount.

What can I expect?

The program has helped thousands of customers reduce their bills while staying comfortable. You may be surprised at how convenient our free on-site professional assistance is.

These free services could include attic insulation, weather-stripping, even repairing or replacing your heating and cooling system*. Plus, if you have a refrigerator ten years or older, we'll replace it with a new energy-efficient one for free.

The best part is that there is no cost to you! And you'll save on your electric bill for years to come by making your home more energy-efficient.

Don't wait to get started. The sooner you make an appointment, the sooner you can start saving. Schedule an appointment today at <u>smud.org/HomeSaver</u> or by calling (916) 732-7328.

Solution Design - Data Integration

Data Category	Source	Frequency	Transfer Method	Comments
Customer records	SAP	Daily	ETL (flat file)	
Meter records	SAP	Daily	ETL (flat file)	
Billed consumption	SAP	Daily	ETL (flat file)	For adjustments, billed amount, etc
Service orders	SAP	Daily	ETL (flat file)	Used in algorithms and for analysis
Meter values	Itron IEE	Daily	ETL (flat file)	Registers and intervals; DNP drives daily
Meter events	UIQ	Daily	ETL (flat file)	Tamper events
Device location notes	RPDS/Customer IP	On Demand	ESB	Account activity
Past investigations	SMUD RP database	One time	Access Database	Create investigation history.

Thank You! Discussion and Q&A



Jim Parks iim.parks@smud.org Yifan Lu vifan.lu@smud.org